MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended June 30, 2026
(Values in 000's)

	Slot AGR		Table AGR		Hybrid AGR		Total AGR		Admissions		Patrons		Win Per Patron		Slot Hold %		Table Win %	
	$$	Year/Year % Chng	$$	Year/Year % Chng	$$	Year/Year % Chng	$$	Year/Year % Chng	#	Year/Year % Chng	#	Year/Year % Chng	$$	Year/Year % Chng	%	Year/Year % Chng	%	Year/Year % Chng
Kansas City Market																		
Argosy	$11,220	6.8%	$3,007	10.8%	$0	0.0%	$14,226	7.6%	169.0	-0.9%	89.5	-0.8%	$158.95	8.5%	9.4%	2.2%	24.1%	29.2%
Harrah's KC	$10,747	-5.9%	$3,161	-18.6%	$0	0.0%	$13,908	-9.1%	163.0	-10.3%	86.5	-10.4%	$160.78	1.5%	9.6%	-3.8%	24.8%	-1.6%
Bally's KC	$9,272	-6.5%	$560	-14.9%	$0	0.0%	$9,833	-7.0%	175.2	-10.9%	97.7	-12.2%	$100.64	5.9%	10.8%	-2.9%	15.4%	-8.4%
Ameristar KC	$15,165	3.1%	$2,185	19.4%	$0	0.0%	$17,350	4.9%	246.1	1.0%	116.9	2.0%	$148.42	2.9%	9.8%	3.7%	14.2%	-29.8%
Total	$46,405	-0.3%	$8,912	-1.9%	$0	0.0%	$55,317	-0.6%	753.3	-4.9%	390.6	-5.3%	$141.62	5.1%	9.8%	0.0%	20.1%	-4.9%
St. Louis Market																		
Hollywood	$18,031	-1.7%	$3,803	39.6%	$0	0.0%	$21,834	3.7%	309.8	2.7%	143.7	-4.7%	$151.94	8.8%	9.2%	-0.9%	22.5%	27.6%
River City	$20,125	8.5%	$1,909	-35.3%	$0	-100.0%	$22,034	2.5%	321.7	2.0%	167.9	0.7%	$131.23	1.8%	9.9%	3.6%	14.1%	-35.4%
Horseshoe St. Louis	$11,097	-11.2%	$1,257	6.3%	$0	0.0%	$12,354	-9.7%	203.7	-5.7%	113.5	-5.5%	$108.85	-4.5%	10.2%	0.6%	14.9%	-14.9%
Ameristar SC	$21,678	4.7%	$4,516	2.3%	$0	0.0%	$26,194	4.3%	310.6	-1.5%	155.1	0.3%	$168.88	4.0%	9.4%	2.3%	18.7%	-7.4%
Total	$70,930	1.2%	$11,485	1.9%	$0	-100.0%	$82,416	1.3%	1,145.8	-0.2%	580.2	-2.0%	$142.05	3.4%	9.6%	1.4%	18.2%	-6.9%
Out State Markets																		
Century Caruthersville	$4,730	9.9%	$340	23.9%	$0	0.0%	$5,070	10.7%	71.1	18.6%	30.6	8.7%	$165.68	1.8%	10.4%	-0.1%	31.8%	50.2%
St. Jo	$4,044	10.8%	$54	-71.5%	$5	-82.3%	$4,103	6.7%	57.9	3.5%	31.8	3.3%	$129.02	3.3%	10.5%	-2.3%	19.5%	-40.8%
Mark Twain	$3,159	11.1%	$0	0.0%	$0	0.0%	$3,159	11.1%	39.8	-0.3%	19.7	1.1%	$160.36	9.8%	11.2%	4.9%	0.0%	0.0%
Isle - Boonville	$7,169	6.1%	$683	46.5%	$0	0.0%	$7,852	8.7%	98.2	2.6%	51.0	3.4%	$153.95	5.1%	9.9%	1.0%	24.6%	36.9%
Century Cape	$5,442	6.8%	$879	11.5%	$0	0.0%	$6,321	7.4%	90.3	0.6%	45.6	2.9%	$138.62	4.3%	10.4%	-2.0%	27.7%	13.9%
Total Statewide	**$141,878**	**1.9%**	**$22,354**	**1.3%**	**$5**	**-82.3%**	**$164,237**	**1.8%**	**2,256.4**	**-1.1%**	**1,149.5**	**-2.3%**	**$142.88**	**4.2%**	**9.8%**	**0.8%**	**19.5%**	**-4.4%**

Note: Values are subject to change.