

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended December 31, 2017
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$12,607	11.4%	\$1,815	51.4%	\$14,422	15.3%	285.9	3.1%	150.7	5.3%	\$95.70	9.5%	10.0%	4.4%	19.2%	44.8%
Harrah's NKC	\$11,374	10.2%	\$3,465	-3.1%	\$14,839	6.8%	306.9	7.4%	162.8	8.2%	\$91.15	-1.4%	9.3%	-0.6%	21.1%	-17.4%
Isle of Capri - KC	\$5,595	-3.1%	\$308	-7.5%	\$5,903	-3.4%	166.7	-2.6%	86.3	-3.1%	\$68.40	-0.2%	11.1%	-3.1%	19.9%	-2.5%
Ameristar KC	\$13,705	1.5%	\$2,741	-9.6%	\$16,447	-0.6%	390.3	-5.9%	198.0	-5.6%	\$83.06	5.3%	9.4%	3.6%	21.9%	-6.3%
Total	\$43,282	5.8%	\$8,329	2.3%	\$51,611	5.2%	1,149.8	0.1%	597.8	0.9%	\$86.34	4.3%	9.7%	1.8%	20.9%	-3.5%
<u>St. Louis Market</u>																
Hollywood	\$ 16,895	0.7%	\$ 3,255	24.7%	\$ 20,150	3.9%	449.6	-2.8%	216.4	-2.5%	\$ 93.11	6.6%	9.1%	-0.5%	21.6%	27.2%
River City	\$ 17,108	5.5%	\$ 2,153	-16.5%	\$ 19,261	2.5%	464.1	-2.4%	238.7	-2.1%	\$ 80.69	4.7%	9.3%	5.5%	16.9%	-18.6%
Lumiere Place	\$ 10,597	17.0%	\$ 2,520	7.6%	\$ 13,117	15.1%	365.2	27.7%	201.4	30.8%	\$ 65.13	-12.0%	8.9%	-10.8%	21.1%	-1.1%
Ameristar SC	\$ 18,728	0.1%	\$ 3,702	12.7%	\$ 22,431	1.9%	489.2	3.5%	247.1	2.4%	\$ 90.78	-0.4%	9.1%	1.5%	19.4%	-12.4%
Total	\$ 63,329	4.2%	\$ 11,629	7.5%	\$ 74,958	4.7%	1,768.1	4.2%	903.6	4.9%	\$ 82.95	-0.2%	9.1%	0.1%	19.8%	-2.1%
<u>Out State Markets</u>																
Lady Luck	\$ 2,721	-0.2%	\$ 366	9.8%	\$ 3,088	0.9%	67.3	-4.3%	29.2	-4.6%	\$ 105.74	5.7%	10.6%	-1.4%	24.8%	7.1%
St. Jo	\$ 3,516	12.5%	\$ 251	-6.7%	\$ 3,767	10.9%	87.1	3.2%	46.5	6.6%	\$ 81.01	4.0%	11.3%	8.8%	31.2%	21.9%
Mark Twain	\$ 2,474	-3.9%	\$ 180	-15.6%	\$ 2,654	-4.8%	56.0	-10.4%	29.1	-7.2%	\$ 91.20	2.6%	11.5%	8.1%	26.5%	8.2%
Isle - Boonville	\$ 5,912	3.8%	\$ 649	49.9%	\$ 6,561	7.0%	135.2	0.1%	70.1	-0.1%	\$ 93.59	7.1%	9.7%	1.1%	26.1%	49.8%
Isle - Cape Girardeau	\$ 4,904	3.0%	\$ 727	15.4%	\$ 5,630	4.5%	153.5	-0.6%	79.7	-2.6%	\$ 70.64	7.3%	10.4%	6.1%	25.1%	11.7%
Total Statewide	\$126,139	4.6%	\$22,130	6.2%	\$148,269	4.8%	\$3,417	1.9%	\$1,756	2.6%	\$84.44	2.2%	9.5%	1.2%	20.7%	-0.9%

Note: Values are subject to change.