

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended January 31, 2018
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$10,938	5.1%	\$1,651	-10.7%	\$12,589	2.7%	251.4	-3.2%	133.0	-1.0%	\$94.65	3.7%	10.1%	7.2%	20.3%	-11.1%
Harrah's NKC	\$9,601	1.1%	\$2,866	6.5%	\$12,467	2.3%	266.7	-3.2%	140.4	-1.8%	\$88.80	4.2%	9.7%	1.0%	18.7%	-0.1%
Isle of Capri - KC	\$5,047	-5.2%	\$242	-23.3%	\$5,289	-6.2%	147.6	-11.4%	76.0	-12.2%	\$69.59	6.8%	11.1%	1.1%	19.4%	-10.3%
Ameristar KC	\$12,315	-2.7%	\$2,742	11.0%	\$15,057	-0.4%	367.1	-3.8%	173.3	-10.4%	\$86.88	11.1%	9.6%	5.2%	23.8%	13.0%
Total	\$37,902	0.1%	\$7,501	2.4%	\$45,402	0.4%	1,032.8	-4.7%	522.7	-6.2%	\$86.86	7.1%	9.9%	4.1%	20.7%	0.8%
<u>St. Louis Market</u>																
Hollywood	\$ 14,723	-5.0%	\$ 3,015	9.5%	\$ 17,738	-2.8%	391.4	-10.1%	186.6	-9.1%	\$ 95.06	6.9%	9.1%	-1.7%	20.7%	10.0%
River City	\$ 14,386	-8.0%	\$ 2,163	-8.5%	\$ 16,550	-8.1%	394.1	-13.1%	196.8	-15.1%	\$ 84.09	8.2%	9.2%	2.4%	19.2%	-4.7%
Lumiere Place	\$ 10,121	22.4%	\$ 2,139	3.1%	\$ 12,259	18.5%	346.0	24.8%	193.1	30.0%	\$ 63.49	-8.9%	9.4%	-3.8%	19.2%	0.6%
Ameristar SC	\$ 16,953	0.1%	\$ 3,100	4.8%	\$ 20,053	0.8%	417.5	-3.3%	210.3	-2.9%	\$ 95.35	3.8%	8.7%	-1.3%	21.0%	-3.1%
Total	\$ 56,183	-0.3%	\$ 10,417	2.6%	\$ 66,600	0.1%	1,549.0	-3.1%	786.8	-1.9%	\$ 84.65	2.1%	9.1%	-0.7%	20.1%	0.9%
<u>Out State Markets</u>																
Lady Luck	\$ 2,149	-11.7%	\$ 337	18.8%	\$ 2,486	-8.6%	54.2	-13.6%	23.7	-12.8%	\$ 104.91	4.8%	10.7%	0.0%	25.1%	15.0%
St. Jo	\$ 3,086	2.9%	\$ 162	-17.7%	\$ 3,248	1.7%	80.6	-1.7%	43.5	2.7%	\$ 74.66	-1.0%	11.1%	5.6%	23.3%	5.3%
Mark Twain	\$ 2,393	-5.8%	\$ 161	-21.1%	\$ 2,554	-6.9%	52.5	-18.8%	26.5	-19.3%	\$ 96.38	15.3%	11.5%	8.5%	26.5%	2.5%
Isle - Boonville	\$ 5,395	-2.3%	\$ 642	31.0%	\$ 6,037	0.4%	123.2	-6.4%	63.4	-7.6%	\$ 95.21	8.7%	9.7%	-2.4%	29.5%	45.0%
Isle - Cape Girardeau	\$ 4,062	-10.4%	\$ 498	-29.9%	\$ 4,560	-13.1%	133.4	-3.8%	68.3	-2.8%	\$ 66.77	-10.6%	9.9%	-4.4%	19.5%	-23.2%
Total Statewide	\$111,170	-1.0%	\$19,717	1.9%	\$130,887	-0.6%	\$3,026	-4.3%	\$1,535	-4.1%	\$85.27	3.7%	9.5%	0.9%	20.7%	1.2%

Note: Values are subject to change.