

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended February 28, 2018
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,694	3.9%	\$2,102	47.5%	\$13,797	8.8%	260.4	-3.7%	136.1	-3.5%	\$101.37	12.7%	10.2%	6.3%	26.2%	37.7%
Harrah's NKC	\$9,958	-0.6%	\$2,917	-23.7%	\$12,875	-7.0%	270.9	-2.8%	142.2	-2.2%	\$90.54	-4.9%	9.6%	0.9%	21.5%	-22.3%
Isle of Capri - KC	\$5,208	-12.0%	\$272	-42.8%	\$5,480	-14.3%	153.0	-13.6%	77.5	-16.2%	\$70.71	2.3%	10.9%	-0.6%	21.5%	-22.6%
Ameristar KC	\$12,906	-7.6%	\$2,378	-6.8%	\$15,284	-7.5%	348.1	-14.8%	177.6	-13.8%	\$86.06	7.4%	10.0%	6.7%	20.6%	-2.2%
Total	\$39,766	-3.4%	\$7,669	-7.3%	\$47,435	-4.1%	1,032.4	-9.0%	533.4	-8.8%	\$88.93	5.2%	10.1%	4.1%	22.3%	-5.3%
<u>St. Louis Market</u>																
Hollywood	\$ 16,321	-2.6%	\$ 2,471	-9.2%	\$ 18,792	-3.5%	413.4	-10.1%	199.9	-8.9%	\$ 94.01	5.9%	9.6%	3.8%	16.3%	-17.6%
River City	\$ 15,816	-4.5%	\$ 2,130	-2.9%	\$ 17,946	-4.3%	427.9	-9.8%	216.0	-12.2%	\$ 83.08	9.0%	9.3%	1.0%	19.1%	-1.0%
Lumiere Place	\$ 11,561	19.9%	\$ 2,360	-8.5%	\$ 13,921	13.9%	374.9	20.3%	205.2	21.4%	\$ 67.84	-6.1%	9.8%	1.3%	19.2%	-16.1%
Ameristar SC	\$ 18,139	-2.5%	\$ 2,392	-11.3%	\$ 20,531	-3.6%	430.8	-4.9%	213.4	-8.0%	\$ 96.21	4.8%	9.3%	1.4%	15.3%	-20.5%
Total	\$ 61,837	0.5%	\$ 9,354	-8.2%	\$ 71,190	-0.8%	1,647.0	-3.1%	834.5	-3.7%	\$ 85.31	3.0%	9.4%	2.1%	17.2%	-14.7%
<u>Out State Markets</u>																
Lady Luck	\$ 2,670	-10.3%	\$ 389	18.1%	\$ 3,059	-7.5%	65.4	-11.1%	29.0	-9.2%	\$ 105.48	1.9%	10.9%	-2.1%	27.8%	6.4%
St. Jo	\$ 3,332	2.5%	\$ 227	5.5%	\$ 3,559	2.7%	82.1	-9.3%	44.0	-7.8%	\$ 80.90	11.4%	11.4%	7.7%	33.5%	42.3%
Mark Twain	\$ 2,448	-9.4%	\$ 180	6.4%	\$ 2,628	-8.4%	54.3	-24.1%	27.7	-23.8%	\$ 94.87	20.1%	11.3%	7.2%	27.1%	36.6%
Isle - Boonville	\$ 5,899	-4.6%	\$ 529	-14.7%	\$ 6,428	-5.5%	129.3	-10.4%	66.8	-10.2%	\$ 96.22	5.2%	9.7%	-2.3%	23.6%	-4.8%
Isle - Cape Girardeau	\$ 4,745	-3.2%	\$ 616	-19.0%	\$ 5,360	-5.3%	149.2	-1.9%	74.7	-4.7%	\$ 71.76	-0.6%	10.5%	2.2%	22.8%	-20.8%
Total Statewide	\$120,696	-1.7%	\$18,963	-7.8%	\$139,659	-2.5%	\$3,160	-6.1%	\$1,610	-6.4%	\$86.74	4.1%	9.8%	2.5%	19.7%	-10.3%

Note: Values are subject to change.