

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended October 31, 2025
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$11,102	6.6%	\$2,183	9.9%	\$0	0.0%	\$13,286	7.2%	171.0	0.6%	89.4	-1.5%	\$148.61	8.8%	9.5%	2.1%	14.9%	11.1%
Harrah's KC	\$11,597	16.6%	\$2,284	-32.1%	\$0	0.0%	\$13,881	4.3%	181.1	4.2%	95.2	2.5%	\$145.81	1.8%	9.9%	5.6%	13.8%	-37.1%
Bally's KC	\$11,128	3.3%	\$602	-45.6%	\$0	0.0%	\$11,730	-1.2%	223.6	-3.4%	114.8	-12.8%	\$102.18	13.3%	11.0%	-1.9%	16.4%	-6.6%
Ameristar KC	\$15,026	10.6%	\$1,786	2.1%	\$0	0.0%	\$16,811	9.7%	242.7	7.8%	116.0	4.7%	\$144.93	4.8%	9.9%	3.1%	17.8%	-5.9%
Total	\$48,852	9.3%	\$6,856	-16.4%	\$0	0.0%	\$55,708	5.3%	818.4	2.2%	415.4	-2.5%	\$134.11	8.0%	10.0%	2.2%	15.3%	-15.0%
<u>St. Louis Market</u>																		
Hollywood	\$19,760	8.3%	\$3,269	-2.1%	\$0	0.0%	\$23,029	6.7%	308.3	8.1%	146.0	0.7%	\$157.73	6.0%	9.3%	3.4%	20.2%	-6.6%
River City	\$19,743	7.2%	\$2,921	-0.5%	\$0	-100.0%	\$22,664	5.8%	327.6	0.1%	171.5	-2.8%	\$132.15	8.9%	9.5%	0.5%	21.6%	-3.2%
Horseshoe St. Louis	\$11,480	22.5%	\$1,573	37.6%	\$0	0.0%	\$13,053	24.2%	202.1	18.3%	110.1	20.0%	\$118.55	3.5%	10.1%	0.9%	20.1%	-4.9%
Ameristar SC	\$20,247	7.3%	\$4,998	5.6%	\$0	0.0%	\$25,245	7.0%	310.1	6.0%	152.3	5.3%	\$165.76	1.6%	8.9%	-2.3%	23.9%	-8.1%
Total	\$71,229	9.8%	\$12,761	5.0%	\$0	-100.0%	\$83,990	8.9%	1,148.1	6.7%	579.9	3.9%	\$144.84	4.8%	9.4%	0.7%	21.8%	-6.2%
<u>Out State Markets</u>																		
Century Caruthersville	\$4,595	62.7%	\$281	41.5%	\$0	0.0%	\$4,876	61.3%	70.0	64.6%	29.1	39.8%	\$167.56	15.4%	10.4%	-0.1%	22.4%	18.1%
St. Jo	\$3,970	13.0%	\$117	-18.4%	\$17	81.0%	\$4,104	11.8%	60.4	5.1%	33.3	2.7%	\$123.25	8.8%	10.8%	-1.4%	24.3%	1.8%
Mark Twain	\$2,915	17.8%	\$0	0.0%	\$0	0.0%	\$2,915	17.8%	40.6	19.8%	20.3	24.4%	\$143.58	-5.3%	10.9%	-2.1%	0.0%	0.0%
Isle - Boonville	\$7,168	18.6%	\$742	41.2%	\$0	0.0%	\$7,910	20.4%	104.2	13.1%	55.1	11.7%	\$143.55	7.8%	9.5%	-1.1%	27.1%	10.0%
Century Cape	\$4,758	-4.1%	\$609	-15.8%	\$0	0.0%	\$5,367	-5.6%	86.7	-1.0%	43.8	0.6%	\$122.54	-6.1%	10.1%	0.0%	21.7%	-17.6%
Total Statewide	\$143,487	10.9%	\$21,365	-2.6%	\$17	-77.3%	\$164,870	8.9%	2,328.4	6.3%	1,176.9	2.7%	\$140.09	6.1%	9.7%	1.0%	19.3%	-8.1%

Note: Values are subject to change.