

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended November 30, 2018
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$ 11,316	-4.9%	\$ 2,374	5.2%	\$ 13,690	-3.3%	252.9	-6.8%	135.1	-6.7%	\$ 101.34	3.7%	10.4%	2.5%	22.5%	-8.8%
Harrah's NKC	\$ 10,320	-1.0%	\$ 3,479	-5.4%	\$ 13,799	-2.1%	271.0	-3.4%	143.9	-1.3%	\$ 95.90	-0.8%	10.0%	4.3%	22.9%	1.4%
Isle of Capri - KC	\$ 4,900	-9.1%	\$ 172	-48.5%	\$ 5,072	-11.4%	139.1	-12.2%	72.4	-13.3%	\$ 70.05	2.1%	11.6%	1.8%	12.3%	-43.7%
Ameristar KC	\$ 12,404	-2.6%	\$ 2,413	18.2%	\$ 14,817	0.2%	343.0	-2.1%	180.7	2.0%	\$ 82.00	-1.7%	9.5%	-1.2%	20.8%	10.2%
Total	\$ 38,941	-3.7%	\$ 8,438	1.5%	\$ 47,379	-2.8%	1,006.0	-5.2%	532.1	-3.5%	\$ 89.04	0.7%	10.1%	1.5%	21.8%	-0.9%
<u>St. Louis Market</u>																
Hollywood	\$ 14,867	-4.2%	\$ 2,885	-2.3%	\$ 17,752	-3.9%	374.3	-8.4%	183.3	-7.3%	\$ 96.85	3.7%	9.2%	0.0%	22.2%	8.2%
River City	\$ 15,253	-0.4%	\$ 4,255	84.0%	\$ 19,508	10.6%	412.2	-1.5%	223.6	3.9%	\$ 87.25	6.5%	9.3%	0.3%	28.7%	49.1%
Lumiere Place	\$ 10,365	6.3%	\$ 2,453	7.6%	\$ 12,818	6.6%	327.9	2.4%	180.7	1.3%	\$ 70.93	5.2%	9.5%	1.5%	19.6%	-12.3%
Ameristar SC	\$ 17,751	0.2%	\$ 3,636	14.2%	\$ 21,387	2.3%	425.5	-3.0%	220.6	-0.7%	\$ 96.95	3.0%	8.9%	1.3%	23.5%	20.9%
Total	\$ 58,235	-0.1%	\$ 13,230	23.3%	\$ 71,465	3.5%	1,539.9	-2.9%	808.2	-0.7%	\$ 88.43	4.2%	9.1%	0.8%	23.7%	17.1%
<u>Out State Markets</u>																
Lady Luck	\$ 2,551	0.3%	\$ 301	0.4%	\$ 2,852	0.3%	61.9	-2.0%	27.8	-2.3%	\$ 102.60	2.7%	10.6%	-2.5%	22.5%	-2.7%
St. Jo	\$ 3,196	-0.4%	\$ 171	-20.4%	\$ 3,367	-1.7%	76.3	-6.3%	41.1	-6.1%	\$ 81.91	4.7%	11.1%	-0.5%	25.0%	-8.3%
Mark Twain	\$ 2,270	-4.2%	\$ 135	11.5%	\$ 2,405	-3.5%	49.0	-9.2%	24.8	-13.1%	\$ 96.96	11.2%	11.6%	0.7%	22.8%	17.1%
Isle - Boonville	\$ 5,281	-7.6%	\$ 497	2.9%	\$ 5,778	-6.8%	113.4	-11.6%	58.7	-12.4%	\$ 98.43	6.5%	9.6%	-0.2%	21.3%	4.9%
Isle - Cape Girardeau	\$ 4,367	0.4%	\$ 535	-25.0%	\$ 4,902	-3.2%	117.3	-14.2%	61.1	-12.7%	\$ 80.22	11.0%	10.3%	0.6%	21.9%	-21.9%
Total Statewide	\$ 114,841	-1.8%	\$ 23,306	11.7%	\$ 138,147	0.2%	2,963.8	-4.7%	1,553.8	-3.1%	\$ 88.91	3.4%	9.6%	0.8%	22.9%	7.8%

Note: Values are subject to change.