

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended September 30, 2025
(Values in 000's)

	Slot AGR		Table AGR		Hybrid AGR		Total AGR		Admissions		Patrons		Win Per Patron		Slot Hold %		Table Win %	
	\$	Year/Year % Chng	\$	Year/Year % Chng	\$	Year/Year % Chng	\$	Year/Year % Chng	#	Year/Year % Chng	#	Year/Year % Chng	\$	Year/Year % Chng	%	Year/Year % Chng	%	Year/Year % Chng
<u>Kansas City Market</u>																		
Argosy	\$9,661	-9.0%	\$2,434	28.6%	\$0	0.0%	\$12,095	-3.3%	160.3	-8.7%	85.0	-9.7%	\$142.30	7.1%	8.8%	-4.7%	17.3%	34.5%
Harrah's KC	\$10,849	19.3%	\$4,157	20.9%	\$0	0.0%	\$15,005	19.7%	174.4	8.4%	91.3	3.5%	\$164.35	15.7%	9.5%	5.0%	28.6%	16.2%
Bally's KC	\$9,524	-6.8%	\$652	-24.7%	\$0	0.0%	\$10,176	-8.2%	194.9	-19.2%	105.5	-21.2%	\$96.45	16.5%	10.6%	-3.5%	18.8%	74.7%
Ameristar KC	\$13,900	-3.0%	\$1,855	-7.6%	\$0	0.0%	\$15,754	-3.6%	229.1	1.3%	106.9	-5.0%	\$147.37	1.5%	9.6%	-3.1%	20.1%	-0.1%
Total	\$43,933	-0.7%	\$9,097	10.9%	\$0	0.0%	\$53,030	1.1%	758.7	-5.6%	388.7	-9.3%	\$136.43	11.5%	9.6%	-1.9%	22.0%	25.4%
<u>St. Louis Market</u>																		
Hollywood	\$17,436	2.0%	\$3,602	14.2%	\$0	0.0%	\$21,038	3.9%	295.7	-3.5%	140.3	-10.5%	\$149.95	16.1%	9.3%	4.5%	24.7%	34.4%
River City	\$18,793	5.6%	\$2,711	6.0%	\$0	-100.0%	\$21,504	5.4%	307.7	-4.1%	165.1	-5.6%	\$130.25	11.6%	9.7%	4.4%	19.5%	0.9%
Horseshoe St. Louis	\$11,494	26.1%	\$1,784	21.4%	\$0	0.0%	\$13,279	25.5%	204.5	20.8%	112.7	23.5%	\$117.82	1.6%	10.3%	4.5%	23.2%	-11.5%
Ameristar SC	\$19,102	0.3%	\$4,174	-8.9%	\$0	0.0%	\$23,276	-1.5%	299.7	1.5%	148.7	1.7%	\$156.53	-3.1%	9.3%	2.3%	21.0%	-10.5%
Total	\$66,825	6.0%	\$12,272	4.3%	\$0	-100.0%	\$79,097	5.7%	1,107.6	1.4%	566.8	-0.4%	\$139.55	6.1%	9.5%	4.1%	21.9%	3.3%
<u>Out State Markets</u>																		
Century Caruthersville	\$4,398	23.9%	\$225	-13.6%	\$0	0.0%	\$4,623	21.4%	67.8	35.3%	27.8	15.2%	\$166.28	5.3%	10.6%	-0.8%	19.2%	-10.9%
St. Jo	\$3,499	1.9%	-\$60	-150.1%	\$33	100.0%	\$3,472	-3.1%	58.6	1.5%	32.8	-0.4%	\$105.87	-2.8%	10.3%	-4.6%	-12.5%	-160.5%
Mark Twain	\$2,775	12.4%	\$0	0.0%	\$0	0.0%	\$2,775	12.4%	39.0	15.1%	19.6	18.1%	\$141.57	-4.9%	10.6%	-3.5%	0.0%	0.0%
Isle - Boonville	\$7,341	17.0%	\$580	5.8%	\$0	0.0%	\$7,920	16.1%	100.1	9.8%	53.9	12.1%	\$146.95	3.6%	10.1%	-2.6%	22.5%	-8.6%
Century Cape	\$4,772	-3.8%	\$823	-11.6%	\$0	0.0%	\$5,595	-5.1%	89.8	-2.0%	45.6	2.3%	\$122.70	-7.2%	10.2%	3.6%	25.5%	-22.2%
Total Statewide	\$133,543	4.3%	\$22,937	5.1%	\$33	-24.9%	\$156,512	4.4%	2,221.6	0.1%	1,135.2	-2.5%	\$137.87	7.1%	9.7%	1.2%	21.9%	9.4%

Note: Values are subject to change.