

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended May 31, 2025
(Values in 000's)

	Slot AGR		Table AGR		Hybrid AGR		Total AGR		Admissions		Patrons		Win Per Patron		Slot Hold %		Table Win %	
	\$	Year/Year % Chng	\$	Year/Year % Chng	\$	Year/Year % Chng	\$	Year/Year % Chng	#	Year/Year % Chng	#	Year/Year % Chng	\$	Year/Year % Chng	%	Year/Year % Chng	%	Year/Year % Chng
<u>Kansas City Market</u>																		
Argosy	\$12,109	-2.8%	\$2,136	-13.1%	\$0	0.0%	\$14,245	-4.5%	187.3	-2.4%	98.9	-1.0%	\$144.04	-3.6%	9.3%	-3.1%	14.1%	-11.8%
Harrah's KC	\$11,991	12.8%	\$4,897	49.2%	\$0	0.0%	\$16,888	21.4%	205.7	10.9%	108.8	11.5%	\$155.22	8.8%	9.5%	-1.0%	26.5%	21.1%
Bally's KC	\$10,903	5.4%	\$881	-43.0%	\$0	0.0%	\$11,784	-0.9%	221.9	-3.1%	124.5	1.1%	\$94.65	-2.0%	10.8%	-3.1%	17.8%	24.9%
Ameristar KC	\$15,944	3.3%	\$2,066	22.3%	\$0	0.0%	\$18,011	5.2%	266.1	5.1%	124.9	-1.9%	\$144.20	7.2%	9.6%	-0.2%	20.7%	28.6%
Total	\$50,948	4.2%	\$9,981	11.2%	\$0	0.0%	\$60,928	5.3%	881.0	2.5%	457.1	2.1%	\$133.29	3.2%	9.7%	-1.6%	20.5%	18.4%
<u>St. Louis Market</u>																		
Hollywood	\$20,269	13.4%	\$3,121	-7.9%	\$0	0.0%	\$23,389	10.0%	317.4	2.0%	154.6	0.0%	\$151.29	10.0%	9.4%	6.7%	20.9%	-3.4%
River City	\$20,539	9.8%	\$3,522	30.7%	\$0	-100.0%	\$24,061	12.0%	342.4	0.5%	180.5	0.4%	\$133.30	11.6%	9.7%	6.8%	23.2%	8.6%
Horseshoe St. Louis	\$12,652	15.8%	\$1,841	48.3%	\$0	0.0%	\$14,493	19.1%	229.5	17.5%	127.3	20.1%	\$113.85	-0.8%	9.8%	-1.4%	25.7%	31.8%
Ameristar SC	\$21,476	3.9%	\$5,944	29.5%	\$0	0.0%	\$27,420	8.5%	335.7	3.7%	163.8	3.5%	\$167.40	4.9%	8.9%	-3.3%	26.3%	21.3%
Total	\$74,935	9.9%	\$14,427	21.1%	\$0	-100.0%	\$89,362	11.5%	1,225.0	4.6%	626.2	4.6%	\$142.71	6.5%	9.4%	2.4%	24.1%	12.9%
<u>Out State Markets</u>																		
Century Caruthersville	\$5,104	32.5%	\$366	37.2%	\$0	0.0%	\$5,470	32.8%	71.3	26.0%	32.7	20.6%	\$167.29	10.1%	10.1%	-3.9%	24.6%	26.0%
St. Jo	\$4,052	2.8%	\$166	-15.3%	\$29	100.0%	\$4,247	2.0%	63.8	-4.2%	35.2	-3.9%	\$120.66	6.1%	10.5%	-2.6%	27.1%	-3.7%
Mark Twain	\$2,912	-7.7%	\$0	0.0%	\$0	0.0%	\$2,912	-7.7%	42.3	2.5%	20.6	3.2%	\$141.35	-10.5%	10.4%	-5.9%	0.0%	0.0%
Isle - Boonville	\$7,679	12.3%	\$696	-8.7%	\$0	0.0%	\$8,375	10.2%	103.3	7.4%	53.2	7.2%	\$157.43	2.9%	10.4%	1.8%	27.0%	-17.1%
Century Cape	\$5,414	0.9%	\$821	40.6%	\$0	0.0%	\$6,235	4.8%	100.0	7.4%	48.4	5.1%	\$128.82	-0.3%	10.4%	3.0%	24.8%	31.3%
Total Statewide	\$151,044	7.7%	\$26,456	16.5%	\$29	-59.3%	\$177,530	8.9%	2,486.7	4.3%	1,273.4	3.9%	\$139.41	4.9%	9.6%	0.5%	22.7%	15.1%

Note: Values are subject to change.