

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended July 31, 2025
(Values in 000's)

	Slot AGR		Table AGR		Hybrid AGR		Total AGR		Admissions		Patrons		Win Per Patron		Slot Hold %		Table Win %	
	\$	Year/Year % Chng	\$	Year/Year % Chng	\$	Year/Year % Chng	\$	Year/Year % Chng	#	Year/Year % Chng	#	Year/Year % Chng	\$	Year/Year % Chng	%	Year/Year % Chng	%	Year/Year % Chng
<u>Kansas City Market</u>																		
Argosy	\$11,189	-0.3%	\$2,471	15.4%	\$0	0.0%	\$13,660	2.2%	180.3	-1.4%	94.1	-2.7%	\$145.17	5.0%	9.4%	-0.5%	16.3%	28.4%
Harrah's KC	\$11,284	15.8%	\$3,212	7.7%	\$0	0.0%	\$14,497	13.9%	189.0	14.7%	99.4	9.2%	\$145.84	4.3%	9.8%	0.5%	21.6%	7.0%
Bally's KC	\$10,417	-2.1%	\$651	-41.5%	\$0	0.0%	\$11,068	-5.8%	204.5	-20.7%	112.7	-21.2%	\$98.21	19.5%	11.1%	1.2%	17.4%	73.3%
Ameristar KC	\$15,262	3.5%	\$2,213	5.9%	\$0	0.0%	\$17,476	3.8%	256.4	6.3%	120.0	0.7%	\$145.63	3.1%	9.6%	-1.5%	23.4%	15.1%
Total	\$48,153	3.9%	\$8,548	2.7%	\$0	0.0%	\$56,701	3.7%	830.2	-2.0%	426.2	-5.3%	\$133.04	9.5%	9.9%	-0.4%	19.8%	25.9%
<u>St. Louis Market</u>																		
Hollywood	\$19,066	8.1%	\$2,993	2.4%	\$0	0.0%	\$22,059	7.3%	313.3	-1.5%	156.6	-3.6%	\$140.86	11.3%	9.3%	7.4%	18.5%	4.0%
River City	\$20,028	11.3%	\$2,239	-14.0%	\$0	-100.0%	\$22,266	7.7%	334.6	0.9%	177.9	0.4%	\$125.16	7.3%	9.6%	6.3%	14.7%	-29.3%
Horseshoe St. Louis	\$12,769	22.2%	\$1,690	13.3%	\$0	0.0%	\$14,459	21.1%	216.4	20.5%	119.3	20.7%	\$121.20	0.3%	10.0%	-6.0%	21.5%	-12.1%
Ameristar SC	\$21,224	8.5%	\$4,389	-3.2%	\$0	0.0%	\$25,612	6.3%	332.8	4.4%	164.4	4.5%	\$155.79	1.8%	8.9%	-2.5%	19.1%	-15.4%
Total	\$73,087	11.4%	\$11,310	-2.1%	\$0	-100.0%	\$84,397	9.2%	1,197.1	4.3%	618.2	3.8%	\$136.52	5.3%	9.4%	2.1%	18.2%	-13.3%
<u>Out State Markets</u>																		
Century Caruthersville	\$4,755	32.6%	\$348	23.7%	\$0	0.0%	\$5,103	32.0%	71.6	33.1%	30.4	15.9%	\$167.86	13.8%	10.3%	-1.4%	25.4%	16.9%
St. Jo	\$4,107	5.7%	\$177	31.9%	\$41	100.0%	\$4,324	6.5%	62.5	1.4%	34.5	-0.7%	\$125.34	7.3%	10.9%	-5.5%	29.3%	27.9%
Mark Twain	\$2,946	4.1%	\$0	0.0%	\$0	0.0%	\$2,946	4.1%	42.8	9.7%	21.3	11.2%	\$138.31	-6.4%	10.4%	-3.0%	0.0%	0.0%
Isle - Boonville	\$7,700	24.2%	\$661	37.1%	\$0	0.0%	\$8,361	25.1%	107.3	13.8%	56.1	13.4%	\$149.03	10.3%	10.2%	6.0%	24.8%	7.5%
Century Cape	\$5,134	0.7%	\$734	-2.1%	\$0	0.0%	\$5,868	0.4%	94.9	2.4%	46.8	1.8%	\$125.38	-1.4%	10.2%	-0.8%	22.0%	-3.9%
Total Statewide	\$145,881	9.2%	\$21,778	1.2%	\$41	-40.2%	\$167,699	8.1%	2,406.4	3.0%	1,233.5	1.0%	\$135.95	7.0%	9.7%	0.9%	19.2%	2.9%

Note: Values are subject to change.