

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended January 31, 2013
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,140	-22.7%	\$1,139	-21.4%	\$12,280	-22.5%	326.1	-26.0%	155.0	-24.2%	\$79.22	2.1%	9.6%	2.4%	20.1%	12.7%
Harrah's NKC	\$10,920	-8.7%	\$2,145	2.6%	\$13,065	-7.1%	313.7	-18.0%	163.9	-17.9%	\$79.71	13.2%	9.2%	0.5%	23.1%	23.3%
Isle of Capri - KC	\$5,708	-14.2%	\$425	8.7%	\$6,133	-12.9%	217.2	-18.6%	113.0	-17.7%	\$54.27	5.8%	9.8%	0.0%	21.5%	19.8%
Ameristar KC	\$14,857	-11.4%	\$1,843	-16.4%	\$16,699	-12.0%	507.2	-12.9%	242.0	-11.0%	\$69.01	-1.1%	9.0%	-0.7%	19.0%	-8.9%
Total	\$42,624	-14.4%	\$5,553	-9.5%	\$48,177	-13.8%	1,364.2	-18.4%	673.9	-17.1%	\$71.49	4.0%	9.3%	0.4%	20.8%	8.9%
<u>St. Louis Market</u>																
Harrah's MH/Hollywood	\$ 16,956	-7.2%	\$ 2,448	4.2%	\$ 19,404	-5.9%	589.9	6.6%	280.8	5.1%	\$ 69.10	-10.5%	9.2%	-0.1%	17.2%	-3.2%
River City	\$ 14,127	0.0%	\$ 1,787	-0.3%	\$ 15,914	0.0%	481.1	-3.8%	242.7	0.8%	\$ 65.57	-0.9%	8.8%	-0.5%	21.4%	1.2%
Lumiere Place	\$ 9,606	-7.0%	\$ 2,384	6.2%	\$ 11,990	-4.6%	369.0	-17.8%	178.9	-17.1%	\$ 67.02	15.0%	9.9%	9.7%	21.5%	-1.6%
Ameristar SC	\$ 18,844	-3.0%	\$ 1,953	-8.0%	\$ 20,797	-3.5%	598.0	-1.1%	299.2	2.3%	\$ 69.51	-5.7%	9.1%	-1.2%	18.6%	-10.8%
Total	\$ 59,532	-4.2%	\$ 8,572	0.8%	\$ 68,104	-3.6%	2,038.0	-3.3%	1,001.6	-1.4%	\$ 67.99	-2.2%	9.2%	0.9%	19.4%	-3.9%
<u>Out State Markets</u>																
Lady Luck	\$ 2,060	-15.1%	\$ 289	29.0%	\$ 2,349	-11.4%	63.3	-13.1%	26.6	-13.3%	\$ 88.31	2.2%	10.5%	-2.5%	30.1%	33.1%
St. Jo	\$ 2,916	-5.2%	\$ 251	26.0%	\$ 3,168	-3.3%	95.1	-9.2%	45.7	-10.9%	\$ 69.31	8.5%	9.0%	0.9%	27.8%	39.2%
Mark Twain	\$ 2,766	-2.6%	\$ 234	-1.9%	\$ 3,001	-2.6%	86.2	-7.0%	41.1	-5.8%	\$ 73.00	3.4%	8.8%	-1.8%	24.5%	-6.9%
Isle - Boonville	\$ 5,688	-9.4%	\$ 545	-3.6%	\$ 6,232	-8.9%	160.3	-7.8%	80.4	-8.7%	\$ 77.52	-0.2%	8.8%	5.1%	22.6%	-9.4%
Isle - Cape Girardeau	\$ 4,097	100.0%	\$ 752	100.0%	\$ 4,850	100.0%	186.4	100.0%	82.7	100.0%	\$ 58.64	100.0%	9.2%	100.0%	22.2%	100.0%
Total Statewide	\$119,683	-5.4%	\$16,196	2.1%	\$135,879	-4.6%	\$3,994	-5.4%	\$1,952	-4.4%	\$69.61	-0.2%	9.2%	0.7%	20.4%	2.0%

* Isle - Cape Girardeau opened 10/30/12.

** St. Jo Frontier boat closure 6/28/11 through 9/28/11 due to flooding.

*** Harrah's MH was purchased by Penn and rebranded as Hollywood Casino 11/2/12.

Note: Values are subject to change.