

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended July 31, 2024**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																		
Argosy	\$11,228	-8.2%	\$2,142	-22.3%	\$0	0.0%	\$13,370	-10.8%	182.9	-8.1%	96.8	-7.2%	\$138.12	-3.9%	9.5%	1.0%	12.7%	-21.1%
Harrah's KC	\$9,741	-19.3%	\$2,983	-9.8%	\$0	0.0%	\$12,725	-17.2%	164.8	-17.5%	91.0	-13.4%	\$139.83	-4.5%	9.8%	-1.1%	20.2%	-22.4%
Bally's KC	\$10,642	6.7%	\$1,112	34.6%	\$0	0.0%	\$11,754	8.8%	259.5	18.4%	143.0	24.9%	\$82.20	-12.9%	11.0%	-1.8%	10.0%	0.0%
Ameristar KC	\$14,745	-5.1%	\$2,089	-0.7%	\$0	0.0%	\$16,834	-4.6%	241.3	-7.9%	119.2	-8.1%	\$141.22	3.8%	9.7%	0.4%	20.3%	5.0%
Total	\$46,356	-6.9%	\$8,327	-7.4%	\$0	0.0%	\$54,683	-7.0%	848.5	-3.6%	450.0	-0.8%	\$121.52	-6.3%	9.9%	0.1%	15.7%	-14.5%
<b><u>St. Louis Market</u></b>																		
Hollywood	\$17,635	-4.5%	\$2,925	-23.1%	\$0	0.0%	\$20,560	-7.6%	318.2	-9.6%	162.4	-8.5%	\$126.60	1.0%	8.7%	-4.0%	17.7%	-17.6%
River City	\$17,994	-7.9%	\$2,604	-3.5%	\$78	100.0%	\$20,676	-7.0%	331.5	-11.0%	177.2	-10.1%	\$116.68	3.4%	9.0%	-1.1%	20.8%	11.7%
Horseshoe St. Louis	\$10,450	-15.2%	\$1,492	-12.5%	\$0	0.0%	\$11,941	-14.9%	179.5	-21.2%	98.8	-19.5%	\$120.86	5.7%	10.6%	4.6%	24.5%	-5.5%
Ameristar SC	\$19,555	-6.0%	\$4,533	-3.4%	\$0	-100.0%	\$24,088	-6.2%	318.9	-6.6%	157.3	-5.8%	\$153.13	-0.3%	9.1%	-2.8%	22.6%	-0.3%
Total	\$65,634	-7.7%	\$11,552	-10.4%	\$78	-56.6%	\$77,264	-8.2%	1,148.1	-11.3%	595.7	-10.3%	\$129.70	2.3%	9.2%	-1.8%	20.9%	-3.5%
<b><u>Out State Markets</u></b>																		
Century Caruthersville	\$3,586	-3.8%	\$282	69.2%	\$0	0.0%	\$3,867	-0.7%	53.7	-13.7%	26.2	-12.2%	\$147.60	13.1%	10.5%	4.3%	21.8%	70.2%
St. Jo	\$3,887	3.8%	\$134	-20.0%	\$0	0.0%	\$4,021	2.8%	61.7	-7.0%	34.8	-8.2%	\$115.54	12.0%	11.5%	2.7%	22.9%	-8.8%
Mark Twain	\$2,830	-9.4%	\$0	-100.0%	\$0	0.0%	\$2,830	-11.0%	39.0	-9.5%	19.2	-9.8%	\$147.38	-1.3%	10.7%	-3.2%	0.0%	0.0%
Isle - Boonville	\$6,200	-18.2%	\$482	-21.6%	\$0	0.0%	\$6,682	-18.4%	94.3	-17.9%	49.5	-15.7%	\$134.98	-3.2%	9.6%	-4.1%	23.1%	-7.1%
Century Cape	\$5,097	-8.6%	\$750	5.9%	\$0	0.0%	\$5,846	-7.0%	92.6	-1.9%	46.0	-2.1%	\$127.09	-5.0%	10.2%	-2.2%	22.9%	8.8%
<b>Total Statewide</b>	<b>\$133,589</b>	<b>-7.7%</b>	<b>\$21,526</b>	<b>-8.8%</b>	<b>\$78</b>	<b>-56.6%</b>	<b>\$155,193</b>	<b>-7.9%</b>	<b>2,337.9</b>	<b>-8.5%</b>	<b>1,221.4</b>	<b>-6.9%</b>	<b>\$127.06</b>	<b>-1.0%</b>	<b>9.6%</b>	<b>-1.0%</b>	<b>18.6%</b>	<b>-8.0%</b>

Note: Values are subject to change.