

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended June 30, 2018
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$12,159	5.8%	\$1,712	71.3%	\$13,871	11.1%	266.3	-1.5%	140.2	-3.4%	\$98.94	15.0%	10.3%	5.3%	16.9%	38.3%
Harrah's NKC	\$11,003	-0.8%	\$3,589	-0.8%	\$14,592	-0.8%	278.3	-6.8%	147.7	-9.0%	\$98.79	9.0%	9.4%	-4.0%	23.6%	7.5%
Isle of Capri - KC	\$5,547	-4.6%	\$277	-24.2%	\$5,825	-5.7%	161.8	-7.2%	84.7	-10.0%	\$68.77	4.7%	11.1%	-1.1%	18.5%	-16.1%
Ameristar KC	\$13,934	4.4%	\$2,097	30.5%	\$16,031	7.2%	379.5	6.3%	195.6	6.8%	\$81.96	0.4%	9.7%	2.5%	16.7%	9.5%
Total	\$42,644	2.2%	\$7,675	16.5%	\$50,318	4.1%	1,085.9	-1.3%	568.2	-2.8%	\$88.56	7.1%	9.9%	0.9%	19.4%	9.0%
<u>St. Louis Market</u>																
Hollywood	\$ 16,790	3.3%	\$ 2,564	-0.2%	\$ 19,354	2.8%	442.7	-0.4%	218.4	0.0%	\$ 88.62	2.8%	9.3%	4.8%	16.7%	-8.2%
River City	\$ 16,555	3.0%	\$ 2,755	50.2%	\$ 19,310	7.8%	422.3	-3.5%	226.1	1.8%	\$ 85.40	5.9%	9.6%	4.5%	21.7%	31.5%
Lumiere Place	\$ 12,293	22.1%	\$ 2,616	16.7%	\$ 14,910	21.2%	398.7	15.7%	226.7	14.9%	\$ 65.77	5.5%	9.9%	0.8%	19.8%	-5.4%
Ameristar SC	\$ 19,440	6.8%	\$ 2,795	-8.5%	\$ 22,234	4.6%	454.4	2.1%	232.7	2.4%	\$ 95.55	2.1%	9.2%	4.1%	16.9%	-18.3%
Total	\$ 65,079	7.4%	\$ 10,730	10.6%	\$ 75,808	7.8%	1,718.1	2.8%	903.9	4.5%	\$ 83.87	3.2%	9.5%	4.0%	18.6%	-2.9%
<u>Out State Markets</u>																
Lady Luck	\$ 2,889	6.0%	\$ 319	8.9%	\$ 3,208	6.3%	66.8	-3.1%	30.4	-0.4%	\$ 105.54	6.7%	11.0%	-5.3%	24.9%	8.6%
St. Jo	\$ 3,462	15.4%	\$ 232	19.4%	\$ 3,694	15.6%	84.3	8.9%	46.2	10.7%	\$ 79.95	4.5%	11.1%	0.9%	29.2%	17.4%
Mark Twain	\$ 2,731	7.4%	\$ 151	4.9%	\$ 2,882	7.2%	62.2	3.8%	32.6	3.4%	\$ 88.39	3.7%	11.1%	-2.2%	24.4%	41.7%
Isle - Boonville	\$ 5,954	-3.9%	\$ 609	50.2%	\$ 6,563	-0.6%	124.2	-11.5%	66.3	-9.3%	\$ 98.98	9.5%	10.2%	4.7%	27.1%	62.8%
Isle - Cape Girardeau	\$ 4,765	6.8%	\$ 621	-14.0%	\$ 5,387	3.9%	131.2	-2.4%	68.4	-0.3%	\$ 78.75	4.2%	10.7%	4.5%	24.6%	-17.7%
Total Statewide	\$127,523	5.2%	\$20,337	12.7%	\$147,860	6.1%	\$3,273	0.6%	\$1,716	1.2%	\$86.17	4.9%	9.8%	2.6%	19.4%	2.6%

Note: Values are subject to change.