

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended March 31, 2019**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$ 13,565	0.8%	\$ 1,900	-5.2%	\$ 15,464	0.0%	292.1	-2.3%	153.9	-0.5%	\$ 100.48	0.6%	10.3%	2.4%	16.0%	-19.6%
Harrah's NKC	\$ 12,874	8.0%	\$ 5,092	38.4%	\$ 17,966	15.2%	321.1	1.6%	171.7	2.4%	\$ 104.63	12.5%	10.2%	4.6%	27.8%	25.7%
Isle of Capri - KC	\$ 6,230	-4.8%	\$ 353	33.0%	\$ 6,583	-3.4%	174.9	-6.5%	87.4	-8.3%	\$ 75.32	5.4%	11.1%	0.5%	20.8%	25.8%
Ameristar KC	\$ 15,794	0.6%	\$ 2,874	15.6%	\$ 18,668	2.6%	433.8	2.0%	218.8	0.8%	\$ 85.32	1.8%	9.5%	-3.1%	20.1%	8.2%
<b>Total</b>	<b>\$ 48,463</b>	<b>1.8%</b>	<b>\$ 10,218</b>	<b>21.2%</b>	<b>\$ 58,681</b>	<b>4.7%</b>	<b>1,221.9</b>	<b>-0.5%</b>	<b>631.8</b>	<b>-0.5%</b>	<b>\$ 92.88</b>	<b>5.2%</b>	<b>10.1%</b>	<b>0.7%</b>	<b>22.1%</b>	<b>9.4%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 18,772	-1.4%	\$ 4,211	37.1%	\$ 22,983	3.9%	466.2	-4.9%	224.2	-5.7%	\$ 102.51	10.2%	9.5%	2.5%	22.6%	27.5%
River City	\$ 18,016	-6.6%	\$ 2,833	0.5%	\$ 20,849	-5.7%	469.5	-10.5%	251.9	-4.4%	\$ 82.77	-1.3%	9.3%	-2.7%	19.9%	-4.0%
Lumiere Place	\$ 13,240	-4.3%	\$ 2,607	-0.4%	\$ 15,847	-3.7%	375.4	-15.8%	209.8	-14.9%	\$ 75.53	13.1%	10.3%	4.6%	19.5%	14.6%
Ameristar SC	\$ 20,917	-3.8%	\$ 3,921	2.5%	\$ 24,838	-2.9%	488.6	-6.3%	253.4	-2.8%	\$ 98.02	-0.1%	9.0%	0.0%	20.5%	-4.0%
<b>Total</b>	<b>\$ 70,945</b>	<b>-4.0%</b>	<b>\$ 13,572</b>	<b>10.0%</b>	<b>\$ 84,517</b>	<b>-2.0%</b>	<b>1,799.7</b>	<b>-9.2%</b>	<b>939.3</b>	<b>-6.8%</b>	<b>\$ 89.98</b>	<b>5.2%</b>	<b>9.4%</b>	<b>0.7%</b>	<b>20.8%</b>	<b>8.1%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 3,404	-1.2%	\$ 434	1.2%	\$ 3,838	-0.9%	74.7	-8.3%	32.7	-7.6%	\$ 117.36	7.2%	10.9%	2.1%	26.2%	9.0%
St. Jo	\$ 2,149	-48.2%	\$ 120	-50.1%	\$ 2,269	-48.3%	51.6	-48.6%	27.5	-48.8%	\$ 82.52	0.9%	11.2%	-0.2%	29.4%	6.5%
Mark Twain	\$ 2,892	-15.3%	\$ 187	-6.8%	\$ 3,079	-14.8%	61.7	-14.4%	30.2	-17.6%	\$ 101.97	3.4%	11.5%	-0.4%	25.6%	1.8%
Isle - Boonville	\$ 7,416	5.6%	\$ 438	-25.1%	\$ 7,854	3.2%	147.2	-5.5%	75.5	-6.4%	\$ 104.03	10.2%	10.2%	3.5%	15.0%	-28.5%
Isle - Cape Girardeau	\$ 5,571	-5.2%	\$ 610	-13.7%	\$ 6,182	-6.1%	142.7	-14.6%	71.0	-17.2%	\$ 87.06	13.3%	10.4%	0.8%	21.4%	-2.7%
<b>Total Statewide</b>	<b>\$ 140,840</b>	<b>-3.2%</b>	<b>\$ 25,581</b>	<b>11.6%</b>	<b>\$ 166,420</b>	<b>-1.2%</b>	<b>3,499.5</b>	<b>-7.6%</b>	<b>1,808.0</b>	<b>-6.6%</b>	<b>\$ 92.05</b>	<b>5.8%</b>	<b>9.8%</b>	<b>0.7%</b>	<b>21.3%</b>	<b>7.2%</b>

Note: Values are subject to change.