

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended September 30, 2017
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,813	6.1%	\$1,764	30.5%	\$13,577	8.8%	280.8	1.9%	147.0	1.1%	\$92.36	7.6%	9.7%	1.5%	21.8%	20.0%
Harrah's NKC	\$11,892	10.5%	\$3,686	-0.6%	\$15,578	7.7%	319.1	8.6%	172.8	8.3%	\$90.15	-0.6%	9.5%	-1.2%	21.6%	-13.8%
Isle of Capri - KC	\$5,571	0.7%	\$332	7.7%	\$5,904	1.1%	169.2	-0.7%	89.8	-1.4%	\$65.74	2.5%	10.9%	-1.0%	19.9%	5.8%
Ameristar KC	\$13,392	-1.9%	\$2,645	18.9%	\$16,037	1.0%	384.5	-6.7%	197.6	-7.4%	\$81.16	9.1%	9.9%	10.3%	24.3%	15.5%
Total	\$42,669	3.9%	\$8,428	11.0%	\$51,096	5.0%	1,153.6	0.2%	607.2	-0.3%	\$84.15	5.4%	9.9%	3.3%	22.3%	1.4%
<u>St. Louis Market</u>																
Hollywood	\$ 16,916	-0.7%	\$ 3,077	27.4%	\$ 19,993	2.8%	440.4	-3.4%	215.6	-3.0%	\$ 92.73	6.0%	9.4%	-2.5%	23.1%	33.8%
River City	\$ 16,302	3.9%	\$ 2,416	5.6%	\$ 18,718	4.2%	460.9	3.8%	236.3	3.4%	\$ 79.21	0.7%	9.1%	0.4%	20.2%	-2.7%
Lumiere Place	\$ 9,643	17.7%	\$ 2,183	-14.6%	\$ 11,826	10.0%	334.4	15.1%	189.6	26.0%	\$ 62.37	-12.7%	9.3%	-1.5%	20.5%	-7.8%
Ameristar SC	\$ 18,448	-2.0%	\$ 3,555	22.5%	\$ 22,002	1.2%	469.8	-3.4%	236.4	-6.3%	\$ 93.07	8.0%	8.9%	-1.4%	22.2%	11.5%
Total	\$ 61,308	2.6%	\$ 11,231	10.5%	\$ 72,539	3.8%	1,705.5	1.7%	877.9	2.9%	\$ 82.63	0.9%	9.2%	-1.2%	21.6%	8.7%
<u>Out State Markets</u>																
Lady Luck	\$ 2,790	-1.6%	\$ 453	50.6%	\$ 3,243	3.4%	69.9	-6.8%	31.5	-6.4%	\$ 102.97	10.5%	10.8%	-1.0%	32.2%	61.0%
St. Jo	\$ 3,255	8.7%	\$ 214	-1.5%	\$ 3,468	8.0%	84.4	8.2%	46.1	12.9%	\$ 75.24	-4.4%	11.1%	4.4%	27.1%	8.7%
Mark Twain	\$ 2,634	1.4%	\$ 130	-27.3%	\$ 2,765	-0.4%	59.4	-11.2%	31.0	-10.1%	\$ 89.18	10.7%	11.5%	10.1%	16.4%	-34.3%
Isle - Boonville	\$ 6,148	-4.3%	\$ 535	4.6%	\$ 6,683	-3.7%	147.8	-4.8%	77.8	-4.3%	\$ 85.90	0.7%	9.6%	-0.5%	21.2%	1.4%
Isle - Cape Girardeau	\$ 5,151	5.4%	\$ 738	8.8%	\$ 5,889	5.8%	151.5	-7.1%	79.1	-9.7%	\$ 74.45	17.1%	10.9%	9.3%	28.1%	19.5%
Total Statewide	\$123,956	2.8%	\$21,728	10.6%	\$145,684	3.9%	\$3,372	0.2%	\$1,751	0.6%	\$83.22	3.3%	9.6%	1.1%	22.2%	6.3%

Note: Values are subject to change.