

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended April 30, 2018**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$11,957	-1.8%	\$1,851	24.2%	\$13,809	1.1%	263.3	-4.8%	138.6	-3.7%	\$99.63	5.0%	10.0%	1.5%	18.5%	-3.2%
Harrah's NKC	\$11,126	-2.0%	\$2,764	-19.0%	\$13,890	-5.9%	286.0	-7.5%	150.1	-7.4%	\$92.54	1.6%	9.8%	0.0%	17.5%	-13.9%
Isle of Capri - KC	\$5,598	-11.1%	\$272	-12.2%	\$5,870	-11.2%	158.0	-16.8%	82.6	-18.2%	\$71.06	8.7%	11.2%	-1.7%	19.4%	11.3%
Ameristar KC	\$13,932	0.0%	\$2,474	10.4%	\$16,406	1.5%	373.7	-4.1%	187.8	-4.1%	\$87.36	5.8%	9.9%	6.2%	20.4%	18.0%
<b>Total</b>	<b>\$42,613</b>	<b>-2.6%</b>	<b>\$7,361</b>	<b>-1.2%</b>	<b>\$49,974</b>	<b>-2.4%</b>	<b>1,081.0</b>	<b>-7.2%</b>	<b>559.1</b>	<b>-7.3%</b>	<b>\$89.38</b>	<b>5.3%</b>	<b>10.1%</b>	<b>2.0%</b>	<b>18.7%</b>	<b>-1.2%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 17,355	-0.9%	\$ 3,306	22.7%	\$ 20,661	2.2%	432.2	-3.4%	210.0	-2.5%	\$ 98.38	4.9%	9.5%	0.7%	22.5%	21.0%
River City	\$ 16,671	-3.7%	\$ 1,986	-16.9%	\$ 18,657	-5.3%	421.5	-11.0%	216.4	-9.5%	\$ 86.22	4.7%	9.4%	4.9%	15.9%	-20.2%
Lumiere Place	\$ 12,020	16.4%	\$ 2,580	-21.0%	\$ 14,600	7.4%	388.3	10.6%	218.5	10.4%	\$ 66.82	-2.7%	9.8%	2.5%	18.8%	-27.0%
Ameristar SC	\$ 19,265	-0.5%	\$ 3,175	23.3%	\$ 22,441	2.3%	465.1	-3.1%	230.7	-3.3%	\$ 97.27	5.7%	8.7%	-3.6%	17.2%	14.2%
<b>Total</b>	<b>\$ 65,310</b>	<b>1.2%</b>	<b>\$ 11,048</b>	<b>1.1%</b>	<b>\$ 76,358</b>	<b>1.2%</b>	<b>1,707.1</b>	<b>-2.5%</b>	<b>875.6</b>	<b>-1.7%</b>	<b>\$ 87.21</b>	<b>3.0%</b>	<b>9.3%</b>	<b>0.8%</b>	<b>18.6%</b>	<b>-4.2%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 2,784	-0.9%	\$ 389	47.6%	\$ 3,172	3.3%	68.1	-3.8%	30.0	-2.8%	\$ 105.74	6.3%	10.5%	1.0%	27.9%	48.9%
St. Jo	\$ 3,564	9.8%	\$ 269	14.6%	\$ 3,833	10.1%	88.4	3.0%	47.7	6.7%	\$ 80.35	3.2%	11.0%	2.4%	33.0%	50.6%
Mark Twain	\$ 2,736	-1.4%	\$ 173	-18.9%	\$ 2,910	-2.6%	60.1	-17.2%	31.0	-18.8%	\$ 93.86	19.9%	11.1%	4.6%	26.7%	14.3%
Isle - Boonville	\$ 6,288	-4.1%	\$ 580	9.4%	\$ 6,868	-3.1%	134.4	-9.2%	69.1	-8.9%	\$ 99.40	6.4%	9.9%	-0.7%	22.9%	13.0%
Isle - Cape Girardeau	\$ 4,748	1.3%	\$ 580	-19.8%	\$ 5,328	-1.6%	137.7	-0.8%	70.6	-1.0%	\$ 75.46	-0.5%	10.3%	-0.9%	21.7%	-14.0%
<b>Total Statewide</b>	<b>\$128,043</b>	<b>-0.2%</b>	<b>\$20,400</b>	<b>0.3%</b>	<b>\$148,443</b>	<b>-0.2%</b>	<b>\$3,277</b>	<b>-4.5%</b>	<b>\$1,683</b>	<b>-4.1%</b>	<b>\$88.20</b>	<b>4.1%</b>	<b>9.7%</b>	<b>1.2%</b>	<b>19.1%</b>	<b>-1.9%</b>

**Note: Values are subject to change.**