

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended September 30, 2024
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$10,613	-2.5%	\$1,892	-0.1%	\$0	0.0%	\$12,505	-2.2%	175.7	-5.3%	94.1	-4.9%	\$132.89	2.8%	9.3%	1.7%	12.9%	5.9%
Harrah's KC	\$9,094	-15.8%	\$3,439	13.4%	\$0	0.0%	\$12,533	-9.4%	160.9	-14.3%	88.2	-8.2%	\$142.10	-1.3%	9.0%	-5.8%	24.6%	-3.6%
Bally's KC	\$10,220	-2.5%	\$865	-31.9%	\$0	0.0%	\$11,085	-5.7%	241.2	-0.2%	133.9	-0.5%	\$82.78	-5.2%	11.0%	0.2%	10.8%	-38.5%
Ameristar KC	\$14,474	-1.8%	\$2,007	-5.5%	\$0	0.0%	\$16,480	-2.2%	226.2	-8.9%	112.5	-10.4%	\$146.49	9.1%	10.0%	3.5%	20.1%	4.3%
Total	\$44,400	-5.3%	\$8,203	-1.4%	\$0	0.0%	\$52,603	-4.7%	804.0	-6.9%	428.7	-5.8%	\$122.70	1.1%	9.8%	0.4%	17.6%	-3.4%
<u>St. Louis Market</u>																		
Hollywood	\$17,097	-1.8%	\$3,154	2.1%	\$0	0.0%	\$20,251	-1.2%	306.4	-3.3%	156.9	-1.2%	\$129.07	0.0%	8.9%	-3.7%	18.4%	-5.4%
River City	\$17,799	-0.6%	\$2,576	-29.3%	\$44	100.0%	\$20,419	-5.2%	320.7	-5.8%	174.9	-2.6%	\$116.75	-2.7%	9.3%	2.1%	19.4%	-31.0%
Horseshoe St. Louis	\$9,115	-24.1%	\$1,469	-9.7%	\$0	0.0%	\$10,584	-22.4%	169.3	-19.7%	91.3	-21.2%	\$115.93	-1.5%	9.8%	-6.2%	26.2%	-0.1%
Ameristar SC	\$19,043	-2.6%	\$4,583	-5.2%	\$0	-100.0%	\$23,626	-4.0%	295.3	-10.7%	146.3	-9.0%	\$161.49	5.6%	9.1%	-5.3%	23.4%	3.6%
Total	\$63,053	-5.7%	\$11,783	-10.7%	\$44	-80.3%	\$74,880	-6.7%	1,091.7	-9.0%	569.4	-7.4%	\$131.51	0.8%	9.2%	-3.3%	21.2%	-9.3%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,559	-3.0%	\$260	-26.4%	\$0	0.0%	\$3,820	-5.1%	50.1	-11.6%	24.1	-10.4%	\$158.49	5.9%	10.7%	0.5%	21.6%	-18.8%
St. Jo	\$3,432	-3.9%	\$119	-29.9%	\$0	0.0%	\$3,551	-5.1%	57.7	-6.0%	32.9	-5.0%	\$107.93	-0.1%	10.8%	-9.1%	20.6%	-35.3%
Mark Twain	\$2,469	-12.8%	\$0	-100.0%	\$0	0.0%	\$2,469	-14.1%	33.9	-13.2%	16.6	-16.1%	\$148.76	2.3%	10.9%	-2.4%	0.0%	0.0%
Isle - Boonville	\$6,273	-5.1%	\$548	-8.1%	\$0	0.0%	\$6,821	-5.3%	91.2	-9.1%	48.1	-6.8%	\$141.81	1.5%	10.3%	4.1%	24.6%	3.9%
Century Cape	\$4,963	5.7%	\$931	75.9%	\$0	0.0%	\$5,894	12.8%	91.6	7.6%	44.6	4.1%	\$132.15	8.4%	9.9%	1.9%	32.8%	55.5%
Total Statewide	\$128,150	-5.2%	\$21,844	-5.9%	\$44	-80.3%	\$150,038	-5.4%	2,220.2	-7.7%	1,164.4	-6.5%	\$128.85	1.2%	9.6%	-1.6%	20.0%	-5.8%

Note: Values are subject to change.