

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended August 31, 2017
(Values in 000's)

| | <u>Slot AGR</u> | | <u>Table AGR</u> | | <u>Total AGR</u> | | <u>Admissions</u> | | <u>Patrons</u> | | <u>Win Per Patron</u> | | <u>Slot Hold %</u> | | <u>Table Win %</u> | |
|----------------------------------|------------------|-------------------------|------------------|-------------------------|------------------|-------------------------|-------------------|-------------------------|----------------|-------------------------|-----------------------|-------------------------|--------------------|-------------------------|--------------------|-------------------------|
| | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>#</u> | <u>Year/Year % Chng</u> | <u>#</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>%</u> | <u>Year/Year % Chng</u> | <u>%</u> | <u>Year/Year % Chng</u> |
| <u>Kansas City Market</u> | | | | | | | | | | | | | | | | |
| Argosy | \$11,442 | 3.8% | \$1,558 | 20.0% | \$13,000 | 5.5% | 268.7 | -0.4% | 143.2 | 1.3% | \$90.78 | 4.1% | 9.8% | 1.4% | 19.6% | 1.5% |
| Harrah's NKC | \$11,736 | 6.5% | \$3,842 | 24.0% | \$15,578 | 10.3% | 318.5 | 3.4% | 171.9 | 4.8% | \$90.62 | 5.3% | 9.9% | 2.3% | 23.1% | 16.3% |
| Isle of Capri - KC | \$5,585 | -3.3% | \$327 | -5.6% | \$5,913 | -3.5% | 166.6 | -6.0% | 89.4 | -6.8% | \$66.14 | 3.6% | 11.1% | 1.2% | 19.6% | 2.1% |
| Ameristar KC | \$13,373 | -1.6% | \$1,942 | -16.8% | \$15,315 | -3.8% | 379.9 | -5.9% | 194.2 | -6.4% | \$78.86 | 2.8% | 10.1% | 10.9% | 17.1% | -24.4% |
| Total | \$42,136 | 1.7% | \$7,670 | 8.4% | \$49,806 | 2.7% | 1,133.7 | -2.2% | 598.7 | -1.7% | \$83.19 | 4.4% | 10.1% | 4.6% | 20.4% | -0.8% |
| <u>St. Louis Market</u> | | | | | | | | | | | | | | | | |
| Hollywood | \$ 17,014 | -0.6% | \$ 2,739 | -14.6% | \$ 19,753 | -2.8% | 453.5 | -8.0% | 222.2 | -6.9% | \$ 88.90 | 4.4% | 9.2% | -1.8% | 21.0% | -8.3% |
| River City | \$ 16,610 | 1.6% | \$ 1,982 | 36.5% | \$ 18,592 | 4.5% | 450.5 | -0.4% | 238.4 | -4.8% | \$ 77.99 | 9.7% | 9.2% | 0.9% | 17.1% | 36.7% |
| Lumiere Place | \$ 10,082 | 30.1% | \$ 2,335 | -22.3% | \$ 12,417 | 15.5% | 332.6 | 11.4% | 189.1 | 30.4% | \$ 65.66 | -11.5% | 9.8% | -1.9% | 22.2% | -17.6% |
| Ameristar SC | \$ 18,650 | 3.6% | \$ 2,756 | 4.1% | \$ 21,406 | 3.6% | 457.3 | -6.0% | 237.0 | -5.2% | \$ 90.32 | 9.3% | 9.2% | 4.3% | 19.0% | -3.3% |
| Total | \$ 62,355 | 5.3% | \$ 9,812 | -4.8% | \$ 72,167 | 3.8% | 1,693.9 | -2.1% | 886.7 | 0.3% | \$ 81.39 | 3.5% | 9.3% | 1.0% | 19.8% | -3.7% |
| <u>Out State Markets</u> | | | | | | | | | | | | | | | | |
| Lady Luck | \$ 2,588 | -1.1% | \$ 326 | 36.3% | \$ 2,914 | 2.0% | 67.2 | -5.5% | 30.3 | -3.4% | \$ 96.17 | 5.6% | 10.6% | -0.1% | 21.3% | 31.5% |
| St. Jo | \$ 3,021 | 0.3% | \$ 214 | -1.2% | \$ 3,235 | 0.2% | 79.8 | -2.5% | 44.0 | 2.2% | \$ 73.52 | -2.0% | 11.1% | 6.1% | 27.7% | 24.5% |
| Mark Twain | \$ 2,541 | -2.7% | \$ 132 | -32.5% | \$ 2,673 | -4.7% | 58.5 | -14.8% | 31.0 | -12.8% | \$ 86.22 | 9.2% | 11.8% | 14.8% | 18.1% | -32.3% |
| Isle - Boonville | \$ 6,397 | 1.8% | \$ 490 | -16.8% | \$ 6,887 | 0.2% | 146.9 | -6.3% | 77.4 | -6.6% | \$ 88.98 | 7.3% | 10.0% | 3.8% | 20.4% | -12.0% |
| Isle - Cape Girardeau | \$ 4,592 | -5.9% | \$ 551 | -23.7% | \$ 5,144 | -8.2% | 137.3 | -12.6% | 72.2 | -12.6% | \$ 71.24 | 4.9% | 9.8% | -3.0% | 22.4% | -19.8% |
| Total Statewide | \$123,630 | 3.0% | \$19,196 | -0.8% | \$142,826 | 2.5% | \$3,317 | -3.1% | \$1,740 | -1.6% | \$82.07 | 4.1% | 9.7% | 2.4% | 20.2% | -3.1% |

Note: Values are subject to change.