

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended October 31, 2019
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$ 11,530	-2.0%	\$ 1,845	-16.1%	\$ 13,375	-4.2%	251.0	-5.0%	137.4	-3.8%	\$ 97.34	-0.5%	10.0%	0.3%	18.0%	-14.4%
Harrah's NKC	\$ 11,452	3.6%	\$ 3,224	-11.2%	\$ 14,675	0.0%	265.3	-6.3%	144.4	-5.8%	\$ 101.63	6.2%	9.9%	0.0%	20.4%	-2.3%
Isle of Capri - KC	\$ 5,101	1.7%	\$ 302	25.7%	\$ 5,403	2.8%	147.1	-3.9%	76.7	-3.6%	\$ 70.44	6.6%	11.2%	4.3%	21.6%	13.9%
Ameristar KC	\$ 13,252	0.5%	\$ 3,089	63.0%	\$ 16,340	8.4%	347.4	-1.8%	183.4	-0.6%	\$ 89.10	9.1%	9.4%	-2.8%	25.3%	48.7%
Total	\$ 41,334	0.8%	\$ 8,459	6.2%	\$ 49,793	1.7%	1,010.8	-4.1%	541.9	-3.3%	\$ 91.89	5.1%	9.9%	-0.4%	21.4%	7.8%
<u>St. Louis Market</u>																
Hollywood	\$ 15,798	1.4%	\$ 3,235	25.5%	\$ 19,033	4.8%	396.6	2.9%	201.1	5.9%	\$ 94.65	-1.0%	8.8%	-6.1%	23.7%	17.6%
River City	\$ 16,081	2.8%	\$ 2,541	129.2%	\$ 18,622	11.1%	421.1	3.4%	236.4	6.1%	\$ 78.77	4.7%	9.4%	-0.8%	19.2%	129.0%
Lumiere Place	\$ 9,881	-7.1%	\$ 2,026	-23.9%	\$ 11,907	-10.5%	283.5	-15.0%	158.9	-15.0%	\$ 74.93	5.3%	9.8%	-0.1%	19.8%	-8.8%
Ameristar SC	\$ 18,313	3.2%	\$ 3,485	15.8%	\$ 21,798	5.0%	405.7	-3.9%	219.3	-1.6%	\$ 99.40	6.7%	9.4%	5.1%	22.6%	9.2%
Total	\$ 60,073	0.8%	\$ 11,288	20.6%	\$ 71,360	3.5%	1,506.9	-2.7%	815.7	-0.8%	\$ 87.48	4.3%	9.3%	-0.5%	21.5%	21.3%
<u>Out State Markets</u>																
Lady Luck	\$ 2,793	6.1%	\$ 333	55.9%	\$ 3,126	9.8%	63.0	0.4%	28.5	-3.4%	\$ 109.67	13.6%	10.8%	1.4%	25.5%	53.3%
St. Jo	\$ 3,114	-4.2%	\$ 160	12.5%	\$ 3,274	-3.5%	70.5	-14.3%	36.8	-17.6%	\$ 88.97	17.2%	11.1%	2.3%	31.1%	54.9%
Mark Twain	\$ 2,654	12.9%	\$ 161	-12.4%	\$ 2,815	11.0%	56.2	2.2%	28.5	-0.7%	\$ 98.78	11.8%	11.4%	-2.5%	27.3%	-9.7%
Isle - Boonville	\$ 5,458	-2.3%	\$ 592	-22.4%	\$ 6,050	-4.7%	113.1	-5.7%	58.9	-7.0%	\$ 102.72	2.5%	10.0%	2.4%	23.3%	-8.8%
Isle - Cape Girardeau	\$ 4,470	5.0%	\$ 634	-7.1%	\$ 5,104	3.3%	108.7	-6.5%	55.8	-8.1%	\$ 91.46	12.5%	10.7%	2.0%	23.5%	-23.8%
Total Statewide	\$ 119,895	1.0%	\$ 21,626	12.0%	\$ 141,521	2.6%	2,929.2	-3.6%	1,566.1	-2.7%	\$ 90.37	5.4%	9.7%	-0.2%	21.7%	13.2%

Note: Values are subject to change.