

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended August 31, 2024
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$11,755	5.5%	\$2,238	-24.9%	\$0	0.0%	\$13,993	-0.9%	193.6	4.3%	101.7	3.3%	\$137.59	-4.1%	9.4%	2.8%	13.8%	-30.0%
Harrah's KC	\$10,214	-6.9%	\$3,595	16.0%	\$0	0.0%	\$13,809	-1.9%	175.3	-5.7%	94.5	-0.7%	\$146.13	-1.2%	9.7%	1.8%	25.5%	-4.3%
Bally's KC	\$11,116	11.7%	\$744	-18.8%	\$0	0.0%	\$11,860	9.1%	262.2	20.2%	146.2	25.0%	\$81.12	-12.7%	10.8%	-3.2%	7.8%	-39.9%
Ameristar KC	\$15,706	7.8%	\$2,033	15.0%	\$0	0.0%	\$17,739	8.6%	252.4	5.5%	123.9	2.0%	\$143.17	6.4%	8.6%	-11.7%	19.6%	17.1%
Total	\$48,792	4.6%	\$8,610	-1.8%	\$0	0.0%	\$57,401	3.6%	883.5	6.6%	466.3	7.9%	\$123.10	-4.0%	9.4%	-3.5%	17.1%	-13.2%
<u>St. Louis Market</u>																		
Hollywood	\$18,756	7.8%	\$4,175	63.2%	\$0	0.0%	\$22,930	14.9%	340.1	2.8%	177.0	7.9%	\$129.55	6.5%	9.0%	-0.6%	24.7%	67.0%
River City	\$18,627	1.0%	\$2,950	35.5%	\$72	100.0%	\$21,649	5.0%	357.3	4.3%	195.6	7.1%	\$110.68	-1.9%	9.0%	-0.4%	22.4%	37.6%
Horseshoe St. Louis	\$10,276	-11.9%	\$1,343	-4.2%	\$0	0.0%	\$11,618	-11.1%	184.9	-13.6%	101.7	-11.6%	\$114.24	0.6%	10.2%	-1.9%	21.9%	4.5%
Ameristar SC	\$20,552	2.6%	\$4,951	59.2%	\$0	-100.0%	\$25,503	9.2%	333.7	2.3%	163.0	2.1%	\$156.46	6.9%	9.1%	-5.1%	24.1%	58.0%
Total	\$68,210	1.0%	\$13,419	45.1%	\$72	-63.8%	\$81,701	6.1%	1,216.0	0.2%	637.3	2.6%	\$128.20	3.5%	9.2%	-2.3%	23.7%	47.7%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,621	3.7%	\$304	15.0%	\$0	0.0%	\$3,925	4.5%	54.5	-2.3%	26.3	-1.9%	\$149.25	6.5%	10.7%	1.4%	22.3%	16.4%
St. Jo	\$4,094	12.1%	\$189	-10.8%	\$0	0.0%	\$4,283	10.9%	66.2	3.6%	37.3	2.0%	\$114.82	8.7%	11.4%	2.2%	26.0%	-24.8%
Mark Twain	\$2,719	-3.8%	\$0	-100.0%	\$0	0.0%	\$2,719	-5.4%	37.4	-3.6%	18.4	-3.4%	\$147.74	-2.0%	11.1%	-3.3%	0.0%	0.0%
Isle - Boonville	\$6,511	-8.2%	\$714	83.7%	\$0	0.0%	\$7,225	-3.4%	95.7	-7.5%	50.1	-6.1%	\$144.21	2.9%	10.0%	-1.1%	29.3%	69.8%
Century Cape	\$5,391	5.2%	\$715	-18.0%	\$0	0.0%	\$6,106	1.8%	95.3	11.3%	48.0	12.0%	\$127.20	-9.1%	10.5%	2.1%	21.4%	-27.7%
Total Statewide	\$139,338	2.2%	\$23,950	21.0%	\$72	-63.8%	\$163,359	4.5%	2,448.6	2.5%	1,283.7	4.2%	\$127.26	0.3%	9.5%	-2.3%	20.9%	15.3%

Note: Values are subject to change.