

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended March 31, 2025
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$12,142	-8.6%	\$3,265	6.3%	\$0	0.0%	\$15,408	-5.8%	199.4	-4.8%	102.0	-6.4%	\$151.05	0.6%	8.7%	-10.1%	21.2%	14.8%
Harrah's KC	\$12,305	1.3%	\$2,857	-11.2%	\$0	0.0%	\$15,162	-1.4%	199.4	-3.2%	106.0	-0.4%	\$143.04	-0.9%	9.5%	-2.3%	16.8%	-27.5%
Bally's KC	\$11,234	1.6%	\$1,024	-31.1%	\$0	0.0%	\$12,259	-2.3%	224.0	-7.8%	122.3	-6.6%	\$100.23	4.7%	11.0%	-3.3%	20.5%	30.4%
Ameristar KC	\$16,426	-2.5%	\$2,357	18.5%	\$0	0.0%	\$18,783	-0.3%	275.0	0.6%	128.8	-4.3%	\$145.83	4.3%	9.7%	-1.9%	22.6%	29.7%
Total	\$52,107	-2.3%	\$9,504	-2.7%	\$0	0.0%	\$61,611	-2.4%	897.8	-3.7%	459.1	-4.6%	\$134.20	2.3%	9.7%	-4.3%	19.9%	4.6%
<u>St. Louis Market</u>																		
Hollywood	\$19,662	6.4%	\$2,937	-6.7%	\$0	0.0%	\$22,599	4.5%	312.4	-3.9%	153.9	-1.3%	\$146.84	5.8%	9.4%	5.7%	19.0%	-11.2%
River City	\$21,034	4.6%	\$3,678	37.1%	\$0	-100.0%	\$24,711	7.8%	341.7	-4.5%	178.6	-4.5%	\$138.36	12.9%	9.7%	5.3%	25.1%	24.9%
Horseshoe St. Louis	\$13,096	6.8%	\$1,822	12.2%	\$0	0.0%	\$14,917	7.4%	226.1	6.9%	122.9	10.7%	\$121.38	-2.9%	10.0%	-3.7%	25.9%	7.7%
Ameristar SC	\$21,856	0.9%	\$4,647	-2.2%	\$0	0.0%	\$26,503	0.4%	332.8	-5.4%	161.4	-4.6%	\$164.20	5.2%	9.1%	0.0%	21.1%	4.6%
Total	\$75,647	4.3%	\$13,083	7.2%	\$0	-100.0%	\$88,730	4.6%	1,213.0	-2.7%	616.8	-1.0%	\$143.86	5.7%	9.5%	2.4%	22.1%	5.8%
<u>Out State Markets</u>																		
Century Caruthersville	\$5,101	16.0%	\$419	38.8%	\$0	0.0%	\$5,520	17.5%	75.1	17.3%	33.4	11.7%	\$165.26	5.2%	10.2%	-3.1%	25.4%	21.8%
St. Jo	\$4,218	-1.5%	\$157	-7.5%	\$53	100.0%	\$4,428	-1.7%	64.3	-7.1%	34.4	-7.7%	\$128.73	6.5%	10.9%	-1.8%	30.2%	26.2%
Mark Twain	\$3,309	-4.5%	\$0	0.0%	\$0	0.0%	\$3,309	-4.5%	44.8	-1.4%	21.4	-3.4%	\$154.64	-1.1%	10.5%	-8.1%	0.0%	0.0%
Isle - Boonville	\$7,323	0.9%	\$707	-2.5%	\$0	0.0%	\$8,030	0.6%	105.8	-1.7%	53.7	-0.6%	\$149.53	1.1%	10.0%	2.7%	26.4%	0.0%
Century Cape	\$5,550	-4.1%	\$739	-29.5%	\$0	0.0%	\$6,289	-8.0%	98.5	-3.4%	48.0	-4.1%	\$131.01	-4.1%	10.5%	-0.5%	22.9%	-21.5%
Total Statewide	\$153,256	1.5%	\$24,609	1.6%	\$53	-61.1%	\$177,917	1.4%	2,499.3	-2.6%	1,266.8	-2.4%	\$140.45	3.9%	9.7%	-0.6%	21.4%	4.4%

Note: Values are subject to change.