

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended June 30, 2025
(Values in 000's)

	Slot AGR		Table AGR		Hybrid AGR		Total AGR		Admissions		Patrons		Win Per Patron		Slot Hold %		Table Win %	
	\$	Year/Year % Chng	\$	Year/Year % Chng	\$	Year/Year % Chng	\$	Year/Year % Chng	#	Year/Year % Chng	#	Year/Year % Chng	\$	Year/Year % Chng	%	Year/Year % Chng	%	Year/Year % Chng
<u>Kansas City Market</u>																		
Argosy	\$10,508	-10.6%	\$2,713	13.6%	\$0	0.0%	\$13,220	-6.5%	170.5	-7.2%	90.2	-7.6%	\$146.57	1.2%	9.2%	-9.8%	18.7%	8.8%
Harrah's KC	\$11,416	15.3%	\$3,881	45.8%	\$0	0.0%	\$15,296	21.8%	181.7	9.5%	96.5	7.4%	\$158.51	13.4%	10.0%	6.4%	25.2%	26.3%
Bally's KC	\$9,914	-1.1%	\$658	-41.8%	\$0	0.0%	\$10,572	-5.2%	196.7	-14.8%	111.2	-12.5%	\$95.07	8.3%	11.2%	0.2%	16.8%	60.6%
Ameristar KC	\$14,706	-1.2%	\$1,829	25.8%	\$0	0.0%	\$16,535	1.2%	243.6	-0.2%	114.6	-5.6%	\$144.28	7.2%	9.5%	-3.4%	20.2%	36.8%
Total	\$46,544	0.0%	\$9,080	18.9%	\$0	0.0%	\$55,624	2.6%	792.5	-3.9%	412.5	-5.4%	\$134.85	8.5%	9.8%	-2.2%	21.2%	32.8%
<u>St. Louis Market</u>																		
Hollywood	\$18,335	5.5%	\$2,724	-16.7%	\$0	0.0%	\$21,059	2.0%	301.5	-2.5%	150.9	-3.8%	\$139.56	6.0%	9.3%	2.4%	17.6%	-19.2%
River City	\$18,541	2.7%	\$2,949	2.9%	\$0	-100.0%	\$21,489	2.5%	315.4	-4.9%	166.8	-6.6%	\$128.83	9.7%	9.6%	6.9%	21.8%	-4.8%
Horseshoe St. Louis	\$12,500	27.8%	\$1,183	-2.7%	\$0	0.0%	\$13,683	24.5%	216.1	19.4%	120.1	20.4%	\$113.93	3.3%	10.2%	0.5%	17.5%	-17.6%
Ameristar SC	\$20,704	5.1%	\$4,413	-13.8%	\$0	0.0%	\$25,118	1.2%	315.5	0.9%	154.6	0.6%	\$162.47	0.7%	9.2%	-0.3%	20.2%	-20.1%
Total	\$70,080	8.0%	\$11,269	-9.6%	\$0	-100.0%	\$81,349	5.1%	1,148.5	1.2%	592.4	0.6%	\$137.32	4.4%	9.5%	2.8%	19.6%	-16.1%
<u>Out State Markets</u>																		
Century Caruthersville	\$4,303	24.2%	\$275	-27.7%	\$0	0.0%	\$4,578	19.1%	59.9	11.1%	28.1	7.7%	\$162.91	10.5%	10.5%	2.2%	21.2%	-35.0%
St. Jo	\$3,650	-6.4%	\$190	11.0%	\$28	100.0%	\$3,868	-5.7%	55.9	-11.9%	30.8	-13.2%	\$125.57	8.7%	10.7%	-1.7%	33.0%	43.8%
Mark Twain	\$2,844	0.7%	\$0	0.0%	\$0	0.0%	\$2,844	0.7%	39.9	0.5%	19.4	-2.0%	\$146.57	2.7%	10.6%	-1.7%	0.0%	0.0%
Isle - Boonville	\$6,755	16.4%	\$466	-27.5%	\$0	0.0%	\$7,222	12.0%	95.7	9.6%	49.3	6.5%	\$146.48	5.2%	9.8%	-1.8%	18.0%	-44.4%
Century Cape	\$5,097	-3.4%	\$789	21.4%	\$0	0.0%	\$5,886	-0.7%	89.8	0.4%	44.3	1.3%	\$132.87	-2.0%	10.6%	1.1%	24.3%	14.7%
Total Statewide	\$139,273	4.9%	\$22,069	0.5%	\$28	-48.2%	\$161,370	4.3%	2,282.2	-0.5%	1,176.8	-1.6%	\$137.13	6.0%	9.7%	0.5%	20.4%	0.7%

Note: Values are subject to change.