

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended December 31, 2024
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$11,726	2.7%	\$2,146	-9.7%	\$0	0.0%	\$13,873	0.5%	196.0	-4.3%	101.8	-4.2%	\$136.27	4.9%	9.0%	2.2%	14.6%	-0.7%
Harrah's KC	\$10,903	-7.7%	\$3,460	-7.8%	\$0	0.0%	\$14,363	-7.8%	183.1	-9.5%	97.9	-7.6%	\$146.71	-0.2%	9.9%	2.3%	23.2%	-15.5%
Bally's KC	\$9,954	-7.5%	\$666	-41.3%	\$0	0.0%	\$10,620	-10.7%	207.2	-13.5%	112.6	-13.5%	\$94.32	3.2%	11.2%	1.1%	9.7%	-38.0%
Ameristar KC	\$15,257	-3.5%	\$1,872	-33.4%	\$0	0.0%	\$17,129	-8.0%	259.5	-3.9%	124.2	-6.7%	\$137.92	-1.4%	9.7%	0.1%	18.5%	-22.4%
Total	\$47,840	-4.0%	\$8,144	-19.2%	\$0	0.0%	\$55,985	-6.5%	845.8	-7.7%	436.5	-8.2%	\$128.26	1.8%	9.8%	1.1%	17.5%	-15.2%
<u>St. Louis Market</u>																		
Hollywood	\$18,263	1.1%	\$4,136	24.9%	\$0	0.0%	\$22,400	4.8%	305.5	-2.9%	152.2	-1.7%	\$147.17	6.6%	9.1%	0.0%	25.2%	28.1%
River City	\$18,839	-2.2%	\$3,966	73.7%	\$69	100.0%	\$22,874	6.2%	351.5	-2.5%	184.6	-1.3%	\$123.91	7.6%	9.2%	-0.2%	27.9%	59.8%
Horseshoe St. Louis	\$11,021	-12.4%	\$1,401	0.3%	\$0	0.0%	\$12,423	-11.1%	187.6	-15.9%	102.2	-12.4%	\$121.55	1.5%	10.5%	1.4%	20.9%	0.4%
Ameristar SC	\$21,257	-1.3%	\$5,104	1.4%	\$0	0.0%	\$26,361	-0.8%	346.2	-7.4%	170.5	-5.4%	\$154.61	4.9%	9.1%	-1.0%	23.0%	8.5%
Total	\$69,381	-2.9%	\$14,608	21.5%	\$69	100.0%	\$84,057	0.7%	1,190.8	-6.4%	609.5	-4.6%	\$137.91	5.6%	9.3%	-0.4%	24.5%	23.2%
<u>Out State Markets</u>																		
Century Caruthersville	\$4,408	17.7%	\$415	29.6%	\$0	0.0%	\$4,823	18.6%	65.7	16.5%	27.9	7.6%	\$172.88	10.3%	10.4%	-3.3%	25.8%	16.0%
St. Jo	\$3,708	-13.9%	\$104	-60.6%	\$47	100.0%	\$3,859	-16.6%	59.9	-14.8%	32.4	-15.2%	\$119.09	-1.6%	10.5%	-6.6%	19.8%	-51.5%
Mark Twain	\$2,530	-21.0%	\$0	0.0%	\$0	0.0%	\$2,530	-21.0%	34.3	-14.1%	16.2	-13.9%	\$156.15	-8.3%	10.7%	-4.3%	0.0%	0.0%
Isle - Boonville	\$6,626	-7.1%	\$733	8.4%	\$0	0.0%	\$7,359	-5.7%	96.8	-6.3%	49.1	-5.6%	\$149.88	-0.1%	9.9%	-0.5%	29.5%	5.7%
Century Cape	\$5,322	0.3%	\$816	19.1%	\$0	0.0%	\$6,138	2.4%	97.2	0.4%	47.4	-1.5%	\$129.48	3.9%	10.5%	4.3%	24.4%	15.4%
Total Statewide	\$139,815	-3.5%	\$24,820	3.2%	\$115	100.0%	\$164,750	-2.5%	2,390.5	-6.5%	1,219.0	-6.1%	\$135.15	3.8%	9.7%	-0.1%	21.7%	5.8%

Note: Values are subject to change.