MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended September 30, 2026
(Values in 000's)

	Slot AGR		Table AGR		Hybrid AGR		Total AGR		Admissions		Patrons		Win Per Patron		Slot Hold %		Table Win %	
	$$	Year/Year % Chng	$$	Year/Year % Chng	$$	Year/Year % Chng	$$	Year/Year % Chng	#	Year/Year % Chng	#	Year/Year % Chng	$$	Year/Year % Chng	%	Year/Year % Chng	%	Year/Year % Chng
Kansas City Market																		
Argosy	$11,947	23.7%	$1,966	-19.2%	$0	0.0%	$13,913	15.0%	180.0	12.3%	94.1	10.7%	$147.86	3.9%	9.9%	12.6%	17.1%	-1.2%
Harrah's KC	$12,041	11.0%	$2,707	-34.9%	$0	0.0%	$14,747	-1.7%	174.1	-0.2%	91.2	-0.1%	$161.70	-1.6%	9.5%	0.4%	21.4%	-25.3%
Bally's KC	$10,108	6.1%	$814	24.9%	$0	0.0%	$10,922	7.3%	194.6	-0.1%	107.5	1.9%	$101.60	5.3%	11.1%	4.8%	20.6%	9.6%
Ameristar KC	$14,687	5.7%	$2,317	24.8%	$0	0.0%	$17,004	7.9%	238.5	4.1%	116.2	8.6%	$146.33	-0.7%	9.8%	1.5%	15.3%	-24.1%
Total	$48,783	11.0%	$7,804	-14.2%	$0	0.0%	$56,587	6.7%	787.2	3.8%	409.0	5.2%	$138.35	1.4%	10.0%	4.3%	18.0%	-18.2%
St. Louis Market																		
Hollywood	$18,412	5.6%	$3,173	-11.9%	$0	0.0%	$21,584	2.6%	300.1	1.9%	141.6	0.9%	$152.43	1.7%	9.4%	1.6%	20.9%	-15.6%
River City	$19,882	5.8%	$1,899	-30.0%	$0	0.0%	$21,780	1.3%	316.9	3.0%	162.1	-1.8%	$134.36	3.2%	10.0%	3.4%	17.1%	-12.2%
Horseshoe St. Louis	$12,594	9.6%	$1,829	2.5%	$0	0.0%	$14,423	8.6%	213.1	4.2%	119.1	5.7%	$121.10	2.8%	10.6%	3.5%	22.2%	-4.3%
Ameristar SC	$20,553	7.6%	$5,116	22.6%	$0	0.0%	$25,669	10.3%	311.7	4.0%	154.9	4.2%	$165.71	5.9%	8.9%	1.0%	19.1%	-8.9%
Total	$71,440	6.9%	$12,016	-2.1%	$0	0.0%	$83,457	5.5%	1,141.8	3.2%	577.7	1.9%	$144.46	3.5%	9.6%	2.2%	19.6%	-10.5%
Out State Markets																		
Century Caruthersville	$4,791	8.9%	$419	86.3%	$0	0.0%	$5,210	12.7%	71.1	10.4%	30.5	9.9%	$170.82	2.5%	10.4%	-2.0%	28.5%	48.1%
St. Jo	$3,857	10.2%	$66	210.8%	$0	-100.0%	$3,923	14.1%	59.4	1.4%	33.6	2.4%	$116.76	11.3%	10.5%	1.3%	23.1%	-285.6%
Mark Twain	$2,940	5.9%	$0	0.0%	$0	0.0%	$2,940	5.9%	39.2	1.0%	20.3	3.6%	$144.81	2.2%	10.4%	-1.9%	0.0%	0.0%
Isle - Boonville	$7,055	-3.9%	$579	-0.1%	$0	0.0%	$7,633	-3.6%	96.3	-3.8%	49.9	-7.3%	$152.97	4.0%	9.9%	-1.6%	24.8%	10.3%
Century Cape	$4,763	-0.2%	$562	-31.7%	$0	0.0%	$5,325	-4.8%	88.8	-1.0%	45.1	-1.0%	$118.06	-3.9%	10.2%	-0.4%	20.7%	-18.8%
Total Statewide	**$143,628**	**7.6%**	**$21,446**	**-6.5%**	**$0**	**-100.0%**	**$165,075**	**5.5%**	**2,283.8**	**3.0%**	**1,166.1**	**2.7%**	**$141.56**	**2.7%**	**9.8%**	**2.3%**	**19.2%**	**-12.1%**

Note: Values are subject to change.