## MISSOURI GAMING COMMISSION MARKET ANALYSIS

Month Ended July 31, 2016 (Values in 000's)

		Slot AGR			Table AGR			Total A	GR	Admissions		Patrons		Win Per Patron			Slot Hold %		Table Win %	
	:		Year/Year <mark>% Chng</mark>		<u>\$\$</u>	Year/Year % Chng		<u>\$\$</u>	Year/Year % Chng	<u>#</u>	Year/Year <u>% Chng</u>	<u>#</u>	Year/Year % Chng			Year/Year <u>% Chng</u>		/ear/Year <mark>% Chng</mark>		Year/Year <mark>% Chng</mark>
Kansas City Market																				
Argosy Harrah's NKC Isle of Capri - KC Ameristar KC Total		\$12,761 \$10,986 \$5,950 \$14,874 \$44,571	9.8% -5.2% -8.0% 0.9% 0.3%		\$1,197 \$2,718 \$441 \$2,120 \$6,477	-2.6% -1.6% -5.6% -8.4% -4.4%		\$13,957 \$13,705 \$6,391 \$16,995 \$51,047	8.6% -4.5% -7.8% -0.4% -0.3%	315.7 324.2 187.0 443.6 1,270.5	1.6% -16.1% -0.7%	161.3 171.9 100.8 227.5 661.5	1.7% -9.7% 0.9%		\$86.53 \$79.72 \$63.40 \$74.70 \$77.17	-0.3% -6.1% 2.0% -1.3% -1.4%	9.7% 9.2% 11.0% 9.0% 9.5%	-0.2% -4.0% 0.2% -2.2% -2.0%	17.2% 16.9% 23.7% 19.2% 18.0%	-20.0% -4.1% -0.4% -14.9% -10.5%
St. Louis Market																				
Hollywood River City Lumiere Place Ameristar SC	\$ \$ \$	18,142 18,055 8,937 20,042	1.0% 10.4% 0.3% 0.5%	\$ \$ \$	3,131 1,971 2,517 3,560	8.0% 9.1% 16.8% 24.0%	\$ \$ \$	21,272 20,026 11,454 23,602	1.9% 10.3% 3.5% 3.5%	511.2 530.6 319.3 563.5	3.3% 3.1% 1.3% 5.9%	250.2 274.6 166.6 272.4	3.7% 7.6% 3.6% 3.5%	\$ \$ \$	85.02 72.93 68.75 86.64	-1.6% 2.5% 0.0% 0.0%	9.4% 9.0% 9.8% 9.1%	-1.0% 0.2% 9.3% 0.0%	20.8% 16.4% 20.5% 23.4%	1.5% -5.9% 4.2% 15.9%
Total	\$	65,175	3.2%	\$	11,179	14.9%	\$	76,354	4.7%	1,924.6	3.6%	963.8	4.7%	\$	79.22	0.1%	9.2%	1.0%	20.5%	4.6%
Out State Markets																				
Lady Luck St. Jo Mark Twain Isle - Boonville Isle - Cape Girardeau	\$ \$ \$ \$ \$ \$	3,021 3,216 2,796 7,099 5,337	6.1% 2.6% -4.9% 7.7% 8.9%	\$ \$ \$ \$	360 189 206 472 754	19.7% -29.9% 13.5% -9.2% 92.3%	\$ \$ \$ \$	3,382 3,405 3,002 7,571 6,091	7.4% 0.0% -3.8% 6.4% 15.1%	79.3 91.0 73.3 168.2 180.1	1.4% -9.9% -15.1% 2.3% 10.6%	35.2 47.7 38.1 87.7 93.0	-3.2% -8.8% -11.1% 0.1% 7.8%	\$ \$ \$ \$	96.07 71.39 78.79 86.33 65.49	11.0% 9.6% 8.2% 6.3% 6.8%	10.8% 10.2% 10.0% 9.9% 10.2%	-3.2% 11.9% 7.8% 8.0% 1.1%	24.2% 19.2% 25.9% 18.0% 27.5%	7.6% -27.7% 33.9% -14.4% 130.3%
Total Statewide	\$1	131,215	2.5%	;	\$19,637	8.1%	;	\$150,851	3.2%	\$3,787	1.7%	\$1,927	2.5%	\$	378.28	0.7%	9.5%	0.6%	19.8%	0.7%

Note: Values are subject to change.