

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended November 30, 2019
(Values in 000's)**

| | <u>Slot AGR</u> | | <u>Table AGR</u> | | <u>Total AGR</u> | | <u>Admissions</u> | | <u>Patrons</u> | | <u>Win Per Patron</u> | | <u>Slot Hold %</u> | | <u>Table Win %</u> | |
|----------------------------------|-------------------|-------------------------|------------------|-------------------------|-------------------|-------------------------|-------------------|-------------------------|----------------|-------------------------|-----------------------|-------------------------|--------------------|-------------------------|--------------------|-------------------------|
| | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>#</u> | <u>Year/Year % Chng</u> | <u>#</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>%</u> | <u>Year/Year % Chng</u> | <u>%</u> | <u>Year/Year % Chng</u> |
| <u>Kansas City Market</u> | | | | | | | | | | | | | | | | |
| Argosy | \$ 12,273 | 8.5% | \$ 1,695 | -28.6% | \$ 13,968 | 2.0% | 272.4 | 7.7% | 148.2 | 9.7% | \$ 94.25 | -7.0% | 10.1% | -2.7% | 17.4% | -22.9% |
| Harrah's NKC | \$ 11,824 | 14.6% | \$ 2,722 | -21.8% | \$ 14,546 | 5.4% | 288.8 | 6.6% | 158.4 | 10.1% | \$ 91.83 | -4.2% | 10.1% | 0.7% | 17.4% | -23.9% |
| Isle of Capri - KC | \$ 5,050 | 3.1% | \$ 378 | 120.2% | \$ 5,428 | 7.0% | 147.6 | 6.1% | 74.9 | 3.4% | \$ 72.47 | 3.5% | 11.1% | -4.3% | 25.9% | 111.8% |
| Ameristar KC | \$ 13,769 | 11.0% | \$ 2,811 | 16.5% | \$ 16,580 | 11.9% | 367.9 | 7.3% | 194.9 | 7.9% | \$ 85.07 | 3.7% | 9.6% | 0.9% | 23.0% | 10.5% |
| Total | \$ 42,916 | 10.2% | \$ 7,606 | -9.9% | \$ 50,522 | 6.6% | 1,076.7 | 7.0% | 576.4 | 8.3% | \$ 87.65 | -1.6% | 10.0% | -0.9% | 19.5% | -10.6% |
| <u>St. Louis Market</u> | | | | | | | | | | | | | | | | |
| Hollywood | \$ 16,998 | 14.3% | \$ 3,243 | 12.4% | \$ 20,240 | 14.0% | 419.8 | 12.1% | 206.4 | 12.6% | \$ 98.06 | 1.3% | 9.3% | 1.1% | 19.0% | -14.5% |
| River City | \$ 17,059 | 11.8% | \$ 2,692 | -36.7% | \$ 19,751 | 1.2% | 434.4 | 5.4% | 239.4 | 7.1% | \$ 82.50 | -5.4% | 9.5% | 2.5% | 19.9% | -30.4% |
| Lumiere Place | \$ 10,206 | -1.5% | \$ 1,903 | -22.4% | \$ 12,109 | -5.5% | 291.5 | -11.3% | 157.5 | -12.9% | \$ 76.88 | 8.4% | 10.0% | 6.0% | 19.2% | -1.8% |
| Ameristar SC | \$ 17,727 | -0.1% | \$ 3,099 | -14.8% | \$ 20,826 | -2.6% | 410.7 | -3.5% | 219.4 | -0.5% | \$ 94.92 | -2.1% | 9.1% | 3.0% | 19.0% | -19.1% |
| Total | \$ 61,988 | 6.4% | \$ 10,937 | -17.3% | \$ 72,925 | 2.0% | 1,556.4 | 1.0% | 822.7 | 1.8% | \$ 88.64 | 0.3% | 9.4% | 2.8% | 19.3% | -18.7% |
| <u>Out State Markets</u> | | | | | | | | | | | | | | | | |
| Lady Luck | \$ 2,802 | 9.8% | \$ 408 | 35.4% | \$ 3,210 | 12.5% | 64.3 | 3.8% | 29.1 | 4.5% | \$ 110.30 | 7.7% | 10.4% | -1.9% | 31.2% | 38.2% |
| St. Jo | \$ 3,192 | -0.1% | \$ 185 | 8.5% | \$ 3,378 | 0.3% | 73.1 | -4.3% | 37.6 | -8.5% | \$ 89.83 | 9.7% | 10.8% | -2.2% | 29.5% | 18.3% |
| Mark Twain | \$ 2,750 | 21.1% | \$ 171 | 27.2% | \$ 2,921 | 21.5% | 56.0 | 14.3% | 28.1 | 13.2% | \$ 103.96 | 7.3% | 11.1% | -3.9% | 26.0% | 14.0% |
| Isle - Boonville | \$ 5,836 | 10.5% | \$ 528 | 6.1% | \$ 6,364 | 10.1% | 116.7 | 2.9% | 60.4 | 2.9% | \$ 105.36 | 7.0% | 10.4% | 7.7% | 20.4% | -4.5% |
| Isle - Cape Girardeau | \$ 4,363 | -0.1% | \$ 746 | 39.5% | \$ 5,109 | 4.2% | 109.0 | -7.1% | 55.4 | -9.4% | \$ 92.21 | 15.1% | 10.2% | -0.9% | 25.0% | 14.3% |
| Total Statewide | \$ 123,847 | 7.8% | \$ 20,581 | -11.7% | \$ 144,428 | 4.5% | 3,052.2 | 3.0% | 1,609.7 | 3.6% | \$ 89.72 | 0.9% | 9.8% | 1.4% | 19.8% | -13.4% |

Note: Values are subject to change.