

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended February 29, 2024**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																		
Argosy	\$11,760	2.4%	\$1,928	-22.0%	\$0	0.0%	\$13,688	-1.9%	185.7	-2.9%	95.9	-2.6%	\$142.73	0.7%	9.7%	2.6%	13.2%	-13.1%
Harrah's KC	\$10,544	-0.2%	\$3,059	-2.1%	\$0	0.0%	\$13,602	-0.7%	177.0	-3.1%	95.4	1.2%	\$142.58	-1.9%	9.9%	1.5%	25.6%	-13.1%
Bally's KC	\$10,006	6.3%	\$1,238	33.9%	\$0	0.0%	\$11,244	8.8%	213.4	6.3%	113.3	7.7%	\$99.24	1.0%	11.3%	0.1%	18.3%	14.7%
Ameristar KC	\$14,557	2.1%	\$2,319	45.7%	\$0	0.0%	\$16,876	6.4%	246.7	3.3%	120.6	0.4%	\$139.93	6.0%	9.9%	2.7%	23.3%	23.4%
Total	\$46,866	2.5%	\$8,544	5.3%	\$0	0.0%	\$55,410	2.9%	822.8	1.1%	425.2	1.7%	\$130.31	1.2%	10.1%	2.0%	19.7%	0.1%
<b><u>St. Louis Market</u></b>																		
Hollywood	\$17,152	1.1%	\$3,511	47.8%	\$0	0.0%	\$20,662	6.8%	307.5	-1.0%	150.1	0.2%	\$137.66	6.6%	9.0%	-2.4%	22.4%	37.6%
River City	\$18,190	0.8%	\$2,105	-26.1%	\$73	100.0%	\$20,369	-2.5%	335.2	-0.6%	180.2	5.3%	\$113.03	-7.4%	9.2%	1.5%	18.7%	-18.1%
Horseshoe St. Louis	\$10,886	-4.6%	\$1,427	22.6%	\$0	0.0%	\$12,313	-2.1%	185.2	-10.9%	97.9	-9.9%	\$125.77	8.7%	10.2%	-3.4%	23.0%	9.4%
Ameristar SC	\$19,835	0.8%	\$4,101	-26.3%	\$0	-100.0%	\$23,936	-5.8%	318.5	-6.6%	154.4	-4.7%	\$155.03	-1.2%	9.6%	1.3%	20.0%	-21.0%
Total	\$66,063	-0.1%	\$11,144	-6.8%	\$73	-53.9%	\$77,280	-1.2%	1,146.4	-4.2%	582.6	-1.5%	\$132.65	0.3%	9.4%	-0.5%	20.8%	-5.1%
<b><u>Out State Markets</u></b>																		
Century Caruthersville	\$3,818	4.6%	\$244	-4.5%	\$0	0.0%	\$4,062	4.0%	56.8	-0.9%	26.1	0.5%	\$155.63	3.5%	10.1%	-5.1%	20.1%	-5.8%
St. Jo	\$4,124	4.4%	\$168	-11.6%	\$0	0.0%	\$4,291	3.7%	65.2	-1.0%	35.6	-0.6%	\$120.54	4.3%	11.5%	3.9%	30.1%	-8.3%
Mark Twain	\$3,115	1.3%	\$0	-100.0%	\$0	0.0%	\$3,115	0.1%	39.4	-10.9%	18.8	-9.6%	\$165.70	10.7%	11.6%	6.7%	#DIV/0!	#DIV/0!
Isle - Boonville	\$6,557	-7.5%	\$530	-6.2%	\$0	0.0%	\$7,086	-7.4%	98.9	-5.2%	50.2	-8.0%	\$141.16	0.7%	10.2%	0.5%	23.2%	-9.0%
Century Cape	\$5,060	-6.6%	\$693	6.0%	\$0	0.0%	\$5,753	-5.3%	86.0	-4.0%	42.3	-2.9%	\$136.00	-2.5%	10.2%	-0.2%	21.8%	-14.5%
<b>Total Statewide</b>	<b>\$135,603</b>	<b>0.4%</b>	<b>\$21,321</b>	<b>-2.1%</b>	<b>\$73</b>	<b>-53.9%</b>	<b>\$156,997</b>	<b>0.0%</b>	<b>2,315.5</b>	<b>-2.4%</b>	<b>1,180.8</b>	<b>-0.8%</b>	<b>\$132.96</b>	<b>0.8%</b>	<b>9.8%</b>	<b>0.6%</b>	<b>20.5%</b>	<b>-3.7%</b>

Note: Values are subject to change.