

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended December 31, 2018
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$ 12,754	1.2%	\$ 2,549	40.4%	\$ 15,302	6.1%	287.7	0.6%	150.8	0.1%	\$ 101.47	6.0%	10.2%	1.7%	21.4%	11.1%
Harrah's NKC	\$ 11,724	3.1%	\$ 3,863	11.5%	\$ 15,587	5.0%	307.2	0.1%	164.3	0.9%	\$ 94.87	4.1%	9.7%	3.5%	22.7%	7.8%
Isle of Capri - KC	\$ 5,248	-6.2%	\$ 335	8.7%	\$ 5,582	-5.4%	159.7	-4.2%	80.3	-7.0%	\$ 69.52	1.6%	11.2%	1.0%	22.9%	14.9%
Ameristar KC	\$ 14,280	4.2%	\$ 2,616	-4.6%	\$ 16,895	2.7%	404.2	3.6%	208.7	5.4%	\$ 80.95	-2.5%	9.6%	2.1%	20.7%	-5.6%
Total	\$ 44,005	1.7%	\$ 9,362	12.4%	\$ 53,367	3.4%	1,158.8	0.8%	604.1	1.0%	\$ 88.34	2.3%	10.0%	2.1%	21.8%	4.3%
<u>St. Louis Market</u>																
Hollywood	\$ 16,436	-2.7%	\$ 2,895	-11.1%	\$ 19,331	-4.1%	412.0	-8.4%	200.1	-7.6%	\$ 96.61	3.8%	9.2%	0.1%	19.3%	-10.4%
River City	\$ 17,347	1.4%	\$ 3,212	49.2%	\$ 20,559	6.7%	472.9	2.0%	254.8	6.7%	\$ 80.69	0.0%	9.5%	1.6%	20.3%	19.9%
Lumiere Place	\$ 11,597	9.4%	\$ 2,360	-6.3%	\$ 13,958	6.4%	358.7	-2.0%	197.7	-1.8%	\$ 70.60	8.4%	9.9%	11.1%	18.1%	-14.2%
Ameristar SC	\$ 19,881	6.2%	\$ 3,158	-14.7%	\$ 23,039	2.7%	480.9	-1.7%	250.8	1.5%	\$ 91.86	1.2%	9.2%	6.5%	18.2%	-6.0%
Total	\$ 65,261	3.1%	\$ 11,626	0.0%	\$ 76,887	2.6%	1,724.5	-2.5%	903.4	0.0%	\$ 85.11	2.6%	9.4%	4.2%	19.0%	-3.9%
<u>Out State Markets</u>																
Lady Luck	\$ 2,786	2.4%	\$ 462	26.1%	\$ 3,248	5.2%	67.8	0.8%	29.6	1.2%	\$ 109.73	3.9%	10.5%	-1.1%	31.2%	25.9%
St. Jo	\$ 3,572	1.6%	\$ 192	-23.6%	\$ 3,764	-0.1%	85.6	-1.7%	45.3	-2.6%	\$ 83.09	2.6%	11.2%	-1.2%	23.3%	-25.3%
Mark Twain	\$ 2,456	-0.7%	\$ 156	-13.4%	\$ 2,612	-1.6%	58.1	3.9%	29.1	-0.2%	\$ 89.76	-1.4%	11.0%	-3.8%	24.7%	-6.8%
Isle - Boonville	\$ 6,010	1.7%	\$ 726	11.9%	\$ 6,736	2.7%	131.0	-3.1%	67.1	-4.3%	\$ 100.39	7.3%	9.5%	-1.6%	29.1%	11.5%
Isle - Cape Girardeau	\$ 4,829	-1.5%	\$ 681	-6.3%	\$ 5,509	-2.1%	141.4	-7.9%	72.9	-8.5%	\$ 75.57	7.0%	9.9%	-4.2%	23.7%	-5.6%
Total Statewide	\$ 128,920	2.2%	\$ 23,203	4.8%	\$ 152,123	2.6%	3,367.2	-1.5%	1,751.5	-0.3%	\$ 86.85	2.9%	9.7%	2.5%	20.6%	-0.2%

Note: Values are subject to change.