

Charitable Gaming

Charitable gaming includes licensed bingo and other associated games such as pull-tabs, merchandise coin boards, and other “free” no charge promotional events. Bingo was legalized in 1980 and came under the Missouri Gaming Commission on July 1, 1994. The operation of bingo and the other associated games is restricted to qualified licensed, religious, charitable, fraternal, veteran, and service organizations. The Charitable Games Division also licenses hall providers, suppliers and manufacturers of bingo products.

All proceeds over and above the actual cost of conducting a bingo game must be used for lawful, charitable, religious or philanthropic purposes of the organization, and no part of the net earnings may inure to the benefit of any individual member of the organization. Bingo proceeds collected by not-for-profit organizations are used to fund various projects such as veterans homes, Relay for Life, drug awareness programs, prevention of child abuse, cancer care and research, Alzheimer’s care and research, Kidney Foundation, Make-A-Wish Foundation, Boy & Girl Scouts, Ronald McDonald House, various religious organizations, Boys State, scholarships, sight and hearing care for impoverished citizens, transportation services to burn centers, and many more.

The bingo industry introduced a new line of pull-tab products during Fiscal Year 2009 that are played in conjunction with the bingo equipment such as the ball selection equipment and the display board. These pull-tabs are referred to as event tickets. Some of the licensees have introduced the event tickets to their players and have been quite successful in increasing their overall pull-tab sales.

More than \$100 million has been generated in tax revenue since bingo was legalized. All bingo tax is deposited into the Proceeds for Education Fund. A comparison of tax paid per file period for July 2010 through June 2011 reflects a continued decline in taxes reported for bingo paper sales; however, taxes reported for pull-tab sales continues to increase since the introduction of event tickets. The chart below represents the actual tax reported for bingo paper and pull-tabs for the past five fiscal years.

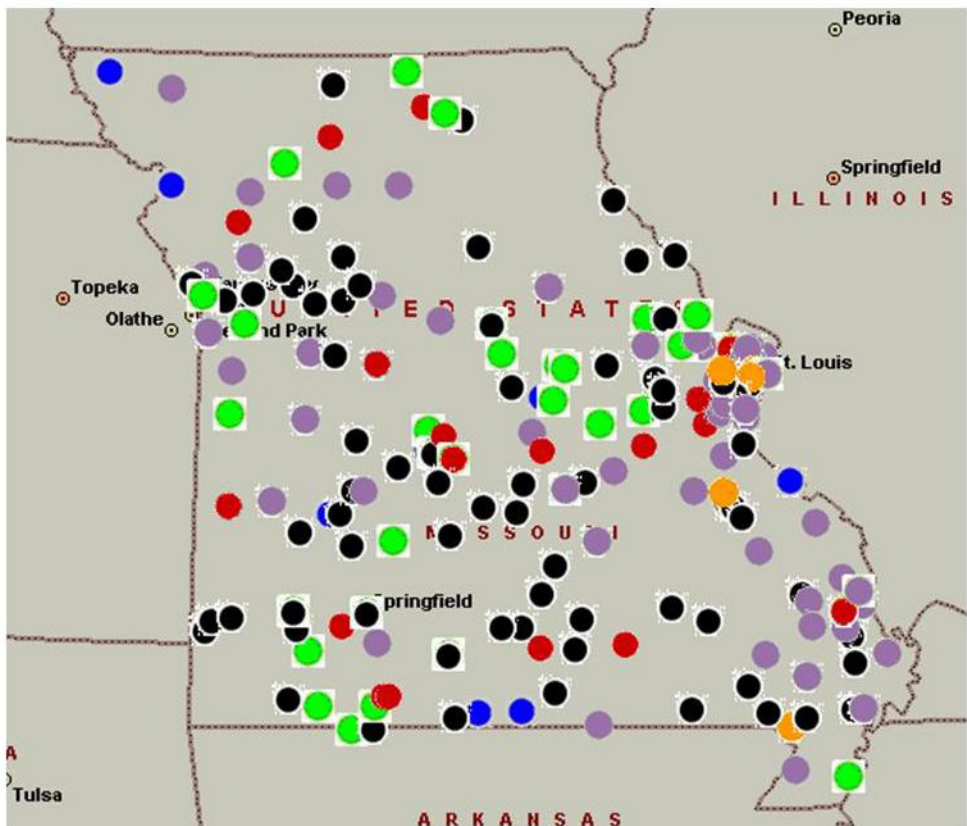
Actual Tax Reported For File Period					
YEAR	FY07	FY08	FY09	FY10	FY11
PAPER	\$1,477,910.93	\$1,401,276.34	\$1,351,452.78	\$1,278,620.17	\$1,182,732.14
PULL-TAB	\$764,138.27	\$718,314.15	\$864,143.90	\$900,904.72	\$954,922.01
TOTAL	\$2,242,049.20	\$2,119,590.49	\$2,215,596.68	\$2,179,524.89	\$2,137,654.15

The charts below reflect the total bingo taxes deposited and the total number of licensees over the past four years. The bingo tax deposited is different than the tax reported per file period because of the due date of reporting. Reports are due the last day of the month following the month in which the bingo card or pull-tab was sold; therefore, the tax collected for certain file periods during the fiscal year may be included in different fiscal year deposits.

TYPE OF LICENSE	FY08	FY09	FY10	FY11
REGULAR BINGO	384	365	353	339
SPECIAL BINGO (Valid for one event from 1 to 7 days)	291	284	279	295
ABBREVIATED PULL-TAB (Valid for 24 hours, limit 4 per calendar year)	126	106	125	136
SUPPLIER	6	4	4	3
MANUFACTURER	11	11	11	9
HALL PROVIDER	114	114	108	101



Total Deposits into Proceeds For Education				
Year	FY08	FY09	FY10	FY11
Tax Collected	\$2,154,877.66	\$2,142,814.76	\$2,198,919.48	\$2,157,213.77
Interest Earned	\$35,137.54	\$23,991.20	\$13,839.13	\$9,202.99
Total	\$2,190,015.20	\$2,166,805.96	\$2,212,758.61	\$2,166,416.76



Bingo Organizations

- Veteran (139)
- Fraternal (101)
- Service (37)
- Charitable (35)
- Religious (20)
- Other (7)

Organizations by City (Condensed Data Map)