

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended March 31, 2024
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$13,286	-0.4%	\$3,073	31.3%	\$0	0.0%	\$16,359	4.3%	209.6	-3.8%	108.9	-2.9%	\$150.22	7.4%	9.7%	2.6%	18.4%	36.7%
Harrah's KC	\$12,151	-3.3%	\$3,219	-14.8%	\$0	0.0%	\$15,370	-6.0%	206.0	-3.1%	106.5	-2.4%	\$144.32	-3.6%	9.8%	0.1%	23.2%	-20.8%
Bally's KC	\$11,056	4.6%	\$1,488	47.6%	\$0	0.0%	\$12,543	8.4%	243.0	7.8%	131.0	11.8%	\$95.75	-3.0%	11.4%	2.3%	15.7%	4.4%
Ameristar KC	\$16,843	3.2%	\$1,989	1.0%	\$0	0.0%	\$18,833	3.0%	273.4	-0.9%	134.7	-1.8%	\$139.81	4.8%	9.9%	4.3%	17.4%	-5.6%
Total	\$53,335	1.0%	\$9,770	7.4%	\$0	0.0%	\$63,105	2.0%	932.0	0.1%	481.1	1.1%	\$131.17	0.8%	10.1%	2.6%	19.0%	-0.6%
<u>St. Louis Market</u>																		
Hollywood	\$18,487	-3.3%	\$3,147	-6.2%	\$0	0.0%	\$21,634	-3.8%	325.2	-7.2%	155.9	-8.6%	\$138.77	5.3%	8.9%	-0.9%	21.4%	4.7%
River City	\$20,103	-2.1%	\$2,683	-16.1%	\$135	100.0%	\$22,922	-3.4%	357.7	-5.6%	187.0	-3.9%	\$122.58	0.5%	9.2%	0.7%	20.1%	-7.8%
Horseshoe St. Louis	\$12,260	-5.7%	\$1,624	22.2%	\$0	0.0%	\$13,884	-3.1%	211.5	-8.8%	111.1	-10.1%	\$124.96	7.8%	10.4%	-2.4%	24.0%	26.4%
Ameristar SC	\$21,654	-0.8%	\$4,751	-0.8%	\$0	-100.0%	\$26,406	-1.6%	352.0	-1.6%	169.2	-1.8%	\$156.06	0.2%	9.1%	-3.8%	20.2%	-1.6%
Total	\$72,505	-2.6%	\$12,205	-3.7%	\$135	-35.8%	\$84,845	-2.9%	1,246.4	-5.5%	623.2	-5.7%	\$136.14	3.0%	9.3%	-1.6%	20.9%	1.4%
<u>Out State Markets</u>																		
Century Caruthersville	\$4,398	5.1%	\$302	-6.8%	\$0	0.0%	\$4,699	4.2%	64.1	2.5%	29.9	4.1%	\$157.17	0.1%	10.5%	-3.6%	20.8%	-11.4%
St. Jo	\$4,282	-2.9%	\$170	-9.6%	\$0	0.0%	\$4,452	-3.1%	69.2	-8.0%	37.3	-9.1%	\$119.35	6.5%	11.1%	0.1%	24.0%	-11.6%
Mark Twain	\$3,466	5.1%	\$0	-100.0%	\$0	0.0%	\$3,466	3.3%	45.4	-2.9%	22.1	0.6%	\$156.85	2.6%	11.5%	2.0%	0.0%	0.0%
Isle - Boonville	\$7,259	-5.5%	\$725	-19.8%	\$0	0.0%	\$7,984	-7.0%	107.6	-1.5%	54.0	-3.5%	\$147.85	-3.6%	9.7%	-4.3%	26.4%	-20.3%
Century Cape	\$5,807	-1.1%	\$1,048	57.5%	\$0	0.0%	\$6,855	4.8%	101.9	4.7%	50.1	5.1%	\$136.82	-0.2%	10.6%	0.7%	29.1%	24.1%
Total Statewide	\$151,052	-1.1%	\$24,219	1.3%	\$135	-35.8%	\$175,406	-0.8%	2,566.6	-2.8%	1,297.7	-2.6%	\$135.17	1.8%	9.7%	-0.1%	20.5%	0.0%

Note: Values are subject to change.