

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended August 31, 2018
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$ 12,279	7.3%	\$ 1,679	7.8%	\$ 13,958	7.4%	266.4	-0.9%	144.2	0.7%	\$ 96.80	6.6%	10.4%	6.2%	15.9%	-19.0%
Harrah's NKC	\$ 11,019	-6.1%	\$ 3,571	-7.1%	\$ 14,589	-6.3%	292.1	-8.3%	155.3	-9.6%	\$ 93.94	3.7%	9.3%	-6.3%	22.1%	-4.3%
Isle of Capri - KC	\$ 5,292	-5.3%	\$ 271	-17.2%	\$ 5,563	-5.9%	161.1	-3.3%	84.7	-5.2%	\$ 65.68	-0.7%	10.8%	-3.2%	20.1%	2.8%
Ameristar KC	\$ 14,830	10.9%	\$ 2,970	52.9%	\$ 17,800	16.2%	405.8	6.8%	210.2	8.2%	\$ 84.68	7.4%	9.8%	2.0%	24.6%	44.3%
Total	\$ 43,419	3.0%	\$ 8,491	10.7%	\$ 51,910	4.2%	1,125.4	-0.7%	594.4	-0.7%	\$ 87.33	5.0%	9.9%	0.1%	21.2%	3.8%
<u>St. Louis Market</u>																
Hollywood	\$ 17,391	2.2%	\$ 3,020	10.2%	\$ 20,410	3.3%	454.6	0.2%	226.8	2.1%	\$ 89.99	1.2%	9.4%	2.5%	20.2%	-3.9%
River City	\$ 16,623	0.1%	\$ 2,450	23.7%	\$ 19,073	2.6%	428.4	-4.9%	229.9	-3.5%	\$ 82.96	6.3%	9.4%	2.0%	20.5%	20.1%
Lumiere Place	\$ 11,901	18.0%	\$ 2,106	-9.8%	\$ 14,007	12.8%	375.0	12.8%	213.3	12.8%	\$ 65.67	0.0%	10.2%	3.7%	15.9%	-28.4%
Ameristar SC	\$ 19,633	5.3%	\$ 4,235	53.6%	\$ 23,867	11.5%	474.9	3.9%	242.5	2.3%	\$ 98.42	9.0%	9.0%	-1.4%	22.7%	19.1%
Total	\$ 65,547	5.1%	\$ 11,810	20.4%	\$ 77,357	7.2%	1,732.9	2.3%	912.5	2.9%	\$ 84.78	4.1%	9.4%	1.5%	20.1%	1.6%
<u>Out State Markets</u>																
Lady Luck	\$ 2,786	7.6%	\$ 339	3.9%	\$ 3,125	7.2%	70.6	5.1%	32.2	6.2%	\$ 97.04	1.0%	10.7%	0.8%	23.1%	8.7%
St. Jo	\$ 3,422	13.3%	\$ 217	1.8%	\$ 3,639	12.5%	82.8	3.8%	45.5	3.5%	\$ 79.98	8.7%	10.8%	-2.7%	27.3%	-1.3%
Mark Twain	\$ 2,551	0.4%	\$ 228	73.1%	\$ 2,780	4.0%	61.0	4.2%	31.7	2.4%	\$ 87.68	1.5%	11.1%	-5.9%	34.9%	92.7%
Isle - Boonville	\$ 6,442	0.7%	\$ 656	33.8%	\$ 7,099	3.1%	137.8	-6.2%	71.9	-7.1%	\$ 98.73	11.0%	10.1%	1.3%	22.9%	12.4%
Isle - Cape Girardeau	\$ 4,612	0.4%	\$ 651	18.1%	\$ 5,263	2.3%	120.9	-12.0%	62.5	-13.4%	\$ 84.21	18.1%	10.7%	8.9%	25.2%	12.6%
Total Statewide	\$ 128,779	4.2%	\$ 22,394	16.7%	\$ 151,172	5.8%	3,331.4	0.4%	1,750.7	0.6%	\$ 86.35	5.2%	9.8%	1.0%	20.9%	3.5%

Note: Values are subject to change.