

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended August 31, 2023
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>		
	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	
<u>Kansas City Market</u>																			
Argosy	\$11,145	-5.8%	\$2,982	-7.9%	\$0	-100.0%	\$14,127	-7.0%	185.6	-6.9%	98.4	-7.4%	\$143.57	0.5%	9.1%	-3.5%	19.7%	-7.5%	
Harrah's KC	\$10,974	-3.7%	\$3,099	-20.7%	\$0	0.0%	\$14,073	-8.1%	185.9	-9.1%	95.2	-10.6%	\$147.83	2.8%	9.5%	-1.1%	26.7%	-13.4%	
Bally's KC	\$9,956	7.4%	\$916	-11.0%	\$0	0.0%	\$10,872	5.5%	218.1	6.8%	117.0	7.7%	\$92.92	-2.0%	11.1%	-1.2%	12.9%	-23.9%	
Ameristar KC	\$14,573	1.6%	\$1,768	-15.8%	\$0	0.0%	\$16,341	-0.6%	239.2	-2.2%	121.5	-2.5%	\$134.49	1.9%	9.9%	4.5%	16.7%	-22.5%	
Total	\$46,648	-0.4%	\$8,765	-14.7%	\$0	-100.0%	\$55,413	-3.2%	828.8	-2.8%	432.1	-3.1%	\$128.24	-0.1%	9.8%	0.2%	19.7%	-16.1%	
<u>St. Louis Market</u>																			
Hollywood	\$17,398	2.0%	\$2,558	22.0%	\$0	-100.0%	\$19,956	4.2%	331.4	9.5%	164.1	7.7%	\$121.61	-3.3%	9.1%	-1.8%	14.8%	-4.7%	
River City	\$18,437	3.7%	\$2,176	-26.1%	\$0	0.0%	\$20,613	-0.5%	342.6	3.1%	182.6	5.8%	\$112.89	-5.9%	9.1%	2.1%	16.3%	-21.7%	
Horseshoe St. Louis	\$11,665	-7.0%	\$1,401	1.0%	\$0	0.0%	\$13,067	-6.2%	213.9	-8.0%	115.1	-7.9%	\$113.52	1.9%	10.4%	0.0%	21.0%	-18.7%	
Ameristar SC	\$20,039	-2.0%	\$3,109	-47.7%	\$198	-10.9%	\$23,346	-12.3%	326.3	-6.4%	159.6	-6.8%	\$146.28	-5.9%	9.6%	2.9%	15.3%	-44.5%	
Total	\$67,538	-0.4%	\$9,245	-25.3%	\$198	-51.2%	\$76,981	-4.5%	1,214.2	-0.2%	621.4	0.0%	\$123.88	-4.5%	9.4%	0.8%	16.0%	-29.2%	
<u>Out State Markets</u>																			
Century Caruthersville	\$3,493	8.3%	\$265	-2.9%	\$0	0.0%	\$3,757	7.4%	55.8	12.3%	26.8	21.8%	\$140.20	-11.8%	10.5%	3.9%	19.2%	-31.0%	
St. Jo	\$3,651	4.1%	\$211	39.7%	\$0	0.0%	\$3,862	5.5%	63.9	3.5%	36.6	4.7%	\$105.52	0.8%	11.1%	2.0%	34.7%	39.1%	
Mark Twain	\$2,825	-2.9%	\$48	10.8%	\$0	0.0%	\$2,873	-2.7%	38.8	-5.3%	19.1	-3.7%	\$150.42	1.0%	11.5%	1.8%	27.5%	-32.2%	
Isle - Boonville	\$7,114	3.5%	\$389	-44.1%	\$0	0.0%	\$7,502	-0.8%	103.5	-0.3%	53.4	-1.0%	\$140.49	0.2%	10.1%	5.4%	17.3%	-41.3%	
Century Cape	\$5,123	6.0%	\$872	38.4%	\$0	0.0%	\$5,995	9.7%	85.6	0.5%	42.8	0.2%	\$140.07	9.4%	10.3%	0.9%	29.5%	26.6%	
Total Statewide	\$136,392	0.3%	\$19,795	-19.0%	\$198	-62.2%	\$156,385	-2.9%	2,390.6	-0.8%	1,232.2	-0.7%	\$126.91	-2.2%	9.7%	1.0%	18.1%	-22.2%	

Note: Values are subject to change.