

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended February 29, 2020
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$ 11,908	12.6%	\$ 1,907	-0.5%	\$ 13,815	10.6%	260.9	10.4%	139.4	11.7%	\$ 99.11	-1.0%	9.9%	-1.9%	18.2%	-9.7%
Harrah's NKC	\$ 12,303	25.4%	\$ 3,040	25.8%	\$ 15,343	25.5%	290.5	12.6%	157.6	12.5%	\$ 97.36	11.5%	10.2%	2.6%	21.5%	35.5%
Isle of Capri - KC	\$ 5,505	12.4%	\$ 306	1.8%	\$ 5,811	11.8%	152.1	7.2%	76.5	8.7%	\$ 75.96	2.9%	11.2%	-1.1%	21.4%	-11.1%
Ameristar KC	\$ 14,389	14.3%	\$ 2,681	14.1%	\$ 17,069	14.3%	374.7	9.1%	195.3	10.4%	\$ 87.40	3.6%	9.7%	0.4%	21.1%	-1.5%
Total	\$ 44,105	16.5%	\$ 7,934	13.6%	\$ 52,039	16.0%	1,078.2	10.0%	568.8	11.0%	\$ 91.49	4.5%	10.1%	0.1%	20.5%	8.3%
<u>St. Louis Market</u>																
Hollywood	\$ 17,278	12.2%	\$ 3,338	4.5%	\$ 20,616	10.9%	433.7	12.8%	209.5	11.8%	\$ 98.41	-0.8%	9.3%	-2.2%	21.3%	-7.5%
River City	\$ 16,606	11.7%	\$ 2,215	-14.2%	\$ 18,821	7.8%	435.7	11.1%	242.9	14.4%	\$ 77.48	-5.7%	9.1%	-3.6%	17.1%	-20.1%
Lumiere Place	\$ 11,744	12.7%	\$ 2,380	30.2%	\$ 14,124	15.3%	302.3	1.4%	166.6	0.6%	\$ 84.78	14.6%	10.0%	-4.4%	23.6%	40.9%
Ameristar SC	\$ 17,791	3.7%	\$ 3,496	-6.6%	\$ 21,287	1.9%	430.6	7.7%	224.6	8.9%	\$ 94.78	-6.4%	9.0%	0.0%	19.2%	-23.0%
Total	\$ 63,420	9.6%	\$ 11,428	0.7%	\$ 74,848	8.2%	1,602.3	8.7%	843.6	9.3%	\$ 88.72	-1.1%	9.3%	-2.2%	20.1%	-8.2%
<u>Out State Markets</u>																
Lady Luck	\$ 3,110	18.2%	\$ 405	47.0%	\$ 3,515	20.9%	69.4	11.4%	31.0	12.9%	\$ 113.37	7.1%	10.6%	-0.3%	24.0%	13.2%
St. Jo	\$ 3,678	9.6%	\$ 194	-4.8%	\$ 3,872	8.8%	79.5	-0.6%	42.7	2.1%	\$ 90.69	6.5%	11.4%	0.7%	27.4%	-7.6%
Mark Twain	\$ 2,852	26.6%	\$ 146	-22.2%	\$ 2,998	22.8%	57.6	18.3%	28.5	19.7%	\$ 105.18	2.6%	11.1%	-3.2%	23.0%	-24.8%
Isle - Boonville	\$ 6,113	12.6%	\$ 598	-26.0%	\$ 6,711	7.6%	123.5	3.5%	62.7	2.8%	\$ 107.03	4.7%	10.2%	5.5%	19.7%	-42.7%
Isle - Cape Girardeau	\$ 5,084	10.9%	\$ 859	69.9%	\$ 5,944	16.8%	122.5	0.5%	60.8	-3.2%	\$ 97.76	20.7%	10.3%	2.1%	28.8%	47.1%
Total Statewide	\$ 128,362	12.6%	\$ 21,564	6.2%	\$ 149,926	11.7%	3,133.0	8.5%	1,638.1	9.1%	\$ 91.52	2.3%	9.7%	-0.7%	20.6%	-2.3%

Note: Values are subject to change.