

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended April 30, 2017
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$12,172	-2.5%	\$1,490	-3.1%	\$13,662	-2.6%	276.6	-9.4%	144.0	-7.7%	\$94.88	5.5%	9.9%	1.0%	19.1%	-6.9%
Harrah's NKC	\$11,349	-1.1%	\$3,412	-0.8%	\$14,761	-1.0%	309.2	1.6%	162.1	0.5%	\$91.06	-1.5%	9.8%	4.9%	20.3%	-9.7%
Isle of Capri - KC	\$6,297	-1.5%	\$309	-36.4%	\$6,606	-4.0%	189.9	-2.5%	101.0	-2.1%	\$65.41	-1.9%	11.4%	1.3%	17.4%	-27.8%
Ameristar KC	\$13,929	-4.5%	\$2,242	-12.3%	\$16,171	-5.7%	389.6	-10.3%	195.8	-7.1%	\$82.59	1.5%	9.3%	2.1%	17.3%	-15.9%
Total	\$43,747	-2.7%	\$7,453	-7.1%	\$51,201	-3.3%	1,165.3	-5.9%	602.9	-4.5%	\$84.92	1.2%	9.9%	2.5%	19.0%	-12.0%
<u>St. Louis Market</u>																
Hollywood	\$ 17,517	1.8%	\$ 2,695	20.6%	\$ 20,212	4.0%	447.2	-2.1%	215.4	-0.9%	\$ 93.83	4.9%	9.4%	2.0%	18.6%	12.2%
River City	\$ 17,304	3.3%	\$ 2,391	34.5%	\$ 19,696	6.3%	477.1	2.5%	239.2	2.1%	\$ 82.34	4.1%	8.9%	-0.6%	19.9%	16.9%
Lumiere Place	\$ 10,328	6.4%	\$ 3,265	16.0%	\$ 13,593	8.6%	351.1	6.8%	198.0	17.2%	\$ 68.65	-7.4%	9.6%	-6.2%	25.7%	20.7%
Ameristar SC	\$ 19,362	1.5%	\$ 2,579	-23.1%	\$ 21,941	-2.2%	479.8	-1.6%	238.5	0.6%	\$ 92.00	-2.8%	9.0%	0.9%	15.1%	-37.1%
Total	\$ 64,511	2.8%	\$ 10,930	7.4%	\$ 75,441	3.5%	1,755.2	1.0%	891.1	3.9%	\$ 84.66	-0.4%	9.2%	-0.3%	19.4%	-2.5%
<u>Out State Markets</u>																
Lady Luck	\$ 2,808	-5.0%	\$ 263	-27.6%	\$ 3,071	-7.4%	70.8	-7.0%	30.9	-7.8%	\$ 99.39	0.4%	10.4%	-2.6%	18.7%	-27.9%
St. Jo	\$ 3,247	1.8%	\$ 234	7.6%	\$ 3,481	2.1%	85.8	-11.5%	44.7	-11.9%	\$ 77.87	15.9%	10.7%	13.4%	21.9%	4.2%
Mark Twain	\$ 2,775	-1.6%	\$ 214	10.3%	\$ 2,989	-0.8%	72.5	-5.7%	38.1	0.6%	\$ 78.44	-1.5%	10.6%	11.5%	23.3%	29.7%
Isle - Boonville	\$ 6,556	-3.1%	\$ 531	-3.5%	\$ 7,086	-3.1%	148.0	-3.3%	75.8	-3.1%	\$ 93.48	-0.1%	10.0%	0.1%	20.2%	-2.3%
Isle - Cape Girardeau	\$ 4,688	-8.8%	\$ 725	17.1%	\$ 5,413	-6.0%	138.7	-9.8%	71.3	-11.2%	\$ 75.92	5.8%	10.4%	-2.2%	25.3%	19.5%
Total Statewide	\$128,331	-0.2%	\$20,350	1.0%	\$148,682	0.0%	\$3,436	-2.8%	\$1,755	-0.8%	\$84.73	0.8%	9.6%	1.0%	19.5%	-5.8%

Note: Values are subject to change.