

Class B Licensee 2011-2018 MBE/WBE Spend Comparison

LICENSEE		2011	2012	2013	2014	2015	2016	2017	2018
Ameristar Kansas City	MBE	2.85%	10.00%	9.47%	17.62%	6.34%	8.83%	7.54%	11.49%
	WBE	8.83%	9.75%	9.00%	13.04%	18.19%	18.05%	17.08%	16.19%
	Total Spend	\$21.8M	\$19.7M	\$21.6M	\$22.0M	\$24.4M	\$26.1M	\$26.2M	\$27.5M
Ameristar St. Charles	MBE	3.81%	13.31%	11.26%	14.53%	6.39%	8.01%	11.82%	10.64%
	WBE	9.60%	6.35%	8.65%	15.53%	18.27%	14.32%	13.40%	16.44%
	Total Spend	\$30.0M	\$28.3M	\$30.9M	\$29.3M	\$34.1M	\$46.0M	\$40.30	\$38.9M
Argosy	MBE	2.50%	2.97%	3.48%	3.02%	3.69%	4.32%	5.16%	4.97%
	WBE	5.40%	7.01%	12.78%	18.30%	18.58%	22.88%	20.53%	27.22%
	Total Spend	\$23.1M	\$19.0M	\$17.8M	\$16.4M	\$15.5M	\$15.5M	\$14.9M	\$15.0M
Harrah's North KC	MBE	2.82%	2.92%	4.22%	3.80%	3.48%	4.45%	5.31%	10.88%
	WBE	5.27%	9.07%	11.92%	13.91%	16.67%	19.99%	21.91%	20.04%
	Total Spend	\$17.9M	\$14.0M	\$13.9M	\$19.5M	\$12.5M	\$14.9M	\$14.3M	\$17.8M
Hollywood St. Louis	MBE	N/A	6.25%	8.83%	13.96%	12.60%	10.35%	11.57%	9.59%
	WBE	N/A	18.75%	15.47%	21.14%	20.32%	22.60%	23.20%	19.49%
	Total Spend	N/A	\$2.1M	\$27.1M	\$18.9M	\$19.3M	\$21.1M	\$19.3M	\$22.6M
IOC - Boonville	MBE	2.49%	2.17%	3.01%	5.74%	6.32%	6.43%	7.12%	9.67%
	WBE	14.10%	16.14%	18.23%	12.99%	13.87%	13.92%	13.89%	11.14%
	Total Spend	\$8.4M	\$8.7M	\$8.5M	\$7.7M	\$7.8M	\$7.8M	\$7.3M	\$6.8M
IOC - Cape	MBE	N/A	*0.41%	1.19%	7.63%	6.91%	6.68%	5.93%	7.11%
	WBE	N/A	*7.54%	25.14%	13.25%	12.54%	19.61%	15.37%	14.86%
	Total Spend	N/A	*\$1.9M	\$7.7M	\$7.2M	\$7.3M	\$6.8M	\$6.6M	\$5.1M
IOC - Kansas City	MBE	6.96%	11.03%	11.37%	13.78%	15.70%	16.64%	11.43%	13.57%
	WBE	8.63%	7.03%	24.03%	25.56%	15.76%	10.05%	11.38%	21.56%
	Total Spend	\$10.4M	\$8.8M	\$8.3M	\$7.5M	\$9.3M	\$7.0M	\$7.4M	\$4.3M
Lady Luck	MBE	2.28%	2.24%	1.28%	2.55%	4.27%	6.80%	6.75%	8.10%
	WBE	14.08%	14.73%	14.41%	16.10%	10.30%	2.45%	8.35%	6.69%
	Total Spend	\$4.5M	\$4.4M	\$3.9M	\$3.5M	\$2.8M	\$3.4M	\$3.4M	\$3.0M
Lumiere	MBE	7.22%	13.15%	13.24%	21.69%	16.09%	24.09%	23.55%	29.48%
	WBE	7.01%	16.06%	28.50%	19.36%	18.71%	22.60%	23.37%	17.52%
	Total Spend	\$26.0M	\$20.8M	\$19.9M	\$24.0M	\$19.4M	\$19.5M	\$18.7M	\$20.2M
Mark Twain	MBE	0.03%	0.04%	0.12%	2.64%	6.44%	0.76%	2.89%	7.83%
	WBE	6.49%	4.61%	8.17%	7.75%	7.29%	8.30%	10.67%	11.14%
	Total Spend	\$2.8M	\$2.7M	\$2.5M	\$2.8M	\$2.8M	\$2.6M	\$3.3M	\$2.1M
River City	MBE	5.76%	17.78%	20.38%	18.00%	12.46%	9.89%	12.60%	20.14%
	WBE	10.34%	19.96%	31.05%	29.28%	28.09%	20.07%	17.61%	14.69%
	Total Spend	\$19.7M	\$18.5M	\$22.2M	\$23.2M	\$21.6M	\$27.9M	\$25.2M	\$25.5M
St. Jo Frontier	MBE	1.77%	1.06%	1.39%	1.28%	1.25%	2.00%	6.51%	7.43%
	WBE	6.65%	5.05%	7.43%	21.79%	20.69%	16.23%	14.10%	17.58%
	Total Spend	\$4.4M	\$4.3M	\$4.7M	\$4.3M	\$4.1M	\$3.7M	\$3.8M	\$4.1M
*4th Qtr Only (Opened in October)									
Unaudited figures									