

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended November 30, 2017**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$11,897	10.7%	\$2,257	54.2%	\$14,154	15.9%	271.2	3.7%	144.8	5.8%	\$97.75	9.5%	10.1%	4.3%	24.7%	23.3%
Harrah's NKC	\$10,423	3.9%	\$3,677	14.2%	\$14,100	6.4%	280.6	1.0%	145.8	0.3%	\$96.71	6.1%	9.6%	-0.2%	22.6%	-4.5%
Isle of Capri - KC	\$5,393	-2.1%	\$334	-14.0%	\$5,727	-2.9%	158.5	-3.8%	83.5	-1.9%	\$68.59	-1.0%	11.4%	2.7%	21.8%	-8.2%
Ameristar KC	\$12,740	-2.9%	\$2,042	-26.9%	\$14,782	-7.1%	350.5	-13.7%	177.2	-13.4%	\$83.42	7.2%	9.6%	5.7%	18.9%	1.1%
<b>Total</b>	<b>\$40,453</b>	<b>2.7%</b>	<b>\$8,309</b>	<b>5.6%</b>	<b>\$48,762</b>	<b>3.2%</b>	<b>1,060.8</b>	<b>-4.5%</b>	<b>551.3</b>	<b>-3.6%</b>	<b>\$88.45</b>	<b>7.0%</b>	<b>10.0%</b>	<b>3.4%</b>	<b>22.0%</b>	<b>5.0%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 15,515	-1.9%	\$ 2,954	-0.4%	\$ 18,469	-1.7%	408.6	-9.0%	197.8	-8.9%	\$ 93.37	7.9%	9.1%	-0.7%	20.5%	-1.6%
River City	\$ 15,321	-0.3%	\$ 2,313	31.3%	\$ 17,634	3.0%	418.4	-5.8%	215.2	-5.6%	\$ 81.94	9.1%	9.2%	2.7%	19.2%	24.3%
Lumiere Place	\$ 9,749	23.4%	\$ 2,280	-0.2%	\$ 12,029	18.1%	319.6	22.8%	178.5	28.7%	\$ 67.39	-8.3%	9.3%	-3.1%	22.3%	1.6%
Ameristar SC	\$ 17,723	2.2%	\$ 3,186	23.1%	\$ 20,909	4.9%	438.6	-4.4%	222.2	-5.4%	\$ 94.10	10.9%	8.8%	-0.5%	19.4%	13.5%
<b>Total</b>	<b>\$ 58,308</b>	<b>3.3%</b>	<b>\$ 10,733</b>	<b>11.8%</b>	<b>\$ 69,041</b>	<b>4.6%</b>	<b>1,585.2</b>	<b>-1.7%</b>	<b>813.7</b>	<b>-0.6%</b>	<b>\$ 84.85</b>	<b>5.2%</b>	<b>9.1%</b>	<b>0.0%</b>	<b>20.2%</b>	<b>7.8%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 2,542	-2.0%	\$ 300	-8.4%	\$ 2,843	-2.7%	63.1	-3.8%	28.5	-2.2%	\$ 99.74	-0.5%	10.9%	-1.5%	23.2%	-12.7%
St. Jo	\$ 3,210	12.2%	\$ 215	3.5%	\$ 3,425	11.6%	81.5	2.9%	43.8	8.0%	\$ 78.18	3.4%	11.1%	12.6%	27.2%	28.0%
Mark Twain	\$ 2,370	-6.8%	\$ 121	34.7%	\$ 2,491	-5.3%	54.0	-12.9%	28.6	-7.8%	\$ 87.09	2.6%	11.5%	9.2%	19.5%	66.1%
Isle - Boonville	\$ 5,818	-2.0%	\$ 483	-7.8%	\$ 6,301	-2.5%	128.3	-9.1%	67.0	-9.4%	\$ 94.05	7.7%	9.8%	3.3%	20.3%	-2.7%
Isle - Cape Girardeau	\$ 4,348	-4.8%	\$ 713	13.3%	\$ 5,061	-2.6%	136.8	-7.5%	70.0	-9.6%	\$ 72.30	7.7%	10.2%	1.9%	28.1%	23.2%
<b>Total Statewide</b>	<b>\$117,050</b>	<b>2.4%</b>	<b>\$20,874</b>	<b>8.5%</b>	<b>\$137,924</b>	<b>3.3%</b>	<b>\$3,110</b>	<b>-3.4%</b>	<b>\$1,603</b>	<b>-2.4%</b>	<b>\$86.05</b>	<b>5.8%</b>	<b>9.6%</b>	<b>1.7%</b>	<b>21.2%</b>	<b>6.8%</b>

**Note: Values are subject to change.**