MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended August 31, 2026
(Values in 000's)

	Slot AGR		Table AGR		Hybrid AGR		Total AGR		Admissions		Patrons		Win Per Patron		Slot Hold %		Table Win %	
	$$	Year/Year % Chng	$$	Year/Year % Chng	$$	Year/Year % Chng	$$	Year/Year % Chng	#	Year/Year % Chng	#	Year/Year % Chng	$$	Year/Year % Chng	%	Year/Year % Chng	%	Year/Year % Chng
Kansas City Market																		
Argosy	$12,363	2.8%	$1,973	-29.1%	$0	0.0%	$14,335	-3.2%	189.1	-0.3%	97.9	-1.3%	$146.43	-1.9%	9.6%	-2.0%	16.1%	-8.7%
Harrah's KC	$12,231	0.2%	$2,715	-31.1%	$0	0.0%	$14,947	-7.4%	177.9	-8.3%	92.8	-10.6%	$161.06	3.6%	9.8%	0.2%	20.9%	-13.8%
Bally's KC	$9,964	-5.7%	$732	1.2%	$0	0.0%	$10,696	-5.3%	206.5	0.1%	110.6	-0.9%	$96.71	-4.4%	10.6%	-3.3%	19.1%	7.5%
Ameristar KC	$15,364	-3.1%	$2,511	29.7%	$0	0.0%	$17,874	0.5%	269.5	1.8%	124.8	-0.4%	$143.22	0.9%	9.4%	-3.8%	14.4%	-25.7%
Total	$49,922	-1.4%	$7,930	-15.5%	$0	0.0%	$57,852	-3.6%	843.0	-1.3%	426.1	-3.2%	$135.77	-0.5%	9.7%	-2.4%	17.0%	-16.3%
St. Louis Market																		
Hollywood	$19,240	-2.0%	$2,942	-28.3%	$0	0.0%	$22,182	-6.5%	334.5	0.4%	156.8	-4.8%	$141.47	-1.8%	9.4%	2.2%	17.6%	-20.1%
River City	$20,706	-1.0%	$2,827	-9.5%	$0	0.0%	$23,533	-2.1%	340.0	-1.2%	172.8	-6.3%	$136.19	4.5%	9.8%	0.6%	21.6%	8.5%
Horseshoe St. Louis	$12,101	-7.9%	$1,935	-12.4%	$0	0.0%	$14,036	-8.5%	212.2	-8.0%	118.6	-5.6%	$118.35	-3.1%	10.3%	2.4%	23.2%	-13.3%
Ameristar SC	$22,844	2.3%	$3,751	-24.6%	$0	0.0%	$26,595	-2.6%	330.4	-2.2%	165.8	-0.7%	$160.40	-1.9%	9.2%	1.6%	13.7%	-38.7%
Total	$74,890	-1.5%	$11,456	-20.5%	$0	0.0%	$86,346	-4.5%	1,217.1	-2.3%	614.0	-4.3%	$140.63	-0.2%	9.6%	1.5%	17.5%	-21.3%
Out State Markets																		
Century Caruthersville	$4,868	-3.2%	$306	-9.5%	$0	0.0%	$5,174	-3.6%	73.3	-4.1%	32.1	1.9%	$161.18	-5.4%	10.4%	-3.7%	22.4%	-2.3%
St. Jo	$4,128	4.7%	$116	-48.6%	$0	-100.0%	$4,244	1.8%	61.7	-5.4%	34.1	-5.6%	$124.44	7.9%	10.4%	2.0%	28.5%	-24.0%
Mark Twain	$3,218	6.5%	$0	0.0%	$0	0.0%	$3,218	6.5%	44.0	1.3%	21.8	1.4%	$147.61	5.1%	10.7%	-0.8%	0.0%	0.0%
Isle - Boonville	$7,852	2.6%	$590	-15.9%	$0	0.0%	$8,442	1.0%	107.5	-2.3%	54.6	-5.7%	$154.62	7.1%	9.8%	-1.3%	20.4%	-13.5%
Century Cape	$5,339	-2.2%	$743	18.5%	$0	0.0%	$6,082	-0.1%	95.1	-2.2%	48.7	2.2%	$124.89	-2.3%	10.3%	2.2%	27.2%	56.1%
Total Statewide	**$150,217**	**-1.0%**	**$21,141**	**-17.7%**	**$0**	**-100.0%**	**$171,358**	**-3.5%**	**2,441.7**	**-2.1%**	**1,231.4**	**-3.5%**	**$139.16**	**0.1%**	**9.7%**	**-0.1%**	**17.7%**	**-17.6%**

Note: Values are subject to change.