

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended March 31, 2017
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$12,689	5.5%	\$1,885	48.3%	\$14,573	9.6%	296.1	-2.3%	152.0	-1.4%	\$95.88	11.1%	9.5%	-0.1%	22.3%	22.2%
Harrah's NKC	\$12,423	5.0%	\$4,054	18.1%	\$16,477	7.9%	330.0	4.0%	175.6	5.7%	\$93.83	2.2%	9.8%	-1.9%	24.6%	10.5%
Isle of Capri - KC	\$6,941	5.8%	\$517	21.7%	\$7,458	6.8%	199.3	-0.6%	104.6	-0.2%	\$71.30	7.0%	11.3%	0.1%	24.9%	23.3%
Ameristar KC	\$15,556	-0.9%	\$2,806	3.8%	\$18,362	-0.3%	438.4	-3.9%	221.6	-3.3%	\$82.86	3.1%	9.4%	1.6%	18.4%	-20.8%
Total	\$47,609	3.2%	\$9,261	18.3%	\$56,870	5.4%	1,263.8	-1.0%	653.8	-0.1%	\$86.98	5.5%	9.8%	0.2%	21.9%	1.1%
<u>St. Louis Market</u>																
Hollywood	\$ 19,421	10.6%	\$ 3,530	0.3%	\$ 22,951	8.9%	502.5	5.5%	240.6	6.9%	\$ 95.39	1.8%	9.5%	2.0%	22.2%	-2.8%
River City	\$ 18,239	3.8%	\$ 2,708	16.7%	\$ 20,947	5.3%	525.2	1.4%	270.2	2.7%	\$ 77.52	2.5%	9.1%	2.4%	20.0%	-1.0%
Lumiere Place	\$ 11,097	9.7%	\$ 2,877	-0.3%	\$ 13,974	7.5%	372.1	10.0%	202.1	20.9%	\$ 69.14	-11.1%	9.7%	-4.3%	20.2%	-10.2%
Ameristar SC	\$ 21,096	6.7%	\$ 3,819	-5.0%	\$ 24,915	4.7%	523.5	2.5%	263.6	4.6%	\$ 94.52	0.1%	9.1%	0.5%	22.6%	-17.0%
Total	\$ 69,853	7.4%	\$ 12,935	1.5%	\$ 82,788	6.5%	1,923.3	4.3%	976.5	7.6%	\$ 84.78	-1.1%	9.3%	0.7%	21.4%	-8.7%
<u>Out State Markets</u>																
Lady Luck	\$ 3,209	3.8%	\$ 488	26.5%	\$ 3,697	6.3%	80.4	2.2%	35.0	2.5%	\$ 105.62	3.7%	10.6%	-4.2%	30.2%	19.1%
St. Jo	\$ 3,642	6.8%	\$ 293	14.1%	\$ 3,935	7.4%	104.4	4.3%	55.9	8.7%	\$ 70.39	-1.3%	10.3%	6.6%	27.6%	14.3%
Mark Twain	\$ 3,061	3.9%	\$ 214	12.3%	\$ 3,274	4.4%	80.3	-4.8%	40.9	-0.9%	\$ 80.06	5.4%	10.5%	16.2%	21.4%	8.0%
Isle - Boonville	\$ 6,936	7.9%	\$ 612	-8.2%	\$ 7,548	6.4%	160.1	1.2%	82.5	2.0%	\$ 91.49	4.4%	9.9%	6.0%	21.5%	-4.9%
Isle - Cape Girardeau	\$ 5,286	-0.4%	\$ 717	22.7%	\$ 6,002	1.9%	155.7	-2.8%	81.0	-2.5%	\$ 74.10	4.5%	10.7%	3.9%	22.4%	34.9%
Total Statewide	\$139,594	5.5%	\$24,520	8.2%	\$164,114	5.9%	\$3,768	1.8%	\$1,926	4.0%	\$85.23	1.9%	9.6%	1.2%	21.8%	-3.3%

Note: Values are subject to change.