

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended September 30, 2019
(Values in 000's)**

	<u>Slot AGR</u>			<u>Table AGR</u>			<u>Total AGR</u>			<u>Admissions</u>			<u>Patrons</u>			<u>Win Per Patron</u>			<u>Slot Hold %</u>			<u>Table Win %</u>		
	<u>\$\$</u>	<u>Year/Year % Chng</u>		<u>\$\$</u>	<u>Year/Year % Chng</u>		<u>\$\$</u>	<u>Year/Year % Chng</u>		<u>#</u>	<u>Year/Year % Chng</u>		<u>#</u>	<u>Year/Year % Chng</u>		<u>\$\$</u>	<u>Year/Year % Chng</u>		<u>%</u>	<u>Year/Year % Chng</u>		<u>%</u>	<u>Year/Year % Chng</u>	
<u>Kansas City Market</u>																								
Argosy	\$	11,071	-3.6%	\$	1,703	-17.2%	\$	12,774	-5.6%	254.0	-3.6%		141.2	-0.2%	\$	90.47	-5.5%		9.7%	-3.0%		17.1%	-17.4%	
Harrah's NKC	\$	11,442	-3.6%	\$	3,202	-4.9%	\$	14,643	-3.9%	276.7	-5.5%		150.9	-4.2%	\$	97.04	0.4%		9.9%	-1.5%		21.4%	2.9%	
Isle of Capri - KC	\$	4,758	-5.4%	\$	323	-7.0%	\$	5,081	-5.5%	143.0	-7.2%		75.7	-7.1%	\$	67.12	1.7%		11.0%	2.8%		22.7%	-13.9%	
Ameristar KC	\$	12,786	-8.4%	\$	2,677	1.5%	\$	15,463	-6.8%	348.2	-9.9%		184.8	-6.5%	\$	83.68	-0.4%		9.6%	0.5%		21.9%	-2.2%	
Total	\$	40,056	-5.4%	\$	7,905	-6.0%	\$	47,962	-5.5%	1,021.9	-6.9%		552.6	-4.4%	\$	86.79	-1.1%		9.9%	-0.8%		20.5%	-4.4%	
<u>St. Louis Market</u>																								
Hollywood	\$	16,156	-1.2%	\$	2,776	-9.7%	\$	18,932	-2.5%	403.8	0.8%		205.6	3.6%	\$	92.08	-5.9%		9.3%	-3.8%		20.2%	-12.7%	
River City	\$	15,945	-1.9%	\$	2,515	30.1%	\$	18,460	1.5%	423.0	-1.7%		232.8	0.4%	\$	79.29	1.1%		9.4%	2.0%		19.9%	24.1%	
Lumiere Place	\$	10,294	-4.1%	\$	1,996	-21.9%	\$	12,290	-7.5%	300.8	-16.5%		171.2	-16.4%	\$	71.79	10.6%		10.1%	4.4%		19.3%	-6.2%	
Ameristar SC	\$	17,543	-4.4%	\$	3,988	20.2%	\$	21,531	-0.7%	425.9	-3.0%		223.7	-0.7%	\$	96.25	0.0%		9.0%	1.0%		20.2%	-7.0%	
Total	\$	59,938	-2.9%	\$	11,275	3.6%	\$	71,213	-1.9%	1,553.5	-4.7%		833.3	-3.1%	\$	85.46	1.3%		9.4%	0.5%		20.0%	-2.7%	
<u>Out State Markets</u>																								
Lady Luck	\$	2,811	1.2%	\$	301	-13.8%	\$	3,112	-0.5%	65.6	-3.9%		29.6	-6.6%	\$	105.14	6.6%		10.4%	-2.2%		23.4%	-7.0%	
St. Jo	\$	3,165	-2.7%	\$	207	22.2%	\$	3,372	-1.5%	70.9	-8.0%		38.2	-8.3%	\$	88.26	7.5%		11.3%	0.3%		35.0%	59.1%	
Mark Twain	\$	2,550	2.7%	\$	148	11.0%	\$	2,698	3.1%	59.1	3.0%		30.6	3.3%	\$	88.16	-0.2%		10.9%	-5.1%		26.8%	30.3%	
Isle - Boonville	\$	5,842	-6.7%	\$	573	127.6%	\$	6,415	-1.5%	118.3	-13.9%		62.5	-13.4%	\$	102.64	13.6%		10.4%	4.7%		21.8%	147.7%	
Isle - Cape Girardeau	\$	4,421	-1.1%	\$	648	10.8%	\$	5,070	0.2%	108.5	-16.2%		55.4	-17.5%	\$	91.51	21.5%		10.5%	0.9%		27.0%	8.8%	
Total Statewide	\$	118,783	-3.7%	\$	21,058	1.4%	\$	139,840	-2.9%	2,997.8	-6.2%		1,602.2	-4.7%	\$	87.28	1.8%		9.7%	0.1%		20.6%	-0.8%	

Note: Values are subject to change.