

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended December 31, 2016
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,313	-2.8%	\$1,199	-0.1%	\$12,512	-2.6%	277.4	-3.7%	143.2	-2.2%	\$87.38	-0.4%	9.6%	-4.0%	13.3%	-33.3%
Harrah's NKC	\$10,323	-6.7%	\$3,576	-14.4%	\$13,899	-8.8%	285.8	-9.0%	150.4	-7.6%	\$92.41	-1.3%	9.4%	-1.5%	25.5%	-6.3%
Isle of Capri - KC	\$5,776	-5.2%	\$333	-14.4%	\$6,109	-5.8%	171.1	-13.6%	89.1	-12.2%	\$68.56	7.3%	11.4%	1.3%	20.4%	-15.7%
Ameristar KC	\$13,506	-5.1%	\$3,033	21.9%	\$16,539	-1.1%	414.7	-6.7%	209.8	-5.0%	\$78.83	4.1%	9.1%	0.2%	23.3%	7.7%
Total	\$40,918	-4.9%	\$8,141	-1.4%	\$49,059	-4.4%	1,149.0	-7.7%	592.5	-6.2%	\$82.80	1.9%	9.6%	-1.2%	21.6%	-9.8%
<u>St. Louis Market</u>																
Hollywood	\$ 16,781	7.9%	\$ 2,606	-4.5%	\$ 19,387	6.1%	462.6	3.7%	222.0	5.1%	\$ 87.33	0.9%	9.2%	0.5%	16.9%	-18.4%
River City	\$ 16,220	0.1%	\$ 2,579	33.6%	\$ 18,798	3.6%	476.7	-3.5%	243.9	-3.4%	\$ 77.07	7.3%	8.9%	-0.5%	20.8%	18.6%
Lumiere Place	\$ 9,699	9.3%	\$ 2,342	-9.3%	\$ 12,041	5.1%	285.7	-11.8%	154.0	-4.7%	\$ 78.19	10.3%	10.7%	6.9%	21.4%	-1.1%
Ameristar SC	\$ 18,717	0.3%	\$ 3,286	10.9%	\$ 22,003	1.7%	472.4	-8.2%	241.4	-3.9%	\$ 91.15	5.8%	8.9%	0.8%	22.1%	13.8%
Total	\$ 61,417	3.6%	\$ 10,813	6.0%	\$ 72,230	3.9%	1,697.4	-4.6%	861.3	-1.7%	\$ 83.86	5.7%	9.2%	1.3%	20.2%	1.5%
<u>Out State Markets</u>																
Lady Luck	\$ 2,727	1.2%	\$ 334	-0.9%	\$ 3,060	1.0%	70.3	-4.9%	30.6	-5.7%	\$ 100.00	7.0%	10.8%	1.7%	23.1%	-9.3%
St. Jo	\$ 3,126	3.8%	\$ 269	4.6%	\$ 3,396	3.9%	84.3	-16.2%	43.6	-13.9%	\$ 77.88	20.7%	10.3%	20.9%	25.6%	0.9%
Mark Twain	\$ 2,574	-9.4%	\$ 213	-7.4%	\$ 2,787	-9.3%	62.6	-22.8%	31.4	-21.4%	\$ 88.76	15.4%	10.6%	16.5%	24.5%	-2.9%
Isle - Boonville	\$ 5,698	-6.4%	\$ 433	-27.7%	\$ 6,131	-8.3%	135.3	-9.7%	70.2	-9.3%	\$ 87.33	1.0%	9.5%	-0.5%	17.4%	-24.2%
Isle - Cape Girardeau	\$ 4,757	-2.3%	\$ 660	-6.5%	\$ 5,417	-2.9%	154.3	-3.1%	81.8	-2.5%	\$ 66.22	-0.4%	9.8%	-4.1%	23.5%	0.0%
Total Statewide	\$121,217	-0.5%	\$20,862	1.3%	\$142,079	-0.2%	\$3,353	-6.6%	\$1,711	-4.5%	\$83.02	4.5%	9.5%	0.8%	20.9%	-4.0%

Note: Values are subject to change.