

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended May 31, 2017
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$12,021	2.3%	\$1,509	8.4%	\$13,529	3.0%	283.1	-3.9%	151.1	0.1%	\$89.54	2.9%	9.8%	1.8%	17.4%	-9.4%
Harrah's NKC	\$11,915	6.5%	\$2,471	-31.5%	\$14,386	-2.8%	305.0	-0.3%	161.9	1.3%	\$88.86	-4.0%	9.9%	1.0%	14.2%	-41.0%
Isle of Capri - KC	\$5,871	-4.3%	\$368	-18.8%	\$6,238	-5.3%	179.2	-6.9%	98.3	-3.7%	\$63.46	-1.7%	11.2%	1.2%	21.8%	-10.1%
Ameristar KC	\$13,480	-7.9%	\$2,139	-14.0%	\$15,619	-8.8%	380.6	-9.1%	197.0	-7.3%	\$79.28	-1.5%	9.2%	2.1%	19.4%	-17.2%
Total	\$43,286	-0.9%	\$6,486	-18.3%	\$49,772	-3.6%	1,147.9	-5.2%	608.3	-2.7%	\$81.82	-0.9%	9.8%	1.7%	16.7%	-26.9%
<u>St. Louis Market</u>																
Hollywood	\$ 17,141	4.0%	\$ 3,183	37.1%	\$ 20,324	8.1%	446.9	-3.4%	216.9	-2.9%	\$ 93.70	11.3%	9.2%	1.9%	20.8%	27.4%
River City	\$ 16,458	-6.0%	\$ 2,187	12.9%	\$ 18,645	-4.2%	448.3	-9.8%	235.5	-5.9%	\$ 79.17	1.8%	9.0%	-1.0%	19.0%	7.5%
Lumiere Place	\$ 10,223	15.6%	\$ 2,757	25.2%	\$ 12,980	17.5%	350.7	10.6%	198.1	21.2%	\$ 65.52	-3.1%	10.0%	-0.8%	23.8%	33.3%
Ameristar SC	\$ 19,516	6.0%	\$ 2,898	-7.7%	\$ 22,414	4.0%	472.8	-3.8%	241.1	-0.5%	\$ 92.97	4.6%	9.2%	3.8%	18.2%	-9.4%
Total	\$ 63,338	3.4%	\$ 11,024	14.8%	\$ 74,362	4.9%	1,718.7	-2.8%	891.6	1.4%	\$ 83.40	3.5%	9.3%	1.4%	20.3%	12.3%
<u>Out State Markets</u>																
Lady Luck	\$ 2,568	-10.0%	\$ 273	-23.4%	\$ 2,841	-11.5%	69.4	-7.4%	31.6	-6.3%	\$ 89.90	-5.6%	9.9%	-7.3%	20.7%	-21.9%
St. Jo	\$ 3,064	-0.4%	\$ 234	13.9%	\$ 3,298	0.5%	80.2	-16.4%	42.4	-15.7%	\$ 77.78	19.2%	10.9%	17.0%	25.6%	36.0%
Mark Twain	\$ 2,709	1.6%	\$ 167	-28.9%	\$ 2,876	-0.8%	66.4	-11.0%	35.6	-3.6%	\$ 80.77	2.9%	11.1%	18.9%	20.1%	-15.3%
Isle - Boonville	\$ 6,467	1.8%	\$ 355	-31.3%	\$ 6,822	-0.7%	145.5	-1.9%	76.1	-0.5%	\$ 89.64	-0.1%	10.2%	5.5%	13.4%	-32.3%
Isle - Cape Girardeau	\$ 4,617	-6.2%	\$ 686	11.2%	\$ 5,302	-4.2%	142.8	-8.3%	73.5	-9.9%	\$ 72.14	6.3%	10.7%	3.1%	24.0%	8.7%
Total Statewide	\$126,048	1.0%	\$19,224	-1.2%	\$145,273	0.7%	\$3,371	-4.5%	\$1,759	-1.4%	\$82.58	2.1%	9.6%	2.2%	18.9%	-6.1%

Note: Values are subject to change.