

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended January 31, 2019
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$ 10,438	-4.6%	\$ 2,050	24.2%	\$ 12,488	-0.8%	241.2	-4.0%	127.2	-4.4%	\$ 98.18	3.7%	10.1%	0.8%	18.9%	-6.9%
Harrah's NKC	\$ 10,041	4.6%	\$ 2,475	-13.6%	\$ 12,516	0.4%	270.5	1.4%	145.2	3.4%	\$ 86.20	-2.9%	9.9%	1.5%	17.1%	-8.8%
Isle of Capri - KC	\$ 4,476	-11.3%	\$ 312	29.0%	\$ 4,788	-9.5%	139.3	-5.6%	71.3	-6.2%	\$ 67.16	-3.4%	10.9%	-2.0%	23.1%	19.1%
Ameristar KC	\$ 12,070	-2.0%	\$ 2,031	-25.9%	\$ 14,101	-6.3%	342.0	-0.5%	173.4	0.1%	\$ 81.32	-6.4%	9.6%	0.4%	18.6%	-21.7%
Total	\$ 37,026	-2.3%	\$ 6,868	-8.4%	\$ 43,894	-3.3%	993.0	-1.6%	517.1	-1.1%	\$ 84.88	-2.3%	10.0%	0.4%	18.3%	-11.8%
<u>St. Louis Market</u>																
Hollywood	\$ 13,440	-8.7%	\$ 2,973	-1.4%	\$ 16,413	-7.5%	344.0	-12.1%	166.6	-10.7%	\$ 98.51	3.6%	9.2%	0.4%	22.0%	6.1%
River City	\$ 13,809	-4.0%	\$ 2,271	5.0%	\$ 16,080	-2.8%	350.5	-11.1%	186.0	-5.5%	\$ 86.45	2.8%	9.4%	2.1%	18.1%	-5.5%
Lumiere Place	\$ 9,957	-1.6%	\$ 2,537	18.6%	\$ 12,494	1.9%	296.1	-13.7%	166.6	-13.8%	\$ 74.99	18.2%	10.0%	6.0%	23.3%	21.3%
Ameristar SC	\$ 15,585	-8.1%	\$ 3,469	11.9%	\$ 19,055	-5.0%	389.1	-6.8%	197.3	-6.2%	\$ 96.58	1.3%	8.7%	-0.3%	23.6%	12.6%
Total	\$ 52,791	-6.0%	\$ 11,250	8.0%	\$ 64,041	-3.8%	1,379.7	-10.8%	716.5	-8.9%	\$ 89.38	5.6%	9.2%	1.6%	21.8%	8.2%
<u>Out State Markets</u>																
Lady Luck	\$ 2,443	13.7%	\$ 327	-2.9%	\$ 2,770	11.4%	58.5	8.0%	27.0	14.0%	\$ 102.60	-2.3%	10.7%	0.3%	27.1%	8.0%
St. Jo	\$ 3,110	0.8%	\$ 225	39.2%	\$ 3,335	2.7%	73.8	-8.3%	39.5	-9.2%	\$ 84.43	13.1%	11.5%	4.3%	33.2%	42.8%
Mark Twain	\$ 1,908	-20.3%	\$ 148	-8.1%	\$ 2,056	-19.5%	41.8	-20.4%	20.4	-23.1%	\$ 100.76	4.6%	11.5%	-0.4%	26.6%	0.4%
Isle - Boonville	\$ 4,664	-13.5%	\$ 539	-16.1%	\$ 5,202	-13.8%	105.7	-14.1%	54.4	-14.2%	\$ 95.63	0.4%	9.3%	-3.7%	25.1%	-14.8%
Isle - Cape Girardeau	\$ 4,077	0.4%	\$ 697	39.9%	\$ 4,774	4.7%	109.6	-17.8%	54.4	-20.4%	\$ 87.75	31.4%	10.4%	5.5%	29.1%	49.0%
Total Statewide	\$ 106,018	-4.6%	\$ 20,054	1.7%	\$ 126,071	-3.7%	2,762.1	-7.9%	1,429.3	-6.9%	\$ 88.20	3.4%	9.7%	1.2%	20.8%	0.8%

Note: Values are subject to change.