

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended February 28, 2025
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$10,016	-14.8%	\$1,852	-4.0%	\$0	0.0%	\$11,868	-13.3%	167.9	-9.6%	86.0	-10.3%	\$138.00	-3.3%	8.9%	-7.7%	12.4%	-6.1%
Harrah's KC	\$9,682	-8.2%	\$3,372	10.2%	\$0	0.0%	\$13,054	-4.0%	159.6	-9.8%	84.0	-12.0%	\$155.40	9.1%	9.3%	-5.7%	24.0%	-6.3%
Bally's KC	\$9,040	-9.7%	\$977	-21.1%	\$0	0.0%	\$10,017	-10.9%	179.8	-15.7%	97.7	-13.8%	\$102.53	3.4%	11.2%	-0.4%	23.0%	25.4%
Ameristar KC	\$13,452	-7.6%	\$1,537	-33.7%	\$0	0.0%	\$14,989	-11.2%	221.8	-9.1%	105.8	-12.3%	\$141.67	1.3%	9.7%	-2.6%	17.6%	-24.6%
Total	\$42,191	-10.0%	\$7,737	-9.4%	\$0	0.0%	\$49,928	-9.9%	729.1	-11.1%	373.5	-12.2%	\$133.67	2.6%	9.7%	-4.2%	18.4%	-6.7%
<u>St. Louis Market</u>																		
Hollywood	\$15,895	-7.3%	\$3,148	-10.3%	\$0	0.0%	\$19,044	-7.8%	274.5	-10.7%	131.7	-12.2%	\$144.60	5.0%	8.7%	-3.3%	20.1%	-10.3%
River City	\$17,966	-1.2%	\$3,586	70.4%	\$0	-100.0%	\$21,552	5.8%	296.5	-11.6%	154.8	-14.1%	\$139.23	23.2%	9.8%	5.9%	27.9%	49.3%
Horseshoe St. Louis	\$10,606	-2.6%	\$1,641	15.0%	\$0	0.0%	\$12,247	-0.5%	190.0	2.6%	98.1	0.2%	\$124.84	-0.7%	9.9%	-3.2%	26.7%	15.8%
Ameristar SC	\$19,241	-3.0%	\$4,059	-1.0%	\$0	0.0%	\$23,300	-2.7%	289.9	-9.0%	141.1	-8.6%	\$165.13	6.5%	9.5%	-0.9%	22.3%	11.7%
Total	\$63,708	-3.6%	\$12,435	11.6%	\$0	-100.0%	\$76,143	-1.5%	1,050.9	-8.3%	525.7	-9.8%	\$144.84	9.2%	9.4%	0.0%	23.5%	13.3%
<u>Out State Markets</u>																		
Century Caruthersville	\$4,214	10.4%	\$266	9.0%	\$0	0.0%	\$4,480	10.3%	61.5	7.7%	26.3	0.4%	\$170.33	9.9%	10.4%	3.0%	21.8%	8.2%
St. Jo	\$3,470	-15.9%	\$182	8.8%	\$19	100.0%	\$3,671	-14.9%	54.2	-16.9%	29.0	-18.5%	\$126.60	4.4%	10.6%	-8.6%	33.8%	12.4%
Mark Twain	\$2,399	-23.0%	\$0	0.0%	\$0	0.0%	\$2,399	-23.0%	33.8	-14.4%	15.6	-17.1%	\$153.77	-7.1%	10.4%	-10.6%	0.0%	0.0%
Isle - Boonville	\$6,063	-7.5%	\$741	39.9%	\$0	0.0%	\$6,804	-4.0%	86.4	-12.6%	44.4	-11.6%	\$153.25	8.6%	10.1%	-1.1%	28.3%	21.9%
Century Cape	\$5,037	-0.5%	\$851	22.9%	\$0	0.0%	\$5,888	2.4%	87.7	2.1%	42.2	-0.2%	\$139.53	2.5%	10.5%	3.2%	27.7%	27.2%
Total Statewide	\$127,081	-6.3%	\$22,213	4.2%	\$19	-73.9%	\$149,313	-4.9%	2,103.6	-9.1%	1,056.7	-10.5%	\$141.30	6.3%	9.6%	-1.8%	21.7%	6.1%

Note: Values are subject to change.