

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended August 31, 2016**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$11,027	1.9%	\$1,298	14.5%	\$12,326	3.1%	269.7	-1.4%	141.3	-1.2%	\$87.23	4.4%	9.7%	-0.7%	19.3%	7.4%
Harrah's NKC	\$11,023	1.2%	\$3,098	-6.4%	\$14,121	-0.5%	307.9	-2.5%	164.1	-1.9%	\$86.05	1.4%	9.7%	1.9%	19.9%	-11.4%
Isle of Capri - KC	\$5,778	-4.5%	\$347	-16.1%	\$6,125	-5.3%	177.2	-13.5%	95.9	-7.6%	\$63.87	2.6%	11.0%	-3.4%	19.2%	-19.7%
Ameristar KC	\$13,588	-8.7%	\$2,333	0.3%	\$15,921	-7.4%	403.9	-15.4%	207.5	-13.5%	\$76.73	7.0%	9.1%	-0.8%	22.6%	15.9%
<b>Total</b>	<b>\$41,416</b>	<b>-2.9%</b>	<b>\$7,076</b>	<b>-1.5%</b>	<b>\$48,492</b>	<b>-2.7%</b>	<b>1,158.7</b>	<b>-8.9%</b>	<b>608.8</b>	<b>-6.9%</b>	<b>\$79.65</b>	<b>4.6%</b>	<b>9.6%</b>	<b>-0.3%</b>	<b>20.6%</b>	<b>-0.7%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 17,116	0.8%	\$ 3,206	-3.0%	\$ 20,322	0.2%	492.8	4.2%	238.6	4.5%	\$ 85.17	-4.1%	9.3%	-0.2%	22.9%	-4.0%
River City	\$ 16,341	-2.9%	\$ 1,454	-34.6%	\$ 17,795	-6.6%	452.0	-12.2%	250.4	-2.7%	\$ 71.07	-4.0%	9.1%	1.7%	12.5%	-38.8%
Lumiere Place	\$ 7,722	-11.4%	\$ 3,005	60.6%	\$ 10,726	1.4%	299.4	-3.6%	145.0	-7.8%	\$ 73.97	9.9%	9.9%	3.7%	27.0%	69.5%
Ameristar SC	\$ 18,006	-7.2%	\$ 2,648	6.6%	\$ 20,654	-5.6%	486.7	-5.5%	250.1	-3.8%	\$ 82.58	-1.9%	8.8%	-2.8%	19.7%	14.6%
<b>Total</b>	<b>\$ 59,185</b>	<b>-4.4%</b>	<b>\$ 10,312</b>	<b>4.4%</b>	<b>\$ 69,497</b>	<b>-3.2%</b>	<b>1,730.9</b>	<b>-4.6%</b>	<b>884.1</b>	<b>-2.1%</b>	<b>\$ 78.61</b>	<b>-1.2%</b>	<b>9.2%</b>	<b>0.0%</b>	<b>20.5%</b>	<b>5.9%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 2,617	-3.6%	\$ 239	-7.6%	\$ 2,856	-3.9%	71.1	-6.7%	31.4	-7.3%	\$ 90.96	3.6%	10.6%	0.3%	16.2%	-20.7%
St. Jo	\$ 3,011	-1.4%	\$ 216	-8.4%	\$ 3,228	-1.9%	81.9	-17.7%	43.0	-16.1%	\$ 75.06	16.9%	10.5%	16.4%	22.2%	-13.3%
Mark Twain	\$ 2,611	-8.3%	\$ 195	0.8%	\$ 2,806	-7.7%	68.8	-18.6%	35.6	-15.5%	\$ 78.81	9.3%	10.3%	11.8%	26.8%	28.3%
Isle - Boonville	\$ 6,284	-2.3%	\$ 589	42.0%	\$ 6,874	0.4%	156.7	-1.4%	82.9	-1.9%	\$ 82.91	2.3%	9.6%	2.5%	23.1%	52.0%
Isle - Cape Girardeau	\$ 4,883	3.4%	\$ 723	-7.9%	\$ 5,606	1.8%	157.9	-5.1%	82.5	-7.6%	\$ 67.95	10.2%	10.2%	3.9%	27.9%	8.2%
<b>Total Statewide</b>	<b>\$120,006</b>	<b>-3.5%</b>	<b>\$19,352</b>	<b>2.1%</b>	<b>\$139,358</b>	<b>-2.7%</b>	<b>\$3,426</b>	<b>-6.7%</b>	<b>\$1,768</b>	<b>-4.8%</b>	<b>\$78.81</b>	<b>2.2%</b>	<b>9.5%</b>	<b>0.8%</b>	<b>20.8%</b>	<b>3.8%</b>

**Note: Values are subject to change.**