

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended July 31, 2020
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,656	-6.0%	\$1,959	-10.6%	\$13,615	-6.7%	188.3	-31.2%	100.9	-33.7%	\$134.94	40.6%	9.9%	-3.3%	19.6%	-0.3%
Harrah's NKC	\$13,388	17.3%	\$2,410	-9.6%	\$15,799	12.2%	260.8	-9.7%	139.8	-11.3%	\$113.01	26.5%	10.4%	4.8%	18.8%	3.3%
Isle of Capri - KC	\$4,303	-13.7%	\$249	-2.6%	\$4,552	-13.2%	89.8	-40.7%	47.7	-40.2%	\$95.43	45.1%	11.0%	0.5%	24.5%	37.1%
Ameristar KC	\$12,125	-10.6%	\$1,703	-19.9%	\$13,827	-11.9%	211.5	-42.3%	108.6	-42.3%	\$127.32	52.8%	9.9%	1.5%	19.8%	12.0%
Total	\$41,472	-2.1%	\$6,321	-12.7%	\$47,794	-3.6%	750.4	-30.6%	397.0	-31.3%	\$120.39	40.2%	10.1%	0.9%	19.5%	5.7%
<u>St. Louis Market</u>																
Hollywood	\$12,880	-25.5%	\$1,708	-46.1%	\$14,588	-28.7%	226.2	-48.4%	105.2	-51.4%	\$138.67	46.7%	9.0%	-4.0%	16.5%	-14.5%
River City	\$13,114	-19.3%	\$1,924	-2.7%	\$15,038	-17.5%	223.5	-46.8%	114.0	-50.4%	\$131.91	66.4%	9.4%	-0.2%	18.4%	7.7%
Lumiere Place	\$10,752	-1.0%	\$671	-60.6%	\$11,423	-9.1%	198.5	-38.7%	106.9	-42.1%	\$106.86	57.0%	9.6%	-3.3%	21.3%	42.0%
Ameristar SC	\$17,782	-7.0%	\$4,944	34.4%	\$22,726	-0.3%	316.4	-29.3%	152.7	-36.1%	\$148.83	56.0%	9.2%	0.5%	26.5%	33.0%
Total	\$54,527	-14.1%	\$9,248	-12.1%	\$63,775	-13.9%	964.6	-40.8%	478.8	-45.0%	\$133.20	56.5%	9.3%	-1.4%	21.7%	19.2%
<u>Out State Markets</u>																
Lady Luck	\$3,106	4.7%	\$362	23.4%	\$3,468	6.4%	53.1	-20.5%	24.2	-22.2%	\$143.30	36.7%	10.8%	0.5%	28.5%	21.1%
St. Jo	\$3,357	1.9%	\$156	51.3%	\$3,513	3.4%	61.3	-20.8%	33.4	-19.8%	\$105.18	28.9%	11.0%	0.0%	23.1%	39.6%
Mark Twain	\$2,785	6.6%	\$189	38.7%	\$2,973	8.2%	43.2	-29.5%	21.1	-34.1%	\$140.91	64.0%	11.1%	-0.2%	0.0%	-100.0%
Isle - Boonville	\$5,066	-18.8%	\$547	-24.9%	\$5,613	-19.4%	79.5	-38.3%	40.9	-38.9%	\$137.24	31.9%	10.1%	-1.1%	33.0%	17.3%
Isle - Cape Girardeau	\$4,434	13.5%	\$573	4.0%	\$5,007	12.3%	76.0	-31.5%	39.5	-29.5%	\$126.76	59.3%	10.4%	5.6%	25.3%	6.8%
Total Statewide	\$114,747	-8.1%	\$17,396	-11.1%	\$132,143	-8.5%	2,028.1	-35.7%	1,034.9	-38.2%	\$127.69	48.1%	9.8%	0.1%	21.4%	14.1%

**Note: Values are subject to change.
All casinos were closed the entire month of May due to Covid-19**