

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended March 31, 2018
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$13,458	6.1%	\$2,004	6.3%	\$15,462	6.1%	299.0	1.0%	154.7	1.8%	\$99.95	4.3%	10.0%	5.4%	19.9%	-10.9%
Harrah's NKC	\$11,916	-4.1%	\$3,678	-9.3%	\$15,594	-5.4%	316.0	-4.2%	167.6	-4.6%	\$93.04	-0.8%	9.8%	0.0%	22.1%	-10.2%
Isle of Capri - KC	\$6,546	-5.7%	\$266	-48.6%	\$6,812	-8.7%	186.9	-6.2%	95.3	-8.9%	\$71.48	0.3%	11.0%	-2.4%	16.6%	-33.4%
Ameristar KC	\$15,708	1.0%	\$2,485	-11.4%	\$18,193	-0.9%	425.3	-3.0%	217.1	-2.0%	\$83.80	1.1%	9.8%	4.5%	18.5%	0.6%
Total	\$47,627	0.0%	\$8,432	-8.9%	\$56,060	-1.4%	1,227.2	-2.9%	634.7	-2.9%	\$88.32	1.6%	10.0%	2.6%	20.2%	-7.9%
<u>St. Louis Market</u>																
Hollywood	\$ 19,040	-2.0%	\$ 3,071	-13.0%	\$ 22,111	-3.7%	490.8	-2.3%	237.6	-1.2%	\$ 93.06	-2.5%	9.3%	-2.7%	17.8%	-20.0%
River City	\$ 19,280	5.7%	\$ 2,819	3.7%	\$ 22,099	5.4%	524.4	-2.1%	263.4	-2.5%	\$ 83.90	8.2%	9.6%	5.3%	20.7%	2.9%
Lumiere Place	\$ 13,850	24.8%	\$ 2,617	-9.1%	\$ 16,467	17.8%	446.0	20.3%	246.4	21.9%	\$ 66.83	-3.4%	9.9%	1.6%	17.0%	-15.8%
Ameristar SC	\$ 21,745	3.1%	\$ 3,827	0.2%	\$ 25,571	2.6%	521.6	-0.9%	260.7	-1.1%	\$ 98.09	3.8%	9.0%	-2.1%	21.4%	-5.6%
Total	\$ 73,914	5.8%	\$ 12,333	-4.7%	\$ 86,248	4.2%	1,982.8	2.5%	1,008.1	3.2%	\$ 85.55	0.9%	9.4%	0.4%	19.2%	-10.2%
<u>Out State Markets</u>																
Lady Luck	\$ 3,445	7.4%	\$ 429	-12.2%	\$ 3,874	4.8%	81.2	1.0%	35.4	1.1%	\$ 109.44	3.7%	10.7%	0.6%	24.0%	-20.6%
St. Jo	\$ 4,151	14.0%	\$ 241	-17.8%	\$ 4,392	11.6%	100.5	-3.8%	53.8	-3.8%	\$ 81.64	16.1%	11.2%	8.7%	27.6%	-0.1%
Mark Twain	\$ 3,413	11.5%	\$ 201	-5.9%	\$ 3,614	10.4%	72.1	-10.3%	36.7	-10.2%	\$ 98.48	22.9%	11.5%	9.3%	25.1%	17.1%
Isle - Boonville	\$ 7,025	1.3%	\$ 586	-4.4%	\$ 7,611	0.8%	155.8	-2.7%	80.6	-2.3%	\$ 94.42	3.2%	9.8%	-0.8%	21.0%	-2.2%
Isle - Cape Girardeau	\$ 5,878	11.2%	\$ 711	-0.8%	\$ 6,589	9.8%	167.1	7.3%	85.7	5.5%	\$ 76.89	4.0%	10.3%	-2.4%	22.1%	-1.2%
Total Statewide	\$145,455	4.2%	\$22,933	-6.5%	\$168,388	2.6%	\$3,787	0.2%	\$1,935	0.5%	\$87.02	2.1%	9.8%	1.3%	19.9%	-8.9%

Note: Values are subject to change.