

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended November 30, 2016**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$10,750	4.4%	\$1,465	21.4%	\$12,214	6.2%	261.6	1.5%	136.9	2.6%	\$89.22	3.4%	9.7%	-0.1%	20.0%	-8.8%
Harrah's NKC	\$10,028	-0.5%	\$3,220	13.0%	\$13,248	2.4%	277.7	-6.6%	145.3	-6.8%	\$91.18	9.9%	9.6%	3.0%	23.6%	24.9%
Isle of Capri - KC	\$5,507	-3.0%	\$388	0.6%	\$5,895	-2.7%	164.7	-5.5%	85.1	-7.3%	\$69.27	4.9%	11.1%	-4.8%	23.7%	1.7%
Ameristar KC	\$13,120	-0.2%	\$2,794	20.2%	\$15,913	2.9%	406.2	1.8%	204.5	1.7%	\$77.81	1.1%	9.1%	1.5%	18.6%	-20.4%
<b>Total</b>	<b>\$39,404</b>	<b>0.5%</b>	<b>\$7,867</b>	<b>16.2%</b>	<b>\$47,271</b>	<b>2.8%</b>	<b>1,110.2</b>	<b>-1.6%</b>	<b>571.8</b>	<b>-1.8%</b>	<b>\$82.67</b>	<b>4.7%</b>	<b>9.6%</b>	<b>0.6%</b>	<b>21.0%</b>	<b>-0.5%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 15,819	4.0%	\$ 2,962	13.6%	\$ 18,782	5.4%	449.0	6.9%	217.1	7.9%	\$ 86.51	-2.3%	9.2%	-3.1%	20.8%	-0.1%
River City	\$ 15,363	-3.4%	\$ 1,761	-26.8%	\$ 17,125	-6.5%	444.0	-7.8%	228.0	-5.8%	\$ 75.11	-0.7%	9.0%	-0.4%	15.5%	-31.2%
Lumiere Place	\$ 7,903	-6.0%	\$ 2,280	-8.1%	\$ 10,183	-6.5%	279.3	-7.1%	138.6	-7.1%	\$ 73.47	0.7%	9.6%	-3.0%	21.9%	5.6%
Ameristar SC	\$ 17,341	-6.6%	\$ 2,589	-9.4%	\$ 19,930	-7.0%	458.9	-8.2%	234.9	-3.4%	\$ 84.84	-3.7%	9.2%	3.6%	17.1%	-2.6%
<b>Total</b>	<b>\$ 56,426</b>	<b>-2.8%</b>	<b>\$ 9,593</b>	<b>-7.3%</b>	<b>\$ 66,019</b>	<b>-3.5%</b>	<b>1,631.2</b>	<b>-4.2%</b>	<b>818.6</b>	<b>-2.0%</b>	<b>\$ 80.65</b>	<b>-1.5%</b>	<b>9.2%</b>	<b>-0.2%</b>	<b>18.8%</b>	<b>-6.8%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 2,594	3.0%	\$ 328	22.9%	\$ 2,921	4.9%	65.6	-4.1%	29.1	-1.5%	\$ 100.39	6.5%	11.1%	4.4%	26.5%	16.7%
St. Jo	\$ 2,861	4.0%	\$ 207	2.1%	\$ 3,068	3.9%	79.2	-13.3%	40.6	-13.4%	\$ 75.56	20.0%	9.9%	10.8%	21.3%	-4.3%
Mark Twain	\$ 2,542	-5.6%	\$ 90	-63.9%	\$ 2,632	-10.5%	62.0	-14.9%	31.0	-12.5%	\$ 84.89	2.3%	10.5%	11.7%	11.7%	-57.0%
Isle - Boonville	\$ 5,939	2.1%	\$ 524	-4.5%	\$ 6,463	1.5%	141.1	2.0%	74.0	3.9%	\$ 87.34	-2.3%	9.5%	0.2%	20.9%	1.3%
Isle - Cape Girardeau	\$ 4,567	8.2%	\$ 629	-3.8%	\$ 5,196	6.6%	147.9	1.7%	77.4	3.0%	\$ 67.13	3.5%	10.0%	7.3%	22.8%	-4.7%
<b>Total Statewide</b>	<b>\$114,332</b>	<b>-0.8%</b>	<b>\$19,238</b>	<b>1.0%</b>	<b>\$133,570</b>	<b>-0.6%</b>	<b>\$3,237</b>	<b>-3.3%</b>	<b>\$1,643</b>	<b>-2.0%</b>	<b>\$81.32</b>	<b>1.5%</b>	<b>9.5%</b>	<b>1.0%</b>	<b>19.8%</b>	<b>-4.2%</b>

**Note: Values are subject to change.**