

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended October 31, 2017
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,558	1.2%	\$1,652	12.2%	\$13,210	2.4%	266.8	-4.5%	142.4	-3.0%	\$92.77	5.6%	10.0%	5.1%	18.3%	-7.5%
Harrah's NKC	\$11,365	9.4%	\$2,992	-11.9%	\$14,358	4.2%	307.3	8.1%	163.2	8.9%	\$87.98	-4.4%	9.4%	-5.3%	16.3%	-31.0%
Isle of Capri - KC	\$5,441	-5.1%	\$339	-7.5%	\$5,780	-5.2%	167.8	-4.5%	89.9	-1.8%	\$64.30	-3.5%	11.1%	-0.5%	19.1%	-9.5%
Ameristar KC	\$12,769	-8.2%	\$2,496	3.6%	\$15,266	-6.5%	373.1	-10.4%	187.0	-13.3%	\$81.63	7.9%	9.3%	2.8%	21.3%	11.0%
Total	\$41,134	-0.8%	\$7,480	-2.2%	\$48,614	-1.0%	1,115.0	-3.5%	582.5	-3.6%	\$83.46	2.7%	9.7%	0.9%	18.3%	-13.6%
<u>St. Louis Market</u>																
Hollywood	\$ 15,554	-6.7%	\$ 2,597	-16.9%	\$ 18,151	-8.3%	419.7	-7.6%	201.6	-7.5%	\$ 90.03	-0.9%	9.2%	-2.6%	18.6%	-18.6%
River City	\$ 15,646	-7.2%	\$ 2,131	-9.5%	\$ 17,778	-7.5%	417.0	-11.3%	217.5	-10.8%	\$ 81.74	3.7%	9.3%	1.2%	18.3%	-5.2%
Lumiere Place	\$ 9,441	15.8%	\$ 1,755	-27.5%	\$ 11,196	5.9%	316.9	10.4%	176.8	19.2%	\$ 63.33	-11.2%	9.6%	-4.0%	17.3%	-18.8%
Ameristar SC	\$ 17,943	-4.3%	\$ 3,110	7.1%	\$ 21,053	-2.8%	444.0	-7.0%	229.0	-6.6%	\$ 91.93	4.1%	8.7%	-2.6%	20.2%	2.2%
Total	\$ 58,584	-3.1%	\$ 9,593	-11.2%	\$ 68,177	-4.3%	1,597.6	-5.4%	824.9	-3.5%	\$ 82.65	-0.8%	9.1%	-1.6%	18.8%	-9.9%
<u>Out State Markets</u>																
Lady Luck	\$ 2,568	-2.6%	\$ 326	12.8%	\$ 2,893	-1.0%	63.6	-12.0%	28.8	-9.2%	\$ 100.47	9.0%	11.0%	9.6%	25.8%	20.7%
St. Jo	\$ 3,126	4.3%	\$ 245	1.1%	\$ 3,370	4.1%	80.0	-1.7%	43.4	2.4%	\$ 77.66	1.7%	11.1%	7.5%	34.7%	40.5%
Mark Twain	\$ 2,351	-11.6%	\$ 213	29.2%	\$ 2,564	-9.2%	52.8	-21.0%	27.8	-18.3%	\$ 92.23	11.1%	11.5%	10.2%	29.0%	18.9%
Isle - Boonville	\$ 5,735	-7.6%	\$ 516	11.5%	\$ 6,250	-6.3%	137.7	-6.0%	72.1	-5.7%	\$ 86.69	-0.6%	9.4%	-1.4%	21.0%	9.9%
Isle - Cape Girardeau	\$ 4,568	-1.8%	\$ 600	5.7%	\$ 5,167	-1.0%	143.8	-4.1%	75.8	-2.1%	\$ 68.17	1.1%	10.4%	4.8%	24.6%	20.1%
Total Statewide	\$118,065	-2.5%	\$18,972	-6.0%	\$137,036	-3.0%	\$3,191	-5.1%	\$1,655	-3.8%	\$82.79	0.9%	9.5%	0.1%	19.0%	-9.2%

Note: Values are subject to change.