

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended January 31, 2025
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$10,395	5.7%	\$2,195	-14.2%	\$0	0.0%	\$12,590	1.6%	165.7	4.3%	85.4	3.6%	\$147.43	-1.9%	9.2%	-1.5%	15.2%	-8.7%
Harrah's KC	\$9,510	10.1%	\$2,684	0.8%	\$0	0.0%	\$12,193	7.9%	155.3	6.2%	82.3	5.2%	\$148.15	2.6%	9.7%	1.3%	19.6%	-15.0%
Bally's KC	\$8,356	-1.7%	\$876	-6.6%	\$0	0.0%	\$9,232	-2.2%	172.6	-7.4%	93.1	-7.5%	\$99.16	5.6%	10.7%	-3.0%	17.7%	10.6%
Ameristar KC	\$12,855	4.4%	\$1,378	-22.1%	\$0	0.0%	\$14,233	1.1%	211.6	6.7%	101.2	2.7%	\$140.64	-1.6%	9.6%	-2.0%	15.1%	-20.8%
Total	\$41,116	4.7%	\$7,132	-10.0%	\$0	0.0%	\$48,248	2.2%	705.2	2.3%	362.0	0.6%	\$133.28	1.6%	9.7%	-1.5%	16.9%	-10.4%
<u>St. Louis Market</u>																		
Hollywood	\$15,749	3.3%	\$2,941	6.4%	\$0	0.0%	\$18,690	3.8%	268.5	3.3%	131.8	3.2%	\$141.80	0.6%	8.9%	-1.5%	21.7%	7.8%
River City	\$16,638	5.3%	\$2,509	25.9%	\$4	100.0%	\$19,152	7.6%	302.0	-1.0%	157.7	2.3%	\$121.44	5.3%	9.3%	5.7%	20.4%	18.2%
Horseshoe St. Louis	\$9,201	-2.5%	\$1,458	-1.0%	\$0	0.0%	\$10,659	-2.3%	162.1	-5.8%	85.9	-4.7%	\$124.08	2.5%	10.3%	9.1%	25.3%	-0.5%
Ameristar SC	\$17,541	0.1%	\$4,808	19.3%	\$0	0.0%	\$22,349	3.7%	297.5	0.7%	142.6	-0.7%	\$156.73	4.4%	8.7%	-5.9%	23.8%	30.8%
Total	\$59,129	1.9%	\$11,715	14.2%	\$4	100.0%	\$70,849	3.8%	1,030.1	-0.2%	518.0	0.4%	\$136.77	3.3%	9.1%	0.5%	22.6%	17.3%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,956	31.1%	\$300	-16.3%	\$0	0.0%	\$4,256	26.1%	59.1	32.4%	25.9	27.7%	\$164.32	-1.2%	10.5%	0.4%	19.6%	-39.1%
St. Jo	\$3,157	-1.0%	\$125	-10.1%	\$29	100.0%	\$3,311	-1.4%	48.0	-9.2%	25.8	-10.9%	\$128.33	10.7%	10.7%	-3.2%	27.7%	-10.0%
Mark Twain	\$2,327	5.1%	\$0	0.0%	\$0	0.0%	\$2,327	5.1%	31.7	11.4%	14.9	11.4%	\$156.20	-5.6%	10.7%	-4.1%	0.0%	0.0%
Isle - Boonville	\$5,440	1.0%	\$506	-18.7%	\$0	0.0%	\$5,946	-1.0%	80.9	1.9%	40.9	1.4%	\$145.37	-2.4%	9.3%	-5.9%	21.4%	-26.1%
Century Cape	\$4,347	4.2%	\$696	14.1%	\$0	0.0%	\$5,043	5.5%	79.7	7.3%	38.5	3.1%	\$130.99	2.3%	10.1%	-0.6%	23.0%	-6.5%
Total Statewide	\$119,473	3.6%	\$20,474	2.8%	\$33	100.0%	\$139,980	3.5%	2,034.7	1.6%	1,026.0	1.0%	\$136.43	2.5%	9.5%	-0.6%	20.2%	2.9%

Note: Values are subject to change.