

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended June 30, 2017
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$11,489	8.5%	\$1,000	-19.0%	\$12,489	5.6%	270.3	1.2%	145.1	4.0%	\$86.07	1.6%	9.8%	5.0%	12.2%	-39.5%
Harrah's NKC	\$11,094	3.2%	\$3,616	35.6%	\$14,710	9.7%	298.7	5.6%	162.3	6.5%	\$90.63	2.9%	9.8%	-0.9%	21.9%	11.2%
Isle of Capri - KC	\$5,813	3.3%	\$366	8.0%	\$6,179	3.5%	174.3	-4.7%	94.1	-3.5%	\$65.67	7.3%	11.2%	3.3%	22.0%	9.6%
Ameristar KC	\$13,348	1.0%	\$1,606	-29.1%	\$14,954	-3.4%	357.1	-9.2%	183.2	-8.5%	\$81.63	5.6%	9.5%	0.2%	15.2%	-37.7%
Total	\$41,744	3.9%	\$6,588	1.3%	\$48,332	3.5%	1,100.4	-2.3%	584.7	-0.8%	\$82.66	4.4%	9.9%	1.6%	17.8%	-16.0%
<u>St. Louis Market</u>																
Hollywood	\$ 16,251	5.6%	\$ 2,570	-0.1%	\$ 18,821	4.8%	444.5	2.8%	218.3	4.1%	\$ 86.22	0.7%	8.8%	-1.3%	18.2%	-6.6%
River City	\$ 16,074	2.0%	\$ 1,834	-16.2%	\$ 17,908	-0.2%	437.5	-1.0%	222.1	-1.9%	\$ 80.63	1.8%	9.2%	1.7%	16.5%	-24.1%
Lumiere Place	\$ 10,065	28.5%	\$ 2,241	-15.8%	\$ 12,306	17.3%	344.5	23.1%	197.3	35.6%	\$ 62.37	-13.5%	9.8%	0.0%	20.9%	-12.9%
Ameristar SC	\$ 18,209	2.8%	\$ 3,053	22.1%	\$ 21,262	5.2%	445.2	-2.2%	227.3	-0.7%	\$ 93.54	6.0%	8.9%	-2.5%	20.7%	1.3%
Total	\$ 60,599	6.9%	\$ 9,698	-2.3%	\$ 70,297	5.5%	1,671.7	3.9%	865.0	6.7%	\$ 81.27	-1.1%	9.1%	-0.5%	19.1%	-10.2%
<u>Out State Markets</u>																
Lady Luck	\$ 2,725	2.8%	\$ 293	3.9%	\$ 3,018	2.9%	68.9	-3.2%	30.5	-3.5%	\$ 98.94	6.6%	11.6%	6.9%	22.9%	-4.4%
St. Jo	\$ 3,000	1.2%	\$ 194	-27.0%	\$ 3,194	-1.2%	77.4	-11.3%	41.7	-9.8%	\$ 76.60	9.6%	11.0%	10.5%	24.9%	-9.5%
Mark Twain	\$ 2,544	0.1%	\$ 143	-28.0%	\$ 2,687	-2.0%	59.9	-12.3%	31.5	-9.6%	\$ 85.30	8.5%	11.3%	15.4%	17.2%	-33.5%
Isle - Boonville	\$ 6,197	0.9%	\$ 406	-13.8%	\$ 6,602	-0.1%	140.3	-4.5%	73.1	-5.0%	\$ 90.32	5.1%	9.8%	-0.3%	16.6%	-17.4%
Isle - Cape Girardeau	\$ 4,462	-2.7%	\$ 722	53.9%	\$ 5,184	2.5%	134.4	-9.7%	68.6	-14.1%	\$ 75.57	19.3%	10.2%	-0.5%	29.8%	53.9%
Total Statewide	\$121,269	4.8%	\$18,046	-0.4%	\$139,314	4.1%	\$3,253	-0.1%	\$1,695	1.5%	\$82.19	2.5%	9.5%	0.8%	18.9%	-11.3%

Note: Values are subject to change.