

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended November 30, 2024
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$11,352	6.1%	\$2,263	17.6%	\$0	0.0%	\$13,615	7.9%	184.2	4.6%	96.1	5.7%	\$141.67	2.0%	9.2%	-4.1%	15.0%	12.7%
Harrah's KC	\$9,979	0.7%	\$3,370	21.3%	\$0	0.0%	\$13,349	5.2%	170.2	1.2%	92.7	4.5%	\$144.00	0.7%	9.5%	-3.5%	23.1%	4.2%
Bally's KC	\$9,850	-6.4%	\$423	-60.4%	\$0	0.0%	\$10,272	-11.4%	205.2	-12.8%	112.2	-13.3%	\$91.55	2.2%	11.2%	0.2%	6.1%	-55.4%
Ameristar KC	\$14,427	13.3%	\$1,909	-2.9%	\$0	0.0%	\$16,336	11.1%	239.6	6.8%	115.6	4.1%	\$141.31	6.7%	9.8%	4.0%	18.4%	-4.8%
Total	\$45,608	4.0%	\$7,964	3.0%	\$0	0.0%	\$53,572	3.8%	799.2	-0.6%	416.6	-0.8%	\$128.59	4.7%	9.8%	-1.0%	17.0%	-1.5%
<u>St. Louis Market</u>																		
Hollywood	\$16,780	2.2%	\$2,609	-20.7%	\$0	0.0%	\$19,389	-1.6%	289.4	0.2%	145.0	2.8%	\$133.72	-4.3%	8.8%	-1.6%	17.2%	-26.2%
River City	\$18,255	5.4%	\$2,560	-11.2%	\$95	100.0%	\$20,911	3.5%	333.7	-1.8%	178.5	3.0%	\$117.15	0.5%	9.2%	3.2%	18.7%	-19.7%
Horseshoe St. Louis	\$9,910	-7.0%	\$1,530	12.5%	\$0	0.0%	\$11,439	-4.8%	163.8	-16.9%	87.2	-17.6%	\$131.18	15.5%	10.4%	2.5%	26.3%	8.0%
Ameristar SC	\$19,074	3.6%	\$4,056	11.9%	\$0	0.0%	\$23,131	4.8%	314.6	2.4%	153.3	2.6%	\$150.88	2.1%	8.9%	-2.5%	19.6%	10.0%
Total	\$64,019	1.9%	\$10,756	-3.6%	\$95	120.6%	\$74,870	1.2%	1,101.5	-2.8%	564.0	-1.0%	\$132.75	2.2%	9.2%	-0.1%	19.4%	-8.8%
<u>Out State Markets</u>																		
Century Caruthersville	\$4,839	47.7%	\$415	35.7%	\$0	0.0%	\$5,254	46.7%	78.5	56.1%	33.7	43.5%	\$155.91	2.2%	10.8%	4.8%	24.1%	-3.6%
St. Jo	\$3,626	3.3%	\$140	5.1%	\$47	100.0%	\$3,812	3.3%	57.5	-0.7%	31.2	-4.9%	\$122.19	8.7%	10.9%	-0.5%	30.3%	22.0%
Mark Twain	\$2,521	-7.4%	\$0	-100.0%	\$0	0.0%	\$2,521	-8.7%	33.7	-13.4%	16.1	-12.9%	\$156.55	4.8%	11.1%	8.3%	0.0%	0.0%
Isle - Boonville	\$6,495	4.4%	\$842	46.6%	\$0	0.0%	\$7,336	8.0%	92.6	3.7%	47.4	3.8%	\$154.77	4.0%	10.0%	1.0%	31.9%	29.8%
Century Cape	\$5,565	21.1%	\$656	6.0%	\$0	0.0%	\$6,221	19.3%	90.8	18.5%	45.2	18.4%	\$137.63	0.7%	10.8%	4.9%	22.7%	-3.9%
Total Statewide	\$132,672	4.5%	\$20,772	1.0%	\$142	229.6%	\$153,585	4.1%	2,253.8	0.2%	1,154.2	0.5%	\$133.07	3.5%	9.6%	0.3%	18.9%	-4.3%

Note: Values are subject to change.